

CLEVELAND: 3 Shore Street East

Street Address	3 Shore Street East, Cleveland
GPS/RPD	L2 RP142152
Place Type	Built



Red-e-map (RCC, 2016).



Residence / Shop, 3 Shore Street East, Cleveland (AHS, 2017).

Condition	Good	Integrity	Fair
Statutory Listings	Local Heritage Place		
Non-Statutory Listings	No current listing		
Inspection Date	20/01/2017		

Historical Context

The shop and fruit shed situated at 3 Shore Street East are part of Cleveland's second phase of development. The commercial premises is believed to have been built in the 1920s and the fruit shed was likely constructed between 1911 and 1916.[1]

Cleveland was gazetted as a township in 1850, with land sales commencing in 1851. It was a potential site for a proposed northern shipping port in the mid-19th century, which heavily influenced the layout of the town in proximity to Cleveland Point. From the late 1850s, it was realised that Cleveland would not become the northern shipping port and the town instead turned its focus to developing local industries and as a seaside resort.

The second phase of development occurred between the 1880s and the 1930s, encouraged particularly by the construction of the railway line in 1889, prompting further settlement to the west of the Cleveland Point, including the area that remains today as the commercial and administrative centre for Redland City. The area towards the point remained prominent for residential development and holidaymakers from this time.

Shore Street East became the hub of commercial activity from the 1880s until the 1930s. The Cleveland railway station was located directly across the street and rail transport was the primary mode of transport for the produce of the district.[2] The land at 3 Shore Street was subdivided in 1922 and it is understood that the commercial premises was built soon after, passing through several owners until it was purchased by Charles Sayer in August 1929.[3]

A café (Sayer's Central Café) is known to have existed within the commercial premises, which included a newsagency selling magazines, stationery and confectionary. Additionally, Sayer ran a fruit and vegetable delivery service locally.[4] The former fruit shed was reportedly used as the storage area to supply the adjacent grocery store (now demolished) and other customers via the adjacent railway, from the first half of the twentieth century.[5] Both the commercial premises and fruit shed remain today.

Physical Description

Shop:

This is a two storey timber frame building with chamfer board external wall cladding to both levels. The corrugated iron pyramid roof extends to shelter the upper level verandah space.

The original timber frame casement windows remain on the upper level. The second storey verandah cantilevers over the front footpath below. The original awning over the footpath has been removed, as have the window hoods. The upper level verandah has been enclosed with continuous, multi pane windows sitting beneath the eaves with chamfer boards below.

Alterations have also been made to fenestration at ground floor level with large glazed picture windows and a central doorway, however the overall form and scale is retained.

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Fruit Shed:

This is a timber frame fruit storage shed, low set on timber stumps. The structure has a simple gable roof which used to cover an extension to one side (now removed). The roof and external wall sheeting is corrugated iron. There are no overhangs to the roof. A bank of windows on the side wall has glass louvers and timber sills. A picture window shopfront was inserted in the front façade to exhibit the wares of one of the commercial occupants, a stain glass workshop.

Statement of Significance

3 Shore Street East is a locally significant place which embodies historic, rarity and aesthetic values. Together with 1 Shore Street East, the neighbouring building, the place forms a coherent remnant of the commercial core of Cleveland. These buildings illustrate the commercial centre of Cleveland during the second phase of development in the 1880s to 1930s when commercial development was concentrated close to the rail line. The former commercial building retains the aesthetic, scale and character attributed to this period. The former commercial buildings and former fruit shed (1 and 3 Shore Street East) as a group and individually, make a positive contribution to the streetscape and locality.

Criteria A

The place is important in demonstrating the evolution or pattern of the region's history.

The place is important in demonstrating the evolution of Redland's history. The former commercial building and fruit shed, built in the early twentieth century, along with the neighbouring building are the remains of Cleveland's commercial core from the second phase of development, focused along Shore Street. The group of buildings demonstrate an important part of Redland's historical evolution in the 1880s to 1930s, a period of economic prosperity, when the railway line was the most effective means of transportation such that commercial development clustered around it.

Criteria B

The place demonstrates rare, uncommon or endangered aspects of the region's cultural heritage.

The former commercial building and fruit shed, along with the neighbouring building are the remains of Cleveland's commercial core during the second phase of development from the 1880s until the 1930s focused along Shore Street East. Surviving examples of commercial buildings from this phase are now rare.

Criteria C

The place has potential to yield information that will contribute to an understanding of the region's history.

The former commercial building and fruit shed, as well as the adjoining building form a visually attractive group which make a positive contribution to the streetscape and locality.

Primary Themes

3.0 Developing Secondary and Tertiary Industries

3.08 Marketing, retailing and service industries

References

- [1] Woods and Bagot, Inventory of Heritage Places, "3 Shore Street East, Cleveland," 1995.
- [2] Joanne Ritale, "Old Cleveland Commercial and Civic Precinct. A Cultural Heritage Study," Honours thesis, The University of Queensland, 2000, p. 44.
- [3] Woods and Bagot, "3 Shore Street East".
- [4] Ritale, "Old Cleveland Commercial and Civic Precinct," p. 44.
- [5] Ibid., p. 38-41



3 Shore Street East, Cleveland c.1940s (RCC Library).