

Community Grants Program

Signature Events Attraction and Retention Fund 2026/2027

Awarded Applications

Grant ID	Years Committed – Multiyear * (if applicable)	Organisation Name	Project Title	2026-27
SEARF-2526-002 Application approved March 2026	2025/26 2026/27 2027/28	V.I JAGUSIC & C.D.J.JAMES T/A Grass Roots Bull Riding	<u>Redlands Bull Riding Event Enhancement Program (2026–2028)</u> Redlands Bull Riding is a family-friendly major event delivered at Pinklands Sports Complex that brings the community together for a full day and evening of competition, entertainment and local activation. The event showcases professional bull riding and aims to grow into a signature Redlands destination event, attracting attendees from across South East Queensland and, where possible, hosting international competitors to create a unique spectator experience.	\$30,000
SEARF-2526-013 Application approved April 2026	2025/26 2026/27 2027/28	Australian Events Marketing Pty Ltd	<u>Cleveland Caravan, Camping, Boating & 4x4 Expo</u> The Cleveland Expo is the largest and most well-attended event of its kind in the Redland City Council region, providing a major sales and marketing platform for businesses. The event attracts a strong audience of outdoor and adventure enthusiasts seeking to explore and purchase products including caravans, boats, vehicles, outdoor gear, and holiday offerings. Family-friendly entertainment and complimentary entry to the Redland Museum enhance the visitor experience, making the Expo both a commercial success and an engaging, all-ages community event.	\$20,000
SEARF-2526-001 Application approved April 2026	2025/26 2026/27 2027/28	Robot Productions Pty Ltd	<u>GreazeFest</u> GreazeFest celebrates 1950s and retro culture through live music, DJs, dancing, classic cars, vintage fashion, markets, artistic demonstrations, and visual art. A fixture on Australia’s cultural calendar since 2000, the festival relocated to Cleveland in 2016 and now attracts a national and international audience to Redlands Coast for a distinctive, high-quality experience. Live music remains central to GreazeFest, showcasing genres such as rockabilly and rhythm’n’blues that continue to thrive through dedicated musicians and audiences. The festival offers a diverse and inclusive program, featuring hot rod displays, cultural markets, an art show supporting the RSPCA, youth-focused Unplugged Sessions, dance workshops, quality food vendors, and a village green overlooking the main stage. As one of Australia’s longest-running and most vibrant festivals, GreazeFest delivers ongoing cultural, community, and economic benefits to a broad audience.	\$35,000
SEARF-2526-011 Application approved April 2026	2026/27 2027/28	NX Sport Community Foundation Limited	<u>Straddie Salute Triathlon</u> The Straddie Salute is an annual destination triathlon held on Minjerribah (North Stradbroke Island) and a flagship outdoor event for Redlands Coast. In 2025, it was named the ‘Hero’ activity of Redlands Adventure Week. The event attracts athletes and visitors from across Australia, generating strong tourism outcomes, with over 4,500 attendees and an estimated \$2.2 million in economic impact. Delivered in partnership with the Quandamooka Yoolooburrabee Aboriginal Corporation, the Straddie Salute incorporates cultural elements and continues to strengthen the region’s reputation for major outdoor events.	\$35,000
SEARF-2526-010 Application approved May 2026	2025/26 2026/27 2027/28	The Event Crew Pty Ltd	<u>Queensland Tri Series (QTS) – Raby Bay</u> QTS Raby Bay is made up of THREE individual triathlon races/ events held in Raby Bay across a 5-month period. These events attract thousands of participants and spectators; many of which are from out-of-region, and of course locals. These events host racing opportunities for all ages, abilities & genders, offering something for everyone. QTS has been held in Redlands, delivering triathlon for 30 years. This demonstrates the success of these events, the demand from locals, the desire from out-of-region visitors, and proves to be a great location to host a safe and successful triathlon event.	\$27,000

SEARF-2526-019 Application approved June 2026	2025/26 2026/27 2027/28	Rocky Trail Entertainment Pty Ltd	<u>National School Cycling Championships</u> The National School Bike Championships and Festival is a three-day event, expanding its existing Redlands Coast events into a premier national competition. This event expands from a regional grassroots series into a premier national championship. It aims to provide a central platform for youth cycling aligned with the Brisbane 2032 Olympic pathway.	\$44,350
QCA-2627-02 Application approved September 2026	2026/27	Redland Spring Festival Inc.	<u>Redfest Welcome to Country</u> Redfest 2026 brings the Bayside community together for a vibrant weekend of live music, family entertainment, local food, markets, and classic Redlands festival traditions. Set on the Cleveland foreshore, the event celebrates local talent, community spirit, and the iconic strawberry festival atmosphere that has made Redfest a favourite for generations.	\$1,100
Total Signature Events Attraction and Retention Fund Awarded				\$191,350
Total Quandamooka Cultural Awareness Funding				\$1,100

*For future detail on multiyear funding refer to applicable year under the awarded funding webpage page - [Awarded grants | Redland City Council](#).