

 *Dîner
en Rouge*

presents

Musique en Rouge

A LIVE STAGE SHOW

2021 SPONSORSHIP PACKAGE



Making a change, together

In these challenging times, it's important for us to come together as a community to help those in need.

Many of us who are lucky enough to call Redlands Coast home are fortunate to enjoy the good things in life. But for others, life is not so good.

Domestic violence is a terrible reality for too many local families, with the challenges of COVID causing an unprecedented increase in calls to Redlands Coast support services.

Domestic and family violence has no place in our community and it's something I've worked hard to address during my time in office.

Key to my efforts is *Dîner en Rouge* - the annual gala that aims to raise awareness and much-needed funds to help prevent domestic and family violence.

Now in its seventh year, *Dîner en Rouge* has raised almost \$400,000 in funds through sponsorship and attendance. These funds have gone to local community organisations so that they can deliver assistance to those who need it most.

This year's event will continue the highly successful *Musique en Rouge* theme.

This live stage show will feature wonderful performances by internationally renowned artists, special guest speakers, marvellous raffle prizes and silent auction items.

Dîner en Rouge will be held on Saturday 6 November from 5pm at the Redland Performing Arts Centre, in partnership with the Zonta Club of Brisbane East Inc, Zonta Club of Wynnum Redland Inc, Soroptimist International Bayside, Rotary Club of Cleveland, Redland Foundation and local domestic and family violence support service advocates.

Becoming a sponsor of *Dîner en Rouge* is an opportunity for you to give support where it is desperately needed in our community.

Let's make Redlands Coast a safer place for everyone - a place where there is always someone who cares. Together, we can make a huge impact to the lives of individuals and families affected by domestic violence.

A handwritten signature in black ink that reads "KWilliams". The signature is fluid and cursive.

Cr Karen Williams
Mayor of Redland City



Scan the QR
code to view the
Mayor's video

R Dîner en Rouge

You're invited

Book your seat at *Dîner en Rouge* - Mayor Karen Williams' annual fundraising event to support Redlands Coast residents affected by domestic and family violence.

Theme - Musique en Rouge

Saturday 6 November

Arrive 5.00pm for drinks and canapés
Live stage show commences at 6.45pm

Redland Performing Arts Centre (RPAC) 2/16 Middle Street, Cleveland

What to wear?

Formal attire with a red and white theme - red is symbolic of the naturally wonderful Redlands Coast, and white is the colour acknowledged nationally in the campaign to end domestic and family violence.

Tickets

\$85 each or \$80 per person for groups of 10 or more (incl. GST). Available through RPAC:

Online - rpac.com.au

RPAC box office - 2/16 Middle Street, Cleveland

Telephone - 3829 8131 during business hours

Tickets are strictly limited and will sell fast.

Tickets include canapés and a welcome drink on arrival. Food and beverages available for purchase at the event.

Funds raised make a real difference

Dîner en Rouge has demonstrated that by working together the Redlands Coast community can make a real difference for people whose lives have been torn apart by domestic and family violence.

Local domestic and family violence support services have shared in around \$400,000 of funding, which has benefitted Redlands Coast families and raised awareness of this significant issue thanks to generous benefactors, event partners, sponsors and all those who have supported the event.

Red Rose Foundation

Ten red park benches were installed across Redlands Coast in February this year, as the foundation's prominent campaign against domestic violence continues to roll out across Queensland. The bright benches provide a visible reminder of the City's commitment to helping those impacted by domestic and family violence.

Maybanke Accommodation and Crisis Support Service

Funds raised from *Dîner en Rouge* assist women and children whose lives have been shattered by violence. At the 2019 event, Redland Coast's Maybanke Accommodation and Crisis Support Service was presented with a cheque for \$250,000 so they could furnish four new crisis accommodation units provided by the State Government, build a new playground on site and provide toys and comfort for the children and women who find safety there.



Benefactors Ros Kinder and Dan Holzapfel with Mayor Karen Williams



Maybanke Accommodation and Crisis Support Service being presented with a cheque for \$250,000 in 2019

The Centre for Women and Co

The Centre for Women and Co recently shared in the latest allocation of funds raised. The funding will go towards a new position that will help those suffering domestic and family violence. The new integrated worker will recognise, respond and support people on Redlands Coast who need help, including through identifying gaps in services and helping those affected access the right places to go for specific types of help such as financial and housing assistance. Funded for 47 weeks a year, the role will work alongside services and also hold a small caseload.

Redland Community Centre

The centre received funding for a pilot project designed to address the unmet needs of those suffering domestic and family violence on Redlands Coast. It will move to supplying holistic services including childcare, financial support, assistance in managing money, housing and counselling, with a particular focus on children.

“Help provide support where it is desperately needed”



Red Rose Foundation's Betty Taylor and Mayor Karen Williams



Dîner en Rouge committee: Judith Trevan-Hawke, Ros Kinder, Jacky Burkett, Shirley Mahon and Redland Foundation's Don Seccombe.

**Diamond
Sponsor**

**Investment:
by negotiation**

2021 Sponsorship opportunities

Make a difference to the lives of Redlands Coast residents affected by domestic and family violence by lending your support, or your organisation's support.

Diamond Sponsor

Diamond sponsorship offers premium exposure to business and community groups, general guests and media in Redlands Coast.

The package offers a premium advertising opportunity for any business looking to increase brand awareness and demonstrate support for this important cause. You will receive a variety of opportunities to promote your business, including a range of customised benefits.

Advertising benefits

- Access to play a 30-second video/advertisement for your business
- Allocated VIP seating in the theatre
- ½ page advertisement placement in the program
- Customised benefit at the event e.g. display/pull-up banner
- Brand exposure on event web page with a link to your website
- Multimedia branding loop with your logo played during the event
- Acknowledgement in promotional materials and announcements at the event

Hospitality benefits

- 10 complimentary tickets to event
- 30 complimentary beverage vouchers

General benefits

- Right to use *Dîner en Rouge* branding on approved printed material
- Official certificate of appreciation

The logo for Dîner en Rouge, featuring a stylized 'R' followed by the text 'Dîner en Rouge' in a cursive font.

**Platinum
Sponsor**

**Investment:
\$5000 ex GST**

Platinum sponsor

Platinum sponsorship offers superior exposure to business and community groups, general guests and media in Redlands Coast.

In return for your investment as a committed event supporter, you will receive a variety of opportunities to promote and network for your business.

Advertising benefits

- Allocated VIP seating in the theatre
- ¼ page advertisement placement in the program
- Customised benefit at the event e.g. display/pull-up banner
- Brand exposure on event web page with a link to your website
- Multimedia branding loop with your logo played during the event
- Acknowledgement in promotional materials and announcements at the event

Hospitality benefits

- 8 complimentary tickets to event
- 24 complimentary beverage vouchers

General benefits

- Right to use *Dîner en Rouge* branding on approved printed material
- Official certificate of appreciation

*“Let’s make Redlands
Coast a safer place –
where there is always
someone who cares”*



Ruby Sponsor

Investment:
\$3000 ex GST

Ruby sponsor

Ruby sponsorship offers high exposure to business and community groups, general guests and media in Redlands Coast.

In return for your investment as a committed event supporter, you will receive a variety of opportunities to promote and network for your business.

Advertising benefits

- Allocated VIP seating in the theatre
- 1/8 page advertisement placement in the program
- Customised benefit at the event e.g. display/pull-up banner
- Brand exposure on event web page with a link to your website
- Multimedia branding loop with your logo played during the event
- Acknowledgement in promotional materials and announcements at the event

Hospitality benefits

- 6 complimentary tickets to event
- 18 complimentary beverage vouchers

General benefits

- Right to use *Dîner en Rouge* branding on approved printed material
- Official certificate of appreciation



Pearl Sponsor

Investment:
\$1500 ex GST

Pearl sponsor

Pearl sponsorship offers prominent exposure to business and community groups, general guests and media in Redlands Coast.

In return for your investment as a committed event supporter, you will receive a variety of opportunities to promote and network for your business.

Advertising benefits

- Allocated VIP seating in the theatre
- Brand exposure on event web page with a link to your website
- Acknowledgement in promotional materials and announcements at the event

Hospitality benefits

- 2 complimentary tickets to event
- 6 complimentary beverage vouchers

General benefits

- Right to use *Dîner en Rouge* branding on approved printed material
- Official certificate of appreciation

“Pledge your support for those affected by domestic and family violence”

See the back page for details on how to pledge your support

Thanks to Event Partners



Thanks to last year's major sponsors



How to pledge your support

E: events@redland.qld.gov.au

T: (07) 3829 8580

W: redland.qld.gov.au/dinerenrouge

or scan the QR code to access our sponsorship form online



*R Dîner
en Rouge*