

# Tourism and Events Forum *Program*



## MASTER OF CEREMONIES **RANGER STACEY**

Principal Adviser, Community Education  
Redlands IndigiScapes Centre



**9am**

**CAMERON COSTELLO** | First Nations Ambassador

**CR JOS MITCHELL** | Mayor of Redland City

**REBECCA YOUNG MP** | Assistant Minister to the Deputy Premier and Assistant Minister for Planning, Housing and Better Regulation and State Member for Redlands - representing the Honourable David Crisafulli MP, Premier and Minister for Veterans

**BREE JAMES MP** | Assistant Minister for Tourism, Early Learning, Creative Industries and Far North Queensland - representing the Honourable Andrew Powell MP, Minister for the Environment and Tourism and Minister for Science and Innovation

**9.20am**



**RICHARD CLARKE** | Group Executive Events, Tourism and Events Queensland



**ANTHONY RYAN** | Chief Executive Officer, Brisbane Economic Development Agency



**MELANIE ANDERSON** | General Manager, Strategy & Advocacy, Queensland Tourism Industry Council



**MORGANA PRIOR** | Group Manager, Communication, Engagement and Tourism, Redland City Council

**10.20am MORNING TEA - HARRY POTTER VILLAGE**

10.35am

RISKO ISIC | Chief Executive Officer, Sirromet Wines

PAUL MUDGE | Senior Director Events, IMG  
Harry Potter: A Forbidden Forest Experience



11.05am



KEYNOTE ADDRESS  
SIMON KUESTENMACHER | Director and Co-founder of  
The Demographics Group

12pm PANEL 1

TOURISM IMPACTS AND THE BENEFITS AND LEGACY OF  
THE BRISBANE 2032 OLYMPIC AND PARALYMPIC GAMES



CHRIS ISLES  
General Manager,  
Infrastructure and Operations,  
Redland City Council



PROFESSOR JUDITH MAIR  
Academic Director, The Hotel  
School Australia, Southern  
Cross University



NATALIE COOK OAM OLY GAICD  
Director, Brisbane 2032 Olympic  
and Paralympic Games Organising  
Committee



CALLUM WOOD  
General Manager, Destination,  
Marketing and Brand, Brisbane  
Economic Development Agency



CAMERON COSTELLO  
First Nations Ambassador



MORGANA PRIOR MODERATOR  
Group Manager, Communication  
Engagement and Tourism,  
Redland City Council

12.30pm LUNCH - LURLEEN'S BALCONY

1.15pm PANEL 2

RECOVERY OF TOURISM AND EVENTS IN THE WAKE  
OF CHALLENGES AND DISASTERS



MIKE TAIT  
Service  
Manager  
Disaster  
Management,  
Redland City  
Council



BEN  
RENWICK  
General  
Manager,  
SeaLink



MELANIE  
ANDERSON  
General Manager,  
Strategy &  
Advocacy,  
Queensland  
Tourism Industry  
Council



SHANNON  
THWAITES  
Service Manager  
Tourism & Events,  
Redland City  
Council



NATASHA COMBER  
MODERATOR  
Group Manager  
Economic  
Development &  
Partnerships, Redland  
City Council

## 2pm BREAKOUT SESSIONS 2pm and 2.45pm



### Media Mortar Vertical Video Masterclass

**Location:** Barrel Hall

Join Hannah Statham, CEO and Founder of Media Mortar for Strong Foundations for Event Success for a hands-on session using just your smartphone to create eye-catching content.

Learn how to make vertical video your full social media strategy, tap into its power for the tourism industry, create reels (and TikToks if you're up to it!), spot social trends and where to find them, use tools like Canva for pro-looking content. Bring a phone, a creative mindset and Instagram downloaded and logged in – we'll be editing right in the app.



### Australian Tourism Data Warehouse (ATDW) Masterclass

**Location:** Private Dining Room

Join Nicole Thomas, Customer Success Lead from the ATDW for a hands-on, interactive session designed to give your business digital visibility it truly deserves. Bring your laptop and discover how to create, optimise, and maximise your ATDW profile with practical tips and a live Q&A. Whether you're new to ATDW or ready to take your profile to the next level, this session will equip you with the tools and insights to make your business stand out online.



### Strong Foundations for Event Success

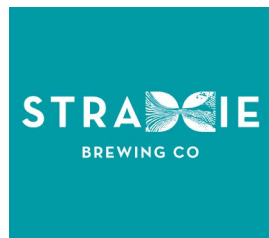
**Location:** Winemakers Room

Join Linda Tillman, MD of Tilma Group & Co-founder of Australian Centre for Regional Events for a practical and inspiring session. We'll explore some of the foundations for event success, such as financial viability, effective marketing, partnerships & collaboration, volunteering, and strategic planning. Each topic will be brought to life with best practice case studies from regional events across Australia.

## 3.25pm AFTERNOON TEA - LURLEEN'S BALCONY

## 4pm

## FIGHT NIGHT - COLLABORATING FOR SUCCESS



## 4.30pm NETWORKING FUNCTION - SUMMER HOUSE