

REDLAND CITY COUNCIL PRESENTS

# Christmas on the Coast



## Sponsor Opportunity

**Wednesday 14 to Sunday 18 December 2022**

**4.30pm–9pm**

**Raby Bay Harbour Park, Cleveland**

 [redland.qld.gov.au/christmas](https://redland.qld.gov.au/christmas)

Redland City Council invites businesses and media agencies to support Redlands Coast's Community Christmas celebration.

# Christmas on the Coast

Christmas on the Coast is run over five nights and is attended by more than 12,500 people. The event features live stage entertainment by some of our finest local talent, children's rides and family activities, lighting of the city's Christmas tree, Santa, food trucks and a Christmas movie in the park.

Sponsors of Christmas on the Coast will benefit by receiving significant and prominent brand exposure across Redlands Coast through publicity campaigns, big screen placement at the event, onstage emcee acknowledgements, media releases and alerts, and advertising on the dedicated page on Council's website [redland.qld.gov.au/christmas](http://redland.qld.gov.au/christmas).

Sponsorship packages and benefits		Gold \$3000 + GST	Silver \$1500 + GST	Red \$500 + GST
<b>Hospitality</b>	You will receive complimentary tickets to the event each night	6 tickets	4 tickets	2 tickets
<b>Advertising</b>	Access to play a 30-second video/ advertisement at the event	✓	-	-
	Complimentary stall at event (1 x 6mx6m)	✓	-	-
	Complimentary stall at event (1 x 3mx3m)	-	✓	-
	Banner/collateral displayed at event	✓	✓	-
	Brand exposure in print media	✓	✓	✓
	Acknowledgement in materials and emcee script at the event	✓	✓	✓
	Webpage logo placement	✓	✓	✓
	Big screen display logo	✓	✓	✓
<b>General</b>	Certificate of appreciation	✓	✓	✓
	Use of event branding	✓	✓	✓

Other opportunities for in-kind support (non-cash contribution) towards the event will be considered.

**To become a sponsor or to discuss in-kind support, please contact Redland City Council via email at [events@redland.qld.gov.au](mailto:events@redland.qld.gov.au) or by phone 3829 8580.**