

# Sponsorship Program

## 2022/23 Round 1 – Sponsorship

### Awarded Applications

Grant ID	Organisation	Project Title	Project Description	Approved Amount
S23-R1-00001	YMCA Brisbane	YMCA Food Fiesta 2023	This is a community event bringing live music, fireworks, food vans and rides to YMCA Victoria Point for the community.	<b>\$5,000.00</b>
S23-R1-00011	Redlands Coast Wedding Trail	Redlands Coast Wedding Trail 2023	The Redlands Coast Wedding Trail is a one-day (annual) event designed to promote the Redlands Coast as a wedding destination. It will showcase several key wedding / event venues, popular photographic locations, and local wedding industry businesses. It will encourage local support of our Redlands small businesses and also attract people from outside our region to the area and offer them an opportunity to explore the Redlands Coast (from Wellington Point to Mt Cotton). Valuable networking connections will also be made within the sector.	<b>\$10,000.00</b>
S23-R1-00013	STAR Community Services Ltd	Celebration of Volunteers 2023	Celebration of Volunteers is becoming a Signature event that highlights the strong community spirit of Redland Coast, showcasing it as a tourist destination and the best community to live in. This genuinely unique event is held at Raby Bay Harbour Park and celebrates the contribution of volunteers in the Redlands.	<b>\$7,500.00</b>

			<p>Engaging an event management company, in 2023, STAR aims to gain national media coverage to showcase the strong Redland community and demonstrate that our community groups work together for a stronger community.</p> <p>The 'Celebration of Volunteers' puts a focus on the giving spirit and culture of the Redlands community, while building awareness of the inclusivity and diversity of volunteering opportunities available. This free event welcomes all ages, abilities, and cultures as they come together with live entertainment, rides, information, activities and fun.</p> <p>In 2023, we aim for 45 Redlands based community groups will set up interactive information and fundraising stalls.</p>	
S23-R1-00016	Icon Events	2023 Straddie Salute Triathlon	The Straddie Salute is a unique destination triathlon held biennially on Minjerribah, North Stradbroke Island which in 2021 attracted over 2,000 visitors, delivering an economic impact of \$500,000+ (IER Research).	<b>\$15,000.00</b>
			Quandamooka Cultural Awareness Funding	<b>\$1,500.00</b>
S23-R1-0010OR	Australian Events Marketing Pty Ltd	2023 Cleveland Expo	The 2023 Cleveland Expo is the largest and best attended event of its kind in the Redlands region and represents an excellent sales and marketing opportunity for businesses. Patrons and visitors to the event, including outdoor adventure enthusiasts, love attending events of this nature and return on an annual basis to browse, compare and buy from a large range of products and services exhibiting. Products on display include, but are not limited to, holiday destinations, caravans, camper trailers, boats, fishing and outdoor equipment, 4x4 gear, vehicles and more.	<b>\$15,000.00</b>
<b>TOTAL CASH SPONSORSHIP</b>				<b>\$52,500.00</b>
<b>TOTAL QUANDAMOOKA CULTURAL AWARENESS FUNDING</b>				<b>\$1,500.00</b>