

Community Grants Program

2023/24 Round 2– Organisation Support

Awarded Applications

Grant ID	Organisation Name	Project Title and Description	Approval Amount
OS-242-001	Redlands Spring Festival	<p><u>RedFest Strategic Plan</u></p> <p>The strategic plan aims to enhance the long-term viability and impact of RedFest, a prominent cultural celebration. Through comprehensive analysis and stakeholder engagement, the project will define clear objectives and strategies to optimize resource allocation, mitigate risks, and capitalize on emerging opportunities. It will establish key performance indicators to measure success and ensure alignment with the event's mission. The plan will foster collaboration among organizers, sponsors, and participants, facilitating a cohesive approach towards achieving shared goals. Ultimately, the strategic plan will reinforce RedFest's position as a leading cultural event, driving sustainable growth, innovation, and community engagement.</p>	\$5,000
OS-242-002	Redlands Rugby League Club Inc.	<p><u>Redlands Rugby League Club Strategic Plan</u></p> <p>To review and update the Redlands Rugby League Club Strategic Plan so that it aligns and synchronises with the Rugby League Brisbane strategic plan and Redland City Council's strategic vision for social and sporting spaces within Redlands City. This entails integrating community engagement initiatives, facility development projects, and youth development programs that resonate with the council's objectives. Additionally, aligning with Rugby League Brisbane and QRL involves implementing player development pathways, coach education programs, and promoting inclusivity within the sport. By synchronizing with these strategic plans, the club aims to enhance community cohesion, provide quality facilities and programs, and contribute to the growth and sustainability of grassroots rugby league in the region.</p>	\$5,000
OS-242-004	Redlands United Football Club Inc.	<p><u>Strategic Planning</u></p> <p>Redlands United Football Club would like to hire external consultants to assist in preparing a tailored strategic plan. Through this project, Redlands United Football Club would like to effectively plan for the future by developing a clear and concise strategic plan. The plan will guide operations over the next three years and will include an operational action plan to strengthen the club's ability to achieve its strategic goals.</p>	\$5,000
OS-242-006	Little Ship Club Queensland Squadron	<p><u>New web-based marketing management system to attract, manage and retain members and support growth</u></p> <p>The project will upgrade existing membership database software to an integrated web- based marketing system. The project will include full portal set-up, configuration, connection and training. The new system will help better manage and track membership, identify trends, target marketing and integrate payment and reporting options and will enable increased member benefits. This will help grow the business through increased business efficiencies, retention and increased membership.</p>	\$1,250

OS-242-008	Redland Coast Art Society Inc.	<p>Seed Funding</p> <p>The project is for marketing/advertising our society on Meta Facebook and the Redland City News newspaper, printing and distribution of flyers to the local area and First Aid course for two committee members.</p>	\$1,353.50
OS-242-010	The Cage Youth Foundation LTD	<p>Cage Youth Space Cost Benefit Analysis</p> <p>The Cage Youth Foundation is developing an ambitious business plan for the redevelopment of a dynamic and dedicated youth space aimed at increasing youth engagement, provide a preventative impact on growing local youth issues in the Redlands, and further develop a sustainable income through social enterprise. Their vision encompasses the construction of a state-of-the-art facility (built on their 4.5 acre property) that combines recreational amenities, essential support services, and innovative social enterprise initiatives, creating a vibrant hub for the youth in the community. A critical component of this new business plan is Cost Benefit Analysis & Economic Impact Assessment and engaging an applied economics consultancy and advisory practice for the development of these analysis and assessments.</p>	\$5,000
OS-242-012	Redland City Choir	<p>Redland City Choir Website Design</p> <p>The project aims to establish an engaging and accessible website for the community choir. This digital platform will serve as a hub for the community; connecting current members and encouraging individuals of all ages and abilities to join the organisation.</p>	\$3,500
OS-242-015	Fun Farm Limited	<p>Preparing to scale – IT booking, payment and marketing integration/automation</p> <p>The project will implement a comprehensive technology solution that streamlines & scales events registration and booking system so that it works more effectively with the database and enables automation of marketing and promotion to participants, members and volunteers.</p> <p>The current systems are ineffective, disjointed and manual, requiring significant volunteer time to collect booking data, invoice participants and promote events. The new technology solution will enable IT systems to work together more effectively with the current website so that they can better manage bookings, collect and store customer data securely, automate SMS and email communications and understand booking analytics to help with event planning.</p>	\$4,545.50

OS-242-018	Centre Against Sexual Violence	<p>#Friends (Lovebites Jnr Training)</p> <p>The project will provide training to CASV Staff from NAPCAN (National Association for Prevention of Child Abuse and Neglect). This training will be provided to counsellors at CASV to run ongoing LoveBites Jnr. which is an 8 week in school program covering many themes such as communicating mindfully, warning signs of abusive behaviour, power in relationships, respectful relationships, bullying, gender roles and stereotypes, seeking help and rights and responsibilities in relation to sharing sexualised images.</p>	\$5,000
OS-242-019	Redlands Rugby Union and Recreation Club	<p>Update of Club Constitution</p> <p>The club's current constitution was prepared in 2010 and updated with a by-law in 2011. An update is required to be compliant with the Associations Incorporation Act 1981, as amended in June 2020. Update of the constitution is the foundation for supporting the club's strategic pillars and delivering its vision for the club and Redlands community.</p>	\$5,000
OS-242-020	Eczema Association of Australasia Inc.	<p>New Website & Awareness Raising Campaign</p> <p>The applicant is an information, counselling and support service for people and families dealing with Eczema, a painful and often debilitating skin condition. Formerly located at the Redlands hospital, they are soon relocating into Cleveland and rebuilding the organisation from the ground up, as a grass-roots support service in the community. To begin this process, a local provider will be engaged to build a new website to help the organization be found online and generate new membership. They will also print information brochures that will be used to deliver an awareness-raising campaign in every school, childcare centre/kindy and Playgroup in Redlands. Their aim is to ensure that every Redlands family is aware of and can access services, to support the management and treatment of Eczema in their family.</p>	\$5,000
OS-242-023	Cancer Council Qld	<p>Maintaining and Recognising Our Amazing Volunteers Celebration</p> <p>The applicant would like to maintain and recognise their hardworking dedicated branch volunteers who tirelessly give their time and skills and commit to raising a minimum of \$10,000 each year to continue the vital support for people affected by cancer, research and prevention in Redlands. They are dedicated champions in the Redland community for Queensland's leading non-government, community-based organisation in cancer control.</p>	\$4,520
TOTAL			\$ 50,169