

# CLEVELAND: 1 Shore Street East

<b>Street Address</b>	1 Shore Street East, Cleveland
<b>GPS/RPD</b>	L1 RP120477
<b>Place Type</b>	Built



Red-e-map (RCC, 2016).



Residence / Shop, 1 Shore Street East Cleveland (AHS, 2017).

<b>Condition</b>	Good	<b>Integrity</b>	Good
<b>Statutory Listings</b>	Local Heritage Place		
<b>Non-Statutory Listings</b>	No current listing		
<b>Inspection Date</b>	20/01/2017		

## Historical Context

The property at 1 Shore Street East is believed to have been built during Cleveland's second phase of development.[1] Based upon an inspection of the site it is thought that the shop and offices were built in the 1920s.[2]

Cleveland was gazetted as a township in 1850, with land sales commencing in 1851. It was a potential site for a proposed northern shipping port in the mid-19th century, which heavily influenced the layout of the town in proximity to Cleveland Point. From the late 1850s, it was realised that Cleveland would not become the northern shipping port and the town instead turned its focus to developing local industries and as a seaside resort.

The second phase of development occurred between the 1880s and the 1930s, encouraged particularly by the construction of the railway line in 1889, prompting further settlement to the west of the Cleveland Point, including the area that remains today as the commercial and administrative centre for Redland City. The area towards the point remained prominent for residential development and holidaymakers from this time.

Shore Street East became the hub of commercial activity from the 1880s until the 1930s. The Cleveland railway station was located directly across the street providing the primary mode of transport for the produce of the district.[3] The land at 1 Shore Street East was subdivided in 1922 and it is understood that the building was built soon after, passing through several owners until it was purchased by Charles Sayer in May 1929. Sayer was a well-known local merchant and shopkeeper who also owned the adjacent property at 3 Shore Street East at the same time. Sayer held the title until 1939.[4]

One of the top floor offices is believed to have been used as a dental surgery and the other as a dressmaking/sewing business.[5] This room was later used as meeting rooms for the Cleveland Chamber of Commerce. Downstairs was a chemist shop for many years, called the Cleveland Cash Pharmacy.[6] The building remains today as a residence and shop.

## Physical Description

This building is a two storey building with a corrugated iron pyramid roof. There is a front verandah to the upper level which has a separate hipped roof also in corrugated iron.

The building has timber chamfer board cladding externally to both levels. The building is similar in scale and form to 3 Shore Street East. The upper level verandah has two sets of French doors and iron balustrade (not original). The window hoods are timber with tin sheeting. There is a small lean-to structure to the lower level. The awning over the footpath has been removed. Lattice work screens have been placed in front of the fenestration on the ground floor street frontage.

## Statement of Significance

1 Shore Street East is a locally significant place which embodies historic, rarity and aesthetic values. Together with 3 Shore Street East, the neighbouring building, the place forms a coherent remnant of the commercial core of Cleveland. These buildings illustrate the commercial centre of Cleveland during the second phase of development in the 1880s to 1930s when commercial development was concentrated close to the rail line. The former commercial building retains the aesthetic, scale and character attributed to this period. The former commercial buildings and former fruit shed (1 and 3 Shore Street East) as a group and individually, make a positive contribution to the streetscape and locality.

**Criteria A** The place is important in demonstrating the evolution or pattern of the region’s history.

The place is important in demonstrating the evolution of Redland’s history. The former shop and offices building, built 1930-1932, along with the neighbouring building are the remains of Cleveland’s commercial core from the second phase of development, focused along Shore Street. The group of buildings demonstrate an important part of Redland’s historical evolution in the 1880s to 1930s, a period of economic prosperity, when the railway line was the most effective means of transportation such that commercial development clustered around it.

**Criteria B** The place demonstrates rare, uncommon or endangered aspects of the region’s cultural heritage.

The former commercial building and the neighbouring building are the remains of Cleveland’s commercial core during the second phase of development from the 1880s until the 1930s focused along Shore Street East. Surviving examples of commercial buildings from this phase are now rare.

**Criteria E** The place is important to the region because of its aesthetic significance.

The former commercial building and adjoining buildings form a visually attractive group which make a positive contribution to the streetscape and locality.

## Primary Themes

3.0 Developing Secondary and Tertiary Industries	3.08 Marketing, retailing and service industries
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## References

- [1] Woods and Bagot, Inventory of Heritage Places, “3 Shore Street East, Cleveland,” 1995.
- [2] Joanne Ritale, “Old Cleveland Commercial and Civic Precinct. A Cultural Heritage Study,” Honours thesis, The University of Queensland, 2000, p. 44.
- [3] Ritale, “Old Cleveland Commercial and Civic Precinct,” p. 44.
- [4] Ibid., p. 38-41
- [5] Woods and Bagot, “3 Shore Street East”.
- [6] Ibid.



Shore Street East Precinct, c. 1920s (RCC Library).