



A message from the Mayor

Cr Karen Williams



Toondah Harbour now (inset),
and an artist's impression of
what it could look like

Redlands on the move

Redland City is open for business ... and business is starting to boom. Our Priority Development Areas at Toondah Harbour and Weinam Creek are approaching the Expression of Interest stage. These projects have enormous potential to transform two unique sites into attractive, multi-use waterfront precincts that are destinations in their own right.

Not all the action is at the waterfront – McKenzie Aged Care Group is calling the Redlands home with plans to build high-quality facilities at Cleveland and Capalaba. These facilities will offer 280 high-care beds and, importantly, create around 300 new jobs. The two projects are valued at around \$80 million.

This news comes hot on the heels of the receipt by Council of our first two applications under the Cleveland CBD Incentive Scheme for major mixed-use residential and commercial developments. Recent commercial lease deals within the CBD also indicate a growing level of confidence in our City.

At Capalaba, I am advised that news of a major commercial site sale is imminent.

More evidence that people are looking seriously at the Redlands is the fact the Australian Industry Trade College wants a presence here. The College provides

the opportunity for Years 11-12 students to complete their senior education while being paid to do an apprenticeship in the trade career of their choice.

Council is also finalising a new Economic Development Strategy that will help us support existing businesses to expand, as well as attracting new business. As part of this strategy, the University of Queensland School of Business has completed a survey that will provide invaluable guidance.

The survey indicates our Economic Strategy needs to be based on retaining businesses in the Redlands around three key pillars – supporting business growth by providing a variety of office and business space; addressing the shortfalls with high-performance internet; and opening the lines of communication to ensure that growth businesses are not lost at crucial points in their evolution.

Council cannot achieve these goals alone. While we are punching above our weight, we need help from state and federal governments, and business itself, to achieve positive outcomes.

Supporting business is key to creating jobs and a future for Redlanders.

Join us...

Stay in touch with the latest Council news and information by joining our social media platforms – Facebook, Twitter and Instagram. You can also sign up for online news at www.redland.qld.gov.au

Local events

- **Freedom of the City:** celebrate our proud military past with the Royal Australian Air Force and local Defence Force cadets at this historic community event. Saturday 12 April, Cleveland CBD
- **Good Gardening Expo:** learn about growing organic food, native gardening and get some great ideas. Workshops, arts & crafts, music and food. Sunday 13 April, 9am-3pm, Redlands IndigiScapes Centre, 17 Runnymede Road, Capalaba
- **Youth Week:** this year's celebration for Redlanders aged 12-25 years is themed "Our Voice. Our Impact". Stay in touch with all the youth events at www.facebook.com/RedlandsYouth. Youth Week runs from Friday 4 April to Sunday 13 April
- **Cash and The King:** a tribute to music legends Johnny Cash and Elvis Presley from Dimitri Kopanakis. Saturday 5 April at 2pm, Redland Performing Arts Centre, Cleveland
- **Bimblebox – art – science – nature:** take a look at the environmental, social and scientific significance of the Bimblebox Nature Refuge. Sunday 18 May-Sunday 29 June at Redland Art Gallery, Cleveland
- **First World War records:** learn more about the WWI effort from the Queensland State Archives. Tuesday 29 April, 10am-11am, Victoria Point Library
- **Redlands Business Expo:** a joint-initiative of Redland Chamber of Commerce and Redland City Council. Mark 13-14 June in your diary.

A message from the Mayor



A safer City

Residents in mainland suburbs and the hinterland will soon have their own tailor-made emergency management plans. Community consultation is now being finalised with the booklets due for release by the end of June. Available free online and at Council Customer Service Centres and libraries, the latest plans are Parts 3 and 4 of Redland City Council's three-phase disaster management strategy which recognises that the Redlands is a "community of communities", each with specific needs in an emergency situation. For more information, check Council's 'Disaster Hub' at www.redland.qld.gov.au.

Road map for Redlands

A clear and comprehensive blueprint for the future of the Redlands is being prepared to ensure our City remains one of the most sustainable in Australia. The Redlands Planning Scheme is as much about preserving our enviable bayside lifestyle as it is about giving developers the confidence they need to invest. High growth projections and the Redlands community's lifestyle expectations are just two of the critical factors taken into account as part of this detailed strategy review. Updates are available online at www.redland.qld.gov.au.

Give Me Redlands Any Day!

A new tourism marketing campaign provides a great opportunity for all Redlanders to become 'ambassadors' for our great City.

It is always easier to 'sell' something you believe in and we in the Redlands are blessed in that we have such wonderful natural assets, a great location on Moreton Bay, our bay islands and our magnificent hinterland.

It was my pleasure to be at the launch of the 'Give Me Brisbane Any Day' campaign with Tourism Minister Jann Stuckey and Brisbane Lord Mayor Graham Quirk. We will localise the campaign slogan to 'Give Me Redlands Any Day'.

Most importantly, the campaign encourages locals and visitors alike to become advocates for our City - sharing the attributes that make our beautiful part of the world so very special. I urge you all to get involved - tell everyone you meet that this is the best place to live, work, play, to do business... and to visit.



This campaign is the most exciting I have seen for many years. TV, digital, outdoor and print platforms will all be used to convince South East Queenslanders to holiday closer to home, and to draw visitors from the southern capitals here.

Leveraging the campaign will deliver long-term benefits for the Redlands, particularly for North Stradbroke Island which is in recovery-mode after the devastating January bushfires, and complement additional marketing organised with the support of Minister Stuckey.

It may have been a tough start to our tourism year but if we all get on board, it is sure to get better!

Celebrating freedom

Get ready to cheer as the Redlands awards "Freedom of the City" to the RAAF's 95 Wing on Saturday 12 April.

Around 120 members of 95 Wing of the RAAF, supported by local air cadets and the cadet band, will gather for the march in the Cleveland CBD.

I will inspect the parade and present the official scroll offering Freedom of the City to Group Captain Peter Davis, who will formally request permission to march through the City.

The marchers will be formally challenged by police outside the Redland Art Gallery before they will halt to offer traditional salutes to the Mayor and Air Commodore Tim Innes.

This event, supported by Redlands RSL and the Rotary Club of Cleveland, celebrates our proud military past and will build stronger links with the RAAF. It also takes on greater significance in the lead-up to Anzac Day and next year's centenary of the start of World War I, and is a wonderful way for Redlanders to show their regard for the Australian Defence Forces in defending our way of

life and promoting peace and stability around the world.

All Redlanders are encouraged to show their support and cheer on the contingent along the route. The event has been driven by Division 6 councillor Julie Talty, who is keen to celebrate our war-time links with the RAAF and our continued association since.

Group Captain Peter Davis says 95 Wing is very much looking forward to being part of such an important civil-military ceremony in a City which has provided so many members over the RAAF's 93-year history.

Mayor Karen Williams
Redland City Council

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