

International Policy – Strategic Economic and Community Relationships

Policy Identifier: INT-001-P
Approved by: General Meeting
Date of Approval: 10 June 2020
Effective Date: 10 June 2020
Review Date: 10 June 2023
Version: 6

Head of Power

This policy supports the Corporate Plan 2018-2023 – Outcome 6 Supportive and vibrant economy.

Policy Objective

The aim of the policy is to attain economic, educational, social and cultural benefits for the city by:

- Supporting increases in export-oriented goods and services for Redland businesses.
- Encouraging and facilitating investment in employment-generating initiatives.
- Developing and enhancing business sector relationships in the Redlands and offshore markets.
- Facilitating an increase in the numbers of international visitors and students to the Redlands.
- Promoting a greater understanding of other cultures, including protocols for conducting business with other countries.

Policy Statement

Redland City Council, through its Corporate Plan, is committed to enriching community lifestyles and making a positive difference in our customers' lives through the services we provide. We are forward thinking, engaged and strive to maintain the highest standards of service to ensure we are delivering real value.

Council is committed to:

- Establishing and maintaining effective relationships with delegates from offshore markets.
- Implementing international initiatives that provide long term, tangible benefits to Redland and support economic and community development initiatives.
- Strengthening economic, educational, social and cultural ties through the International Relations policy program and promoting the city as a destination beyond Australia's borders.
- Creating an environment in which Redland's economic development initiatives, that have an international focus, can be implemented and strengthened, including undertaking partnerships with the private sector.
- Providing opportunities to enhance goodwill and understanding between the people of Redland City and international communities.

For Corporate Governance Use Only

Department: Community and Customer Services Group: Community and Economic Development

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- Working with Federal and State Government agencies, and at a regional level, to realise international economic development opportunities and benefits for the city. This includes building on specific industry sectors as identified in the Economic Development Framework 2014-2041.
- Establishing and maintaining strong relationships with diplomatic representatives based in Queensland.
- Ensuring a rigorous assessment process is employed in evaluating the economic and community benefits and costs in establishing international relationships.
- Agreeing to utilise the following levels for managing international relationships:
 - Friendship city
 - Sister city.

Definitions

Nil

Associated Documents

Redland City Council Corporate Plan 2018-2023
 Economic Sustainability Policy ([A196600](#))
 Tourism Development Policy ([A196616](#))
 Economic Development Framework 2014-2041
 Redlands 2030 Community Plan

Document Control

Only Council can approve amendments to this document by resolution of a Council Meeting, with the exception of administrative amendments which can be approved by the relevant ELT member. Refer to *Policy Instrument Development Manual* for an explanation on administrative amendments ([A4063988](#)).

Any requests to change the content of this document must be forwarded to relevant Service Manager(s). Approved documents must be submitted to the Corporate Meetings and Registers Team for registration.

Version Information

Version number	Date	Key Changes
5	May 2019	<ul style="list-style-type: none"> • Updated Corporate Plan • Updated Policy Objective • Updated Policy Statement • Updated Related Documents to include updated Corporate Plan 2018-2023
6	August 2019	<p><u>Policy Objective</u></p> <ul style="list-style-type: none"> • Change “abroad” to “offshore markets” • Added “and” <p><u>Policy Statement</u></p> <ul style="list-style-type: none"> • #1 – Replaced “overseas” with “offshore” markets • #6 – Added the statement “This includes building on specific industry sectors as identified in the Economic Development Framework 2014-2041;



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		<ul style="list-style-type: none">• Added no. 7 statement “ Establishing and maintaining strong relationships with diplomatic representatives based in Queensland;”• Numbering of statement 7 and 8 to 8 and 9