

Redlands Coast's annual fundraiser to raise awareness and funds
to help prevent domestic and family violence

Dîner en Rouge

GOES PINK!

In partnership with the
Small Steps 4 Hannah Foundation

2023

SPONSORSHIP PROSPECTUS



Message from the Mayor

For the eighth year, Redlands Coast community members and friends will gather to raise awareness and funds to help prevent domestic and family violence. Since 2014, more than \$440,000 has been raised through Dîner en Rouge events to support local domestic and family violence support services.

This year, I am pleased to advise that Redland City Council and the Dîner en Rouge committee are partnering with the Small Steps 4 Hannah Foundation to support a new domestic violence awareness and education program in local high schools across Redlands Coast. Funds raised at this year's Dîner en Rouge - Goes Pink event will help deliver a program that will educate students about healthy and respectful relationships and fostering positive behavioural change.

The tragic death of Hannah Clarke and her three children as a result of domestic violence in 2020 touched many in our community and we are proud to support a program that aims to HALT incidents of domestic and family violence in the next generation.

Domestic violence statistics can be confronting. On average, one person is killed by a current or former partner each week in Australia. Closer to home, our city accounts for around four per cent of all domestic and family violence protection orders applied for across Queensland - that's more than 600 a year and about 12 each week.

With those figures in mind, it can be hard to believe we can play a role in making a difference. However, there are some amazing organisations on Redlands Coast who are delivering assistance when and where it is needed most. This work must be enabled with funding, and that's where each one of us can make a conscious choice to contribute to change.

Funds raised through sponsorship and attendance at Dîner en Rouge events have facilitated a range of projects, such as furnishing houses for families requiring safe accommodation, constructing a playground for children in an emergency shelter, and funding programs for community support services for women and children in emergency situations.

With your support we can build a strong and safe Redlands Coast community where domestic and family violence does not go unchallenged. Thank you for contributing to a safer tomorrow for many local families.

Together, we can change the ending.

A handwritten signature in black ink that reads "K Williams". The signature is fluid and cursive.

Cr Karen Williams
Mayor of Redland City

Message from Lloyd and Sue Clarke

Most Australians have heard the story of our family, and how we lost our daughter Hannah and our grandchildren Aaliyah, Laianah and Trey to a brutal act of domestic violence. In their names we started the Small Steps 4 Hannah Foundation with the goal to HALT coercive control, both through having it legally recognised as a form of domestic violence, and by leading a public discussion on the issue.

Since then, we've seen the Queensland Government introduce legislative reforms to State parliament, which are paving the way for a standalone stand-alone offence of coercive control to be introduced by the end of this year. We have seen the New South Wales Government do the same, and we recently spent time in South Australia helping them start the process as well. There is work to do in other states, but there are positive signs across the country.

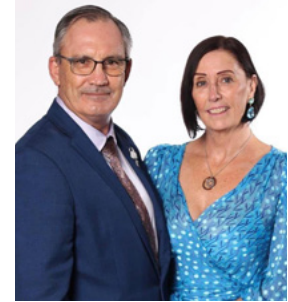
The Foundation partnered with the Lady Musgrave Trust to produce an online Handy Guide for women at risk, and we are proud to be partners with them on the Red Flag Effect, a campaign raising awareness of the red flags of domestic violence.

Most notably, we have turned the ground on Hannah's Sanctuary – a new residential development in Brisbane for women and children escaping violence and coercive control, which will be a lasting tribute to everyone who has stepped into the fold to support the Foundation.

This year we are pleased to roll-out our pilot youth engagement program across schools in Brisbane's south-east. We believe it is extremely important to acknowledge the enduring impacts coercive control has on young people as primary victims and perpetrators, and to recognise young people's voices in the community and system-wide response.

Throughout our advocacy efforts, we have learnt that the issue of coercive control is wide-reaching and complex with no simple solution. Yet we share Hannah's story in hope that we contribute to the effort to save lives in the future. We want all Australians to understand the devastating consequences of coercive control. We want everyone to be able to spot the red flags in their partners, their friends, and in themselves, and we want everyone to speak up when they see those red flags. When we put enough of these small steps together, we make big progress.

Thank you for your support.



Lloyd Clarke **Sue Clarke**
Founders, Small Steps 4 Hannah Foundation

Making a difference

Dîner en Rouge has demonstrated that by working together the Redlands Coast community can make a real difference for people whose lives have been torn apart by domestic and family violence.

Local domestic and family violence support services have shared in around \$440,000 of funding, which has benefitted Redlands Coast families and raised awareness of this significant issue thanks to generous benefactors, event partners, sponsors and all those who have supported the event.

These funds have facilitated a range of projects, such as furnishing houses for families requiring safe accommodation, constructing a playground for children in an emergency shelter, funding programs through Community Support Services for women and children in emergency situations. These are just a few of the outcomes achieved through the generosity of event supporters.

Beneficiaries of funds raised so far include:

- **Red Rose Foundation** – Redland City Council - Installed 11 red park benches across Redlands Coast
- **Maybanke Accommodation and Crisis Support Service** – Installed security cameras for crisis accommodation
- **Maybanke Accommodation and Crisis Support Service** – furnished four new crisis accommodation units and built a new playground onsite
- **The Centre for Women and Co.** – engaged a support worker to help those suffering domestic and family violence
- **Redland Community Centre** – delivered a pilot project designed to address the unmet needs of those suffering domestic and family violence on Redlands Coast



Red Rose Foundation's Betty Taylor and Mayor Karen Williams.



Maybanke Accommodation and Crisis Support Service being presented with a cheque for \$250,000 in 2019.



Benefactors Ros Kinder and Dan Holzapfel with Mayor Karen Williams.

R Dîner en Rouge

GOES PINK!

You're invited

Book your seat at *Dîner en Rouge* – Redlands Coast's annual fundraising event to raise awareness and funds for domestic and family violence support services.

Saturday 27 May 2023

Arrive 5.00pm for drinks and canapés. Main event commences at 6.00pm

Sheldon Event Centre, 43-77 Taylor Road, Sheldon.

What to wear?

Formal attire with a pink, red and white theme –

Pink is in honour of Small Steps 4 Hannah. Red is symbolic of the naturally wonderful Redlands Coast, and white is the colour acknowledged nationally in the campaign to end domestic and family violence.

Tickets

\$175 each or \$1700 for table of 10 (incl. GST).

Online: redland.qld.gov.au/dinerenrouge

For ticketing enquiries phone: 07 3829 8288 or events@redland.qld.gov.au

Tickets include canapés and a two-course meal, complimentary welcome drink and live entertainment. Cash bar available.

SCAN HERE
FOR TICKETS



Diamond Sponsor

*Investment:
by negotiation*

Sponsorship benefits

Diamond sponsorship package

Diamond sponsorship offers premium brand exposure to business and community groups, general guests and media across Redlands Coast.

The package offers a premium advertising opportunity for any business looking to increase brand awareness and demonstrate support for this important cause. You will receive a variety of opportunities to promote your business including customised benefits such as access to play a 30-second video/advertisement, half page advertisement in the program, hospitality benefit and many other benefits.

Advertising benefits

- Access to play a 30-second video/advertisement for your business
- Multimedia branding loop with your logo played during the event
- Half page advertisement placement in the program
- Acknowledgement in promotional materials and announcements at the event
- Customised benefit at the event e.g. foyer display
- Brand exposure on event web page with a link to your website

Hospitality benefits

- Allocated VIP seating at event
- 6 complimentary tickets to event
- 18 complimentary beverage tickets

General benefits

- You have the right to use the *Dîner en Rouge – Goes Pink!* branding on approved printed material
- You will receive an official certificate of appreciation and gift
- Investment - by negotiation

The logo for Diner en Rouge, featuring a stylized 'R' followed by the words 'Diner en Rouge' in a cursive font.

GOES PINK!

**Platinum
Sponsor**

**Investment:
\$5000 +GST**

Platinum sponsor

Platinum sponsorship offers superior brand exposure to business and community groups, general guests and media across Redlands Coast.

In return for your investment as a valued event sponsor, you will receive a variety of advertising and hospitality benefits.

Advertising benefits

- Multimedia branding loop with your logo played during the event
- ¼ page advertisement placement in the program
- Acknowledgement in promotional materials and announcements at the event
- Customised benefit at the event e.g. pull-up banner
- Brand exposure on event web page with a link to your website

Hospitality benefits

- 4 complimentary tickets to event
- Allocated VIP seating at event
- 12 complimentary beverage tickets

General benefits

- You have the right to use the *Diner en Rouge - Goes Pink!* branding on approved printed material
- You will receive an official certificate of appreciation and gift

Investment \$5000 +GST

R Dîner
en Rouge

GOES PINK!

Ruby Sponsor

Investment:
\$3000 +GST

Ruby sponsor

Ruby sponsorship offers high brand exposure to business and community groups, general guests and media across Redlands Coast.

In return for your investment as a valued event sponsor you will receive a variety of advertising and hospitality benefits.

Advertising benefits

- Multimedia branding loop with your logo played during the event
- ½ page advertisement placement in the program
- Acknowledgement in promotional materials and announcements at the event
- Brand exposure on event web page with a link to your website

Hospitality benefits

- 3 complimentary tickets to event
- Allocated VIP seating at event
- 9 complimentary beverage tickets

General benefits

- You have the right to use the *Dîner en Rouge – Goes Pink!* branding on approved printed material
- You will receive an official certificate of appreciation and gift

Investment \$3000 +GST

Pearl sponsor

Pearl sponsorship offers prominent brand exposure to business and community groups, general guests and media across Redlands Coast.

In return for your investment as a valued event sponsor for the cause you will receive a variety of opportunities to promote and network for your business.

Advertising benefits

- Multimedia branding loop with your logo played during the event
- Acknowledgement in select promotional materials and announcements at the event
- Brand exposure on event web page with a link to your website

Hospitality benefits

- 2 complimentary tickets to event
- Allocated VIP seating at event
- 6 complimentary beverage tickets

General benefits

- You have the right to use the *Dîner en Rouge - Goes Pink!* branding on approved printed material
- You will receive an official certificate of appreciation and gift

Investment \$1500 +GST

*R Dîner
en Rouge*

GOES PINK!

**Pearl
Sponsor**

**Investment:
\$1500 +GST**

R Diner
en Rouge

GOES PINK!

Donations

Investment:
\$500+

Donations

Any donations over \$500 and below \$1,500 will have the option to be promoted as a supporter. The Supporter packages offers prominent exposure to business and community groups, general guests and media across Redlands Coast.

In return for your investment as a committed event supporter you will receive advertising and hospitality benefits.

Advertising Benefits

- Acknowledgment in select promotional materials and announcements at the event
- Brand exposure on event web page with a link to your website

Hospitality Benefits

- 1 complimentary ticket to the event

General Benefits

- You have the right to use the *Diner en Rouge – Goes Pink!* branding on approved printed material
- Certificate of appreciation
- Investment \$500+

Thanks to Event Partners



Thanks to 2021 sponsors and supporters



How to pledge your support

✉ events@redland.qld.gov.au

☎ (07) 3829 8288

🔍 redland.qld.gov.au/dinerenrouge

or scan the QR code to access our sponsorship form online



*R Dîner
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