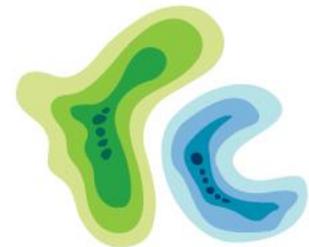


Redlands Coast Funding Pathways 2022-23

Information Session



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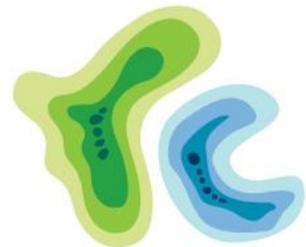
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Welcome

- Welcome & Acknowledgement
- Introductions
- **Strengthening Communities - Community Grants**
- **Strategic Partnerships - Village Events & Activation Grant Program**
- **Tourism & Events**
- **RADF**
- **Artist Development Program**



Community Grants & Sponsorship



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Community Grants

Organisation Support - funding up to \$3,000

- Education and training
- Volunteer management or recognition
- Strategic planning, constitution reviews
- Seed funding for new organisations (less than 3 years old)

Project Support - funding up to \$10,000

- New community events
- Projects that deliver community benefit (support for seniors, youth engagement, homelessness)
- Projects that target social issues or an identified community need

Conservation - funding up to \$10,000

- Conservation projects
- Environmental education workshops
- Wildlife carer support (equipment and travel)
- Environmental arts

Capital Infrastructure

Small – funding up to \$10,000

Major – funding between \$10,001-\$50,000 (50% cash contribution)

- New community facilities
- Renovations or upgrades
- Fixed asset upgrades

Community Grants

Eligible Applicants

- Not-for-profit, incorporated organisations
- Hold an ABN or statement by supplier
- Able to accept legal and financial responsibility, or
- Auspiced by an organisation that meets the above criteria

Ineligible Applicants

- For profit businesses
- Political parties and political lobby groups
- Government or semi government organisations such as hospitals and libraries;
- Public and private educational institutions (primary, secondary and independent schools or tertiary institutions)
- Child care and after-school care service providers



Sponsorship

Events or initiatives that provide economic and community benefits to Redland City Council and our community.

Two rounds per financial year:

Minor - funding up to \$15,000

Major - funding \$15,001 up to \$30,000

Quandamooka Cultural Awareness - funding up to \$1,500

- Open to not-for-profit and commercial operators
- Events, festivals, expos, sporting competitions
- Benefits the region through tourism, use of local providers and local employment
- Offers branding opportunities

Consult with Council's **Tourism and Events** team before you apply.

Key Dates

Community Grants

Round 1

18 July – 14 August 2022

Round 2

6 February – 5 March 2023

*no Capital Infrastructure

Sponsorship

Round 1

1 August – 28 August 2022

Round 2

20 February – 19 March 2023



Application Tips

- Apply for the correct grant or sponsorship category
- Provide a detailed project plan
 - Who, what, when, where, why of your project/ event
- Tell us outcomes
 - what are the benefits and who is your target audience?
- Ensure enough lead time before your event (6 months for events)
- Applications submitted online only

Talk to the Community Grants team before you submit:

grants@redland.qld.gov.au or 3829 8999

Support for Organisations

FREE Workshop Strategic Planning

Wednesday 23 November

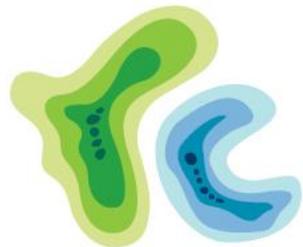
6 – 8.30pm

Alexandra Hills Hotel

Online registration required. Subscribe to Grants newsletter for updates.



Village Events & Activation Grant Program



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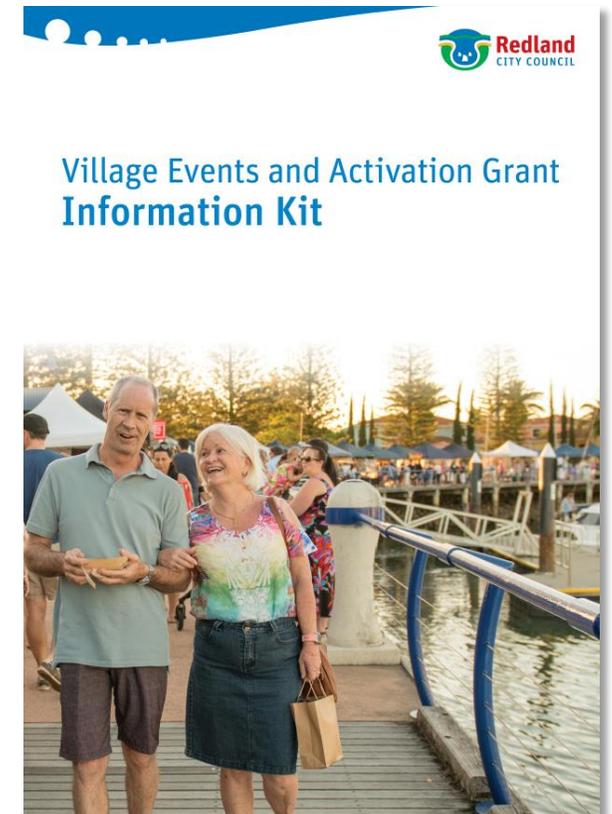
Purpose

- The purpose of the Village Events & Activation Grant Program (VEAG) is to help activate and increase the vibrancy of Redlands Coast Villages.
- The VEAG supports Not-for-Profit community organisations and village traders to collaborate and deliver initiatives that encourage visitors and residents to get out, experience and enjoy all that Redlands Coast has to offer.
- The VEAG supports delivery of initiatives such as events, performances and experiences that bring social, cultural and economic benefits to the community.



Funding Available 2022-2023

- The total amount of funding available for the Village Events & Activation Grant (VEAG) Program in 2022-2023 is \$120,000 or \$12,000 per centre.



Requirements:

VEAG initiatives must be undertaken in one of the following centres:

- Cleveland
- Capalaba
- Victoria Point
- Alexandra Hills
- Birkdale
- Redland Bay
- Wellington Point
- Mount Cotton
- North Stradbroke Island (Minjerribah): Dunwich or Point Lookout
- Southern Moreton Bay Islands: Russell Island, Macleay Island or Lamb Island



VEAG Example Initiative: Movies in the Park



VEAG Example Initiative: Trader Markets



VEAG Example Initiative: Live Performance



VEAG Example Initiative: Outdoor Lighting / Decor



VEAG Example Initiative: Pop Up Shop



VEAG Example Initiative: Food Trucks



VEAG Example Initiative: Street Activation / Public Art



Important Information



- VEAG Applicants **must** be a **Not-For-Profit (NFP) - Incorporated Organisation**
- Village Traders and community groups who are **not** a NFP Incorporated Organisation are encouraged to **partner with a NFP - Incorporated Organisation** – e.g., Rotary Club or Chamber of Commerce
- Applicants who are seeking a grant for **an event** must discuss the event with Council's Tourism & Events Team **prior to a VEAG application being submitted** – see contact details at end of presentation.
- Applicants who are seeking a grant for a **non-event activation** (e.g., lighting) are encourage to contact Council's Place Manager **prior to a VEAG application being submitted** – see contact details at end of presentation.

Key Dates

VEAG 2022-2023 Applications Open

- Monday, 6 February 2023

VEAG 2022-2023 Applications Close

- Sunday, 5 March 2023

VEAG 2022-2023 Projects Delivered by

- Sunday, 31 December 2023



Important Contacts



VEAG Event Enquiries – RCC Tourism & Events Team

- Telephone: (07) 3829 8999 / Email: events@redland.qld.gov.au

VEAG Non-Event Activation Enquiries – RCC Place Manager

- Telephone: (07) 3829 8999 / Email: veag@redland.qld.gov.au

VEAG Program Enquiries – RCC Community Grants Team

- Telephone: (07) 3829 8999 / Email: grants@redland.qld.gov.au

Redlands Coast Chamber of Commerce

- Mobile: 0478 202 306 / Email: belinda@redlandscostchamber.org.au

Southern Moreton Bay Island Chamber of Commerce

- Mobile: 0423 606 384 / Email: srend58@gmail.com

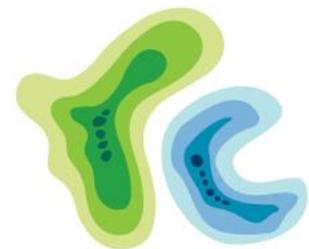
Stradbroke/Minjerrabah Chamber of Commerce

- Mobile: 0418 225 265 / Email: col@discoverstradbroke.com.au

Village Events & Activation Grant (VEAG) Program



Planning an event on Redlands Coast



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Event-friendly destination

- Redland City Council supports inclusive, vibrant and sustainable events that showcase the Redlands Coast and support stronger community engagement
- We welcome you to host your event on Redlands Coast and encourage you to review Council's resources including the Event Information Kit and online Event Portal at events.redland.qld.gov.au
- A range of event resources have been designed to provide event organisers with an overview of what permits or bookings an event may require from Council

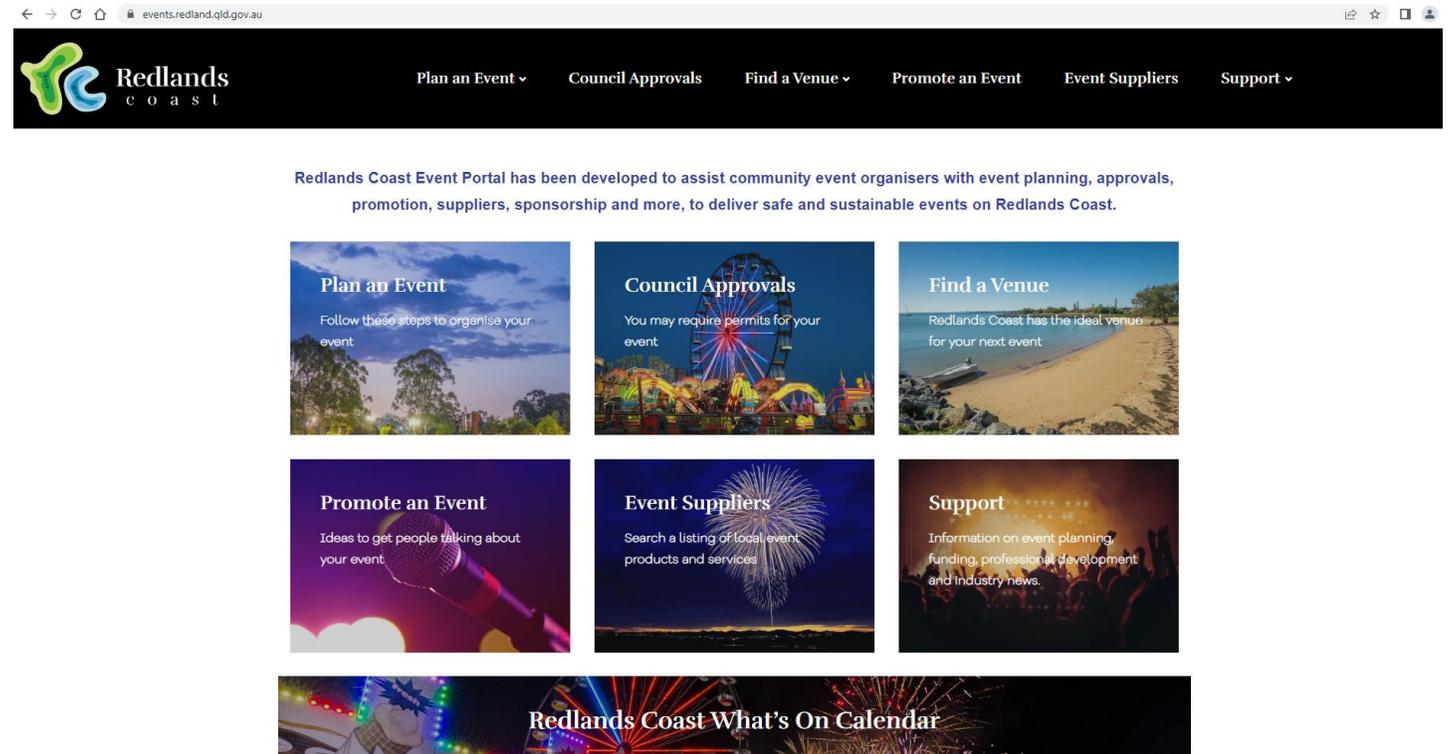


Step 1: Due diligence

- Develop an event concept that includes:
 - What – event concept, theme, genre, purpose, point of difference, key features, potential program, project plan?
 - When – what date(s) would the event be held?
 - Where – what venue may be suitable?
 - Who – target market/key audience and capacity?
 - How – budget, financial sustainability, insurance, resources, skills and capacity, roles and responsibilities?
- Contact Council's Tourism and Events team and arrange an inception meeting to discuss:
 - Event concept, permits, fees and venue bookings and event insurance requirements
 - Venue availability for preferred dates(s), venue suitability - size, scale and infrastructure and venue booking fees
 - Capacity requirements – will the event attract under 500 people or more than 500 people?
 - Key timeframes – is there adequate time to plan and deliver the event?
 - Support required/available – e.g. sponsorship, grants, resources and advice



Step 2: Utilise Event Resources



Events Portal: [Events.redland.qld.gov.au](https://events.redland.qld.gov.au)

Event resources and templates

- Event Planning Checklist
- Event Management Plan
- Emergency Management Plan
- Risk Assessment
- Communications Plan
- Community Event Notice
- Event Brief and Event Debrief
- Event Budget
- Event Survey
- Run Sheet
- Site Plan
- Plus many more



Step 3: Stakeholder consultation

Council's Tourism and Events Team will assist with ensuring that you consult with key stakeholders prior to your event such as:

- Council's Environmental Health Officers, Traffic Management Officers, City Sport and Venues Team, Community Grants and Sponsorship Team and other departments as required.
- Queensland Police Service
- Queensland Ambulance Service
- Queensland Fire and Emergency Service
- Translink/Queensland Rail (if public transport is required)
- Office of Liquor and Gaming (if licenced)
- Mayor, Councillors and Elected Representatives,
- Local Businesses
- Local sporting clubs and not-for-profit organisations (if impacted)
- Residents

Step 4: Obtain approvals

For events on Council land or roads, you may require the following permit approvals:

- Temporary Entertainment Event Approval - for events that will be attended by 500 or more people (Council Local Law)
- Traffic Control Permit – if your event will alter traffic (closing a road, altering traffic conditions of a road, temporarily closing car parks, conducting cycle events in live traffic)
- Food Business Licence – if you have food trucks/market stalls selling food and refreshments at your event, they may need to obtain a Temporary Food Business Licence
- Vehicle Access Permit – if you require vehicle access on Council controlled land and the vehicle access will not cause damage to our parks or public assets.
- If you intend to sell/supply/serve liquor – you may require a licence from Queensland Government – Office of Liquor and Gaming Regulation (OLGR) <https://www.business.qld.gov.au/industries/hospitality-tourism-sport/liquor-gaming>

Step 5: Engage suppliers

- You may be required to engage external suppliers to support your event requirements including the hire of temporary infrastructure e.g. stages, marquees, portaloos, bins, lighting towers, power distribution, ticket booth, as well as qualified personnel e.g. security, first aid, technical production, pyrotechnics, ticketing systems etc.
- We encourage event organisers to support local businesses.
- Council's events portal includes a local supplier database to help you find local event products and services
- It's free for Redlands Coast event-related businesses to register



Step 6: Promote your event

Some starting points for getting the word out about your Redlands Coast event include:

- List your event on the Australian Tourism Data Warehouse (VisitRedlandsCoast, Visit Brisbane and Queensland.com websites)
- Add your event to Redland City Council and Redlands Coast – What's On Calendar
- Promote your event at Council and local business locations – posters and flyers (approval required)
- Safely install temporary corflute signs
- Post on social media (facebook, Instagram, YouTube, Twitter, LinkedIn)
- Develop a media release
- E-newsletters to database
- Engage local media (newspaper, radio, digital)
- Advertise on Council bus shelters, digital screens



Step 7: Deliver a safe and successful event

Step 8: Stay connected

- Attend industry development events, workshops and networking sessions



Contact us

Email: Events@redland.qld.gov.au

Events Portal: www.events.redland.qld.gov.au

Phone: 3829 8999

Regional Arts Development Fund (RADF)

- RADF is delivered as a partnership between the Queensland Government through Arts Queensland and Redland City Council
- RADF promotes the role & value of arts, culture and heritage as key drivers of diverse and inclusive communities & strong regions
- Funding up to **\$10,000** for arts, cultural & heritage community projects
- Up to 2 rounds a year, providing support for individual artists, groups & organisations
- RADF does not fund **100%** of any project, some in-kind support is required
- Artform categories include- community arts & cultural development, dance, developing regional skills, heritage, multi-arts, music, theatre, visual arts, craft & design and writing

Project Examples

- Career development with a recognised industry professional
- Creation of new work
- Refining skills through workshops
- Creative placemaking
- Collaborations with other artforms
- Residency opportunities
- Presentation opportunities
- Social and community impact



Key Dates

RADF

- Applications Open- **16 February 2023**
- Applications Close – **31 March 2023**
- Outcome Notification – **30 April 2023**
- Project Start Date – **From 1 May 2023**

**No Quick Response applications accepted in this round*



PASSAGE

Artist Development Program

<https://www.rpac.com.au/passage>

CHANNEL

New work
in development

PASSAGE

STREAM

Existing work
in development

PASSAGE

SKILLS LAB

Professional
development
& workshops

PASSAGE

STAGE SESSIONS

Live
performance
opportunity

PASSAGE

**THANK
YOU**

PASSAGE