

REDLAND CITY COUNCIL PRESENTS

Christmas on the Coast



Sponsor Opportunity

Wednesday 15 to Sunday 19 December 2021

4.30pm – 9pm

Raby Bay Harbour Park, Cleveland

 redland.qld.gov.au/christmas

Redland City Council invites businesses and media agencies to support Redlands Coast's Community Christmas celebration.

Christmas on the Coast

The ticketed event will run over five nights and will feature live stage entertainment by some of our finest local talent, children's rides and family activities, lighting of the city's Christmas tree, Santa, food trucks and a Christmas movie in the park.

Sponsors of Christmas on the Coast will benefit by receiving significant and prominent brand exposure across Redlands Coast through publicity campaigns, social media advertisements, big screen placement at the event, media releases and alerts, and advertising on the dedicated page on Council's website redland.qld.gov.au/christmas.

Sponsorship packages and benefits		Gold \$3000 + GST	Silver \$1500 + GST	Red \$500 + GST
Hospitality	You will receive complimentary tickets to the event each night	6 tickets	4 tickets	2 tickets
Advertising	Access to play a 30-second video/ advertisement at the event	✓	-	-
	Complimentary stall at event (1 x 3mx3m)	✓	-	-
	Banner/Collateral displayed at event	✓	✓	-
	Brand exposure in print media	✓	✓	-
	Acknowledgement in materials and emcee script at the event	✓	✓	✓
	Webpage logo placement	✓	✓	✓
	Big screen display logo	✓	✓	✓
General	Certificate of appreciation	✓	✓	✓
	Use of event branding	✓	✓	✓

Other opportunities for in-kind support (non-cash contribution) towards the event will be considered.

To become a sponsor or to discuss in-kind support, please contact Redland City Council via email at events@redland.qld.gov.au or by phone 3829 8580.