**RADF acknowledgments**

**Acknowledging Queensland Government investment**
As a recipient of Regional Arts Development Fund (RADF) 2021-22 support, councils are required to acknowledge the financial assistance by using approved logos and texts.

By acknowledging the financial assistance provided by the Queensland Government, local authorities are informing the community about how public funding is being spent and acknowledging the partnership between local and state governments.

**Logo acknowledgment**

Funding recipients must acknowledge RADF support in all publicity relating to funded activities through the use of the Queensland Government coat of arms and council logo.

Arts Queensland can develop a RADF ‘lock-up logo’ containing both Queensland Government and council logos so that councils can provide one logo file to RADF recipients.

Arts Queensland will create a lock-up logo for each council in portrait and landscape for use. Simply send your council logo and request to Communications@ARTS.QLD.GOV.AU and please allow a 5 business day turnaround for any logo requests.

For best results a file in EPS format is preferred, or JPG format no smaller than 300dpi and 5cm high or wide. The Queensland Government style guide and coat of arms are also available to download [here](http://www.arts.qld.gov.au/aq-funding/acknowledgement).

**Media announcements**

As outlined in 2021-22 Agreements all council media releases announcing RADF funded activities are to include third party quotes from the Queensland Government, and councils are required to provide a draft copy to Arts Queensland for approval prior to release.  Minister quotes for inclusion in RADF 2020-21 media releases are as follows:

Minister for the Arts Leeanne Enoch said the Palaszczuk Government is investing $2.08 million through the Regional Arts Development Fund (RADF) in 2021-22, matched with a contribution of approximately $2.3 million from 59 councils across the state.

RADF is a great example of working together to deliver our COVID-19 economic recovery plan, supporting employment opportunities and creating new arts and cultural experiences in local and regional communities,” Minister Enoch said.

“RADF in 2021–2022 will provide valuable social, health and economic outcomes for regional Queenslanders, and support our Government’s 10-year arts roadmap priorities to strengthen Queensland communities, activate local places, and drive social change across the state.”

“Our investment complements the Palaszczuk Government’s wider commitment to regional arts, including continued support of $6 million over four years for the Regional Arts Services Network (RASN),” she said.

To request Arts Queensland approval please email your draft media release to communications@arts.qld.gov.au and copy in your Partnerships Manager. Please allow 2-3 day turnaround in your planning whenever possible for such requests to ensure a timely response

**Text Acknowledgment**

All RADF funded activities must include the RADF 2021-22 acknowledgment text and appropriate logos in promotional material and publications. The acknowledgement text for RADF 2021-22:

**The Regional Arts Development Fund is a partnership between the Queensland Government and [name of council] to support local arts and culture in regional Queensland.**

The Queensland Government crest is available for download:
[www.arts.qld.gov.au/aq-funding/acknowledgement](file:///C%3A%5CUsers%5Cegolding%5CDownloads%5Cwww.arts.qld.gov.au%5Caq-funding%5Cacknowledgement)

Acknowledgment must be included in the following project materials:

|  |  |  |
| --- | --- | --- |
| **Item** | **Written** | **Logo** |
| Media release | x |   |
| Speech | x |   |
| Annual Report | x | x |
| Promotional video |   | x |
| Advertisement |   | x |
| Newsletter | x | x |
| Printed promotional material | x | x |
| Signage | x | x |
| Website | x | x |
| Invitation |   | x |
| Promotional material sent via email | x | x |
| Social media - (space permitting) | X  |   |