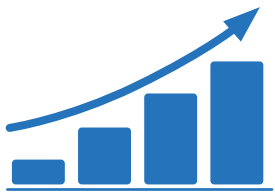


Economic Snapshot

Edition 1, October 2025

Economic Performance



Redlands GRP (2024)

\$8 billion ↑

2.2% growth compared to previous year

Value Added

\$5.8 billion (2024),



Health Care and Social Assistance contributed the largest value add

Exports

\$2.1 billion (2024),



Manufacturing was the largest industry exporter

Local Sales

\$10.3 billion (2024),



Construction had the highest local sales



Population

170,225 estimated resident population (2024), additional **3,400+** new residents compared to previous year





Workforce

89,006 employed residents (2024),
↑ **2.8%** more than the previous year

55,454 local jobs (2024), up by
↑ **3.7%** from previous year

3.4% unemployment rate in March
quarter 2025, compared to 3.8% in SEQ
and 4.1% in Australia

94,414 Labour Force (March qtr 2025),
grew by ↑ **2.4%** compared to previous year



Industry/Business

12,821 businesses (2024), 260
additional registered businesses
compared to previous year

25% of businesses were in
Construction, the industry with the
most registered businesses



Visitor Economy

Tourism's direct contribution
to total value add was **4%** or
\$232.9M

2,974 directly
employed in the
tourism sector

1.2M domestic visitor
nights, and **344,831**
international visitor nights



Local Spending

Total resident spending (August 2025)
\$521M, up by ↑ **6.7%** compared to
same period last year

Total spending by both visitors and
residents at local businesses reached
\$187.8 million in August 2025

Supermarkets was the highest spend
category by residents

353,000 customers made transactions
at local businesses in August 2025,
64% of these were visitors who live
outside the Redlands



Property and Housing

Value of building approvals **\$783M**
in FY 2024/25

1,360 residential buildings approved
to be built in FY 2024/25

\$750 Median rent of 4-bedroom
house (as of June 2025)

\$600 Median Rent 3-bedroom
townhouse (as of June 2025)

This snapshot is produced on a 6-monthly basis.

Where can I find out more?

Visit the city profile and data hub on Council's website or scan the QR code to find out more.



Data Sources: Economy id, Small Area Labour Market, Tourism Research Australia, Bank transaction Data, Queensland Government Statistician's Office

✉ economicdevelopment@redland.qld.gov.au

🌐 investredlandscost.redland.qld.gov.au

☎ 3829 8999