

Sponsorship Program

2024/25 Round 2– Sponsorship

Awarded Applications

Grant ID	Organisation Name	Project Title	Approval Amount
S2425-R2001	Robot Productions Pty Ltd	<u>GreazeFest 25th Anniversary</u> Set in the Redland Showgrounds in Cleveland, GreazeFest is an annual nostalgia festival featuring entertainment and cultural activities that pay homage to the classic era of the 1950s. The event is bursting with performances, installations, and audience participation activities, including 23 live music performances, rock’n’roll dancing, classic car displays, timber tiki carving demonstrations, a themed art show, live painting and art demonstrations, photographic opportunities, cultural market stalls, hair stylists, trophy awards, kid’s activities, and a village green with quality food trucks.	\$30,000
S2425-R2006	Redlands Multi Sports Club Inc	<u>2025 National Darts Championships</u> The 2025 National Darts Championships is an individual & teams’ event with participants from all Australian states and territories, and some overseas players who will be playing for both individual honors, team awards and for world championship points over 10 days from July 18th to 27th 2025. The event will be streamed globally, and we expect between one hundred and eighty to two hundred and fifty players plus spectators daily.	\$21,000
S2425-R2010	Point Lookout Boardriders	<u>Straddie Invitational 2025</u> In 2025 Point Lookout Board Riders will host the 40th running of the Straddie Invitational. Bringing together 20 of Northen NSW and Queensland's board riding clubs for a weekend of competitive surfing and fun.	\$9,700
S2425-R2014	V.I. Jagusic & C.D.J. James T/A Grass Roots Bull Riding	<u>Grass Roots Bull Riding 2025 (World Final)</u> First established in 2012 and continually supported by local businesses the Redland Bay Bull Riding events have grown from a crowd of 900 with 62 bull riders to the largest stand-alone bull ride in the National Rodeo Association calendar with 3500 ticketholders and 152 bull riders just prior to covid close. 2025 creates a whole new ball game as the event is due to be held at conclusion of an international senior series, with events to be held in USA & Canada to qualify as the series age champion. The final will be held at Pinklands Sporting Complex in conjunction with the Redland Bay Bull Ride on Saturday 11 October 2025. This provides a huge opportunity for business and council in Redlands to highlight all the benefits the region has to offer to an international audience.	\$30,000
S2425-R2015	Minjerribah Moorgumpin (Elders-In-Council) Aboriginal Corporation	<u>2025 Goompi Community NAIDOC Celebration - The Next Generation Strength, Vision & Legacy</u> The Minjerribah Moorgumpin Elders-in-Council (MMEIC) will lead a community Working Group to develop and deliver the 2025 Goompi Community NAIDOC Celebration – The Next Generation: Strength, Vision & Legacy. Held in Goompi (Dunwich), Minjerribah (North Stradbroke Island), this annual event celebrates Quandamooka culture, history, and achievements while fostering reconciliation between Indigenous and non-Indigenous communities. Aligned with the national NAIDOC theme, the event will highlight intergenerational knowledge-sharing through legacy speeches, cultural workshops, and performances led by Elders, youth, and community members.	\$13,000
		<u>Quandamooka Cultural Awareness Funding</u>	\$1,500

S2425-R2017	Stradbroke Chamber Music Festival Inc.	<u>Stradbroke Chamber Music Festival 2025</u> Six concerts of classical chamber music over three days at the Point Lookout Community Hall on North Stradbroke Island.	\$7,150
S2425-R2020	Australian Events Marketing Pty Ltd	<u>2025 Cleveland Expo</u> The 2025 Cleveland Expo is the largest and best attended event of its kind in the Redland City Council region and represents an excellent sales and marketing opportunity for businesses. Patrons and visitors to the event, including outdoor adventure enthusiasts, love attending events of this nature and return on an annual basis to browse, compare and buy from a large range of products and services exhibiting. Products on display include, but are not limited to, holiday destinations, caravans, camper trailers, boats, fishing and outdoor equipment, 4x4 gear, vehicles and more. The event also provides family entertainment and the opening of the Redland Museum as part of event entry is an entertaining and educational experience for many. All in all - a great day out!	\$15,000
S2425-R2021	Redlands Touch Association Inc	<u>Queensland Primary All Schools Championships</u> The Queensland Primary All Schools Championships is the premier primary school touch football event in Queensland, hosted by Redlands Touch Association. The event brings over 290 teams and around 12,000 visitors from across QLD to stay and play in Redlands and the surrounding region. The event attracts over 10,000 people per day over 3 days (Oct 31- Nov 02) and integrates with local businesses, hospitality and accommodation providers. 70% of visitors come from outside of the Redlands/Brisbane region.	\$11,000
S2425-R2023	The Event Crew Pty Ltd	<u>Queensland Triathlon Series - Raby Bay (3 races)</u> Three individual triathlon races/ events held in Raby Bay across a 6 month period. Three individual triathlon races/ events held in Raby Bay across a 6 month period. Confirmed Raby Bay dates for 2025/2026: Round 3: 14th December 2025, Round 5: 1st February 2026, Round 6: 12th April 2026. These events combined have an ECONOMIC IMPACT for the local region of over \$720,000. This is a contribution through accommodation, food & beverage, tourism and retail, and utilising local contractors and suppliers - all due to the 3 events being held in this region, in the one financial year.	\$24,000
S2425-R2036	Queensland Arboriculture Association / International Arboriculture Association	<u>ISA Asia-Pacific Tree Climbing Championship</u> The Asia Pacific Tree Climbing Championship (APTCC) 2025 will bring world-class competitive tree climbing to Redlands in May 2025. This elite international event showcases top climbers competing in agility, speed, and skill-based challenges high in the canopy, culminating in the Masters' Challenge to crown the ultimate champion. Beyond the thrilling competition, APTCC 2025 offers a family-friendly Arbor Fair, designed to engage the public in the importance of trees and urban forests. Interactive activities, games, and a popular 'kids climb' event will inspire young participants, fostering a deeper connection with nature. This event is a unique opportunity to witness a spectacular sport while promoting environmental awareness, education, and community engagement. <u>Quandamooka Cultural Awareness Funding</u>	\$15,000 \$1,500
Total Sponsorship Funding			\$175,850
Total Quandamooka Cultural Awareness Funding			\$3,000