



Redlands Coast Business Toolkit





Message from the Mayor

Redlands Coast is open for business and the possibilities are endless.

Whether you are looking for a new business opportunity or looking to grow an existing business, we believe Redlands Coast is the perfect investment location.

As part of south east Queensland, Redlands Coast is perfectly situated on Brisbane's doorstep and a short drive from two international airports and a port. As a City of Islands and boasting more than 300 kilometres of coastline, our unique coastal lifestyle provides a variety of economic and business opportunities.

Whether you are looking for your first investment opportunity here, or are already part of our business family, we know it helps to have resources at your fingertips.

Redlands Coast Business Toolkit is designed to provide that assistance. It outlines the resources provided by Redland City Council, and more broadly by State and Federal governments. We encourage you to take advantage of these resources.

Council recognises that a strong local economy means more local employment opportunities, and will help to ensure Redlands Coast continues to be a great place to live, work, play and do business and invest.

We are here to help, so if you want to know more about the services we have to offer or the business opportunities here, contact us today.

A handwritten signature in blue ink that reads "K Williams". The signature is fluid and cursive, with a small dot above the 'i' in Williams.

Cr Karen Williams

Mayor of Redland City

Contents

Introduction	5
About the Toolkit	6
Summary of business resources.....	6
Section 1: Opportunities in Redlands Coast	8
Open for business approach	9
Industry exports	9
Priority Development Areas	10
Central Business Districts	12
Business enterprise areas	12
Redland Investment Corporation.....	12
Precincts	13
Section 2: Redland City Council business resources	14
Facts and figures	15
Business workshops	15
Business in Redlands Coast Newsletter	15
Chambers of commerce	15
Tourism and events	16
Regional and international relations	17
Procurement	17
Permits and licencing	17
Section 3: Starting a business	18
Queensland Government resources and programs	19
Australian Government resources and programs.....	20
Section 4: Growing a business	21
Queensland Government resources and programs	22
Australian Government	26
Section 5: International trade	27
Queensland Government resources and programs	28
Australian Government resources and programs.....	28
Map of Redlands Coast	30

Introduction



About the Toolkit

If you are looking to start a business in Redlands Coast or expand your existing business, this Redlands Coast Business Toolkit is designed to assist you. It brings together the resources and contacts that can help to make your business journey smoother.

At Redland City Council we have an open for business approach. We understand that having the information you need in one handy place can assist your crucial decision-making processes.

Summary of business resources

Section 1: Opportunities in Redlands Coast

Pages 8 - 13

Open for business approach	Precincts <ul style="list-style-type: none"> • Health Precinct • Aquatic and Emergency Precinct
Key economic sectors	Business Enterprise Areas
Priority Development Areas <ul style="list-style-type: none"> • Toondah Harbour • Weinam Creek 	Redland Investment Corporation
Central Business Districts <ul style="list-style-type: none"> • Cleveland • Capalaba 	

Section 2: Redland City Council business resources

Pages 14 - 17

Facts and figures	Regional and international relations
Business workshops	Procurement
Business in Redland Coast Newsletter	Permits and licencing
Chambers of commerce	
Tourism and events	

Section 3: Starting a business

Pages 18 - 20

 Queensland Government	 Australian Government
Business Queensland	Starting Your Business checklist
Advance Queensland	Grants, assistance and other support
Advance Queensland <ul style="list-style-type: none"> • Innovate Queensland 	Tax incentives for early stage investors
Innovator/Inventor Consultation Service	
Office of Small Business	
Accelerate Small Business Grants	
Small Business Digital Grants	
Small Business Entrepreneur Grants	
Intellectual Property Info Kit	
Queensland Arts Showcase Program	

We have compiled the business resources on offer from Council, the Queensland Government and the Australian Government into one toolkit.

Consult the 'Summary of business resources' to see which may be appropriate for your business.

Section 4:
Growing a business

Pages 21 - 26

 Queensland Government
Business Queensland
Advance Queensland
Advance Queensland <ul style="list-style-type: none"> • Ignite Ideas Fund • Business Development Fund
Department of State Development, Manufacturing, Infrastructure and Planning
Department of State Development, Manufacturing, Infrastructure and Planning: <ul style="list-style-type: none"> • Jobs and Regional Growth Fund • Biofutures Industry Development Fund • Tendering for Government Business • Capability Statement Workshops
Mentoring for Growth
Back to Work Program (Employers)

 Australian Government
Australian Business and Industry Portal
Department of Industry, Innovation and Science
National Industry and Science agenda
Entrepreneurs' Programme
R&D Tax Incentive
Australian Business Licencing and Information Service (ABLIS)

Section 5:
International trade

Pages 27 - 28

 Queensland Government
Trade and Investment Queensland
Trade and Export Programs

 Australian Government
Austrade
Export Market Development Grants
Export Finance and Insurance Corporation (Efic)
Tradex
Australia Unlimited - Landing Pads

A person in a dark wetsuit stands on a sandy beach, holding a surfboard upright. The sun is low on the horizon, creating a bright, golden glow and casting long shadows. The surfboard has a logo on it. The person is looking out towards the ocean.

Section 1:

Opportunities in Redlands Coast

Opportunities in Redlands Coast

Open for business approach

Redlands Coast is open for business. It's also the perfect place to consider investing.

Redlands Coast is ideally located just 35 minutes' drive (26 kilometres) from Brisbane, and 70 minutes' drive (60 kilometres) from the Gold Coast. It has easy access to the Port of Brisbane as well as Brisbane and Coolangatta (Gold Coast) international and domestic airports.

Redland City Council recognises that strong partnerships with the business community are critical to the development of a vibrant and inclusive economy. It identifies the following eight industry growth sectors:

- ✔ tourism (accommodation and food services)
- ✔ construction
- ✔ education and training
- ✔ high value-add services
- ✔ health care and social assistance
- ✔ manufacturing
- ✔ retail trade
- ✔ rural enterprises.

Council's open for business philosophy is based on a clear, long-term economic plan that is detailed in the *Redland City Economic Development Framework 2014-2041*.

The framework is driving the development of initiatives to expand the Redlands Coast economy and make it the destination of choice for businesses, investors, workers, residents and tourists.

In June 2016, Redland City Council established and appointed a Redlands Economic Development Advisory Board with business acumen and experience across a variety of industries. The Board is tasked with overseeing implementation of the framework.

Redlands Coast's Gross Regional Product (GRP) of \$5.6 billion continues to grow year-on-year with the strong, local performance forming almost two per cent of Queensland's Gross State Product.

[W redland.qld.gov.au/EconomyCommunity](http://redland.qld.gov.au/EconomyCommunity)

Industry exports

The top 10 industry export sectors for Redlands Coast are:

- ✔ manufacturing
- ✔ construction
- ✔ rental, hiring and real estate services
- ✔ education and training
- ✔ mining
- ✔ administrative and support services
- ✔ transport, planning and warehousing
- ✔ accommodation and food services
- ✔ retail trade
- ✔ agriculture, forestry and fishing (rural enterprises).

Emerging industry sectors for Redlands Coast include:

- ✔ construction industry sub-sectors – construction services and building construction
- ✔ motion picture and sound recording (screen)
- ✔ public administration and regulatory services
- ✔ administration and support services.

Priority Development Areas

Two Priority Development Areas (PDAs) have been declared at Toondah Harbour (Cleveland) and Weinam Creek (Redland Bay) and both offer enormous opportunities for mixed-use development.

Toondah Harbour

The Toondah Harbour revitalisation project represents unrivalled tourism, cultural and economic growth opportunities for the south east Queensland region. Toondah Harbour provides the opportunity to innovate, attract and grow tourism to North Stradbroke Island, following the scheduled cessation of sand mining in 2019. It is forecast that a revitalised harbour will attract more than 49,000 visitors every year.

The estimated economic benefits include \$1.39 billion in private capital investment by Walker Group Holdings and \$2.33 billion in indirect benefits to the local economy.

It will generate more than 1000 jobs per annum during the construction phase, approximately 500 jobs per annum post-construction, with jobs supported by additional visitor expenditure equating to more than 500 across the region.

Overall, the project is expected to deliver an estimated annual contribution to the Gross Regional Product of \$34.8 million.

[@ toondah-harbour.com.au/](http://www.toondah-harbour.com.au/)



Weinam Creek

A new Council-planned development of the Weinam Creek PDA will provide a valuable opportunity to showcase the area as a community focal point and a regional gateway to the islands. It will also create jobs and support economic development for the region.

The master plan, being developed by Council for delivery in stages, includes significant public infrastructure and will transform the waterfront of Redland Bay, enhancing the amenity and functionality of the busy local community hub.

The total area of the Weinam Creek PDA is approximately 42 hectares, including 36 hectares over land and nearly six hectares over water.

Council has based its planning for the redevelopment on community feedback provided during the initial public consultation period for the PDA project.

The final master plan will provide for additional car parks, including ground level car parking, increased secure parking, and multi-deck car parks over the life of the project. Other features of the plan include improved drop-off and storage facilities for Southern Moreton Bay Island residents, more than 21,000sqm of new open space, the rejuvenation of 46,920sqm of existing parkland, new pedestrian and cycle ways and construction of a new boat ramp. There will also be mixed-use and medium density residential development and retail and commercial amenities, including cafes and restaurants, as well the potential for a health precinct for mainland and island residents.

redland.qld.gov.au/WeinamCreek



Artist Impression: Weinam Creek



Central Business Districts

Cleveland

Council's *Open for Business and Investment* document identified four key precincts that provide the opportunity for the Cleveland Central Business District (CBD) to be further developed as a vibrant destination. These are:

Bayside Precinct - located around Raby Bay Harbour Park and the Cleveland train station. Potential exists for mixed-use residential, leisure, specialist boutiques and artisan retail.

Centre Core - located around Bloomfield Street and Middle Street (east). Potential exists for mainstream retail and commercial, with frontages at ground level and residential accommodation above ground level.

Civic, Creative Arts and Knowledge Hub - located at the western end of Middle Street - opportunities to accommodate a variety of community uses and educational facilities to establish a focus for the arts and learning.

Reinforced Core - this wider centre core seeks to consolidate under-utilised sites and provide development opportunities for a variety of uses, including mixed-use residential, retail and commercial ventures.

Capalaba Town Centre

Capalaba is a major transport gateway to and from Brisbane and is Redlands Coast's commercial heart. The town centre is anchored by two large shopping centres - Capalaba Park and Capalaba Central - each containing a number of large discount department stores, supermarkets and a variety of specialty stores. There is great potential for Capalaba to develop into a fully functioning transit-oriented development with great amenity for residents and visitors.

Large areas of land, suitable for mixed-use development, are located within the central portions of the CBD, with surrounding infrastructure and higher order commercial services already in place.

[W redland.qld.gov.au/OpenForBusiness](https://www.redland.qld.gov.au/OpenForBusiness)

Business enterprise areas

Privately operated business parks in Redlands Coast include:

Cleveland Business Park

The Cleveland Business Park is located in Redlands Coast health precinct, opposite the Redland Public Hospital and the Redland Mater Private Hospital.

[W sentinelpg.com.au/properties/cleveland-business-park-trust](https://www.sentinelpg.com.au/properties/cleveland-business-park-trust)

Redland Business Park

Located at German Church Road, Redland Bay, the business park offers zoned and serviced industrial land, purpose-built facilities or investment opportunities.

[W redlandsbusinesspark.com.au/](https://www.redlandsbusinesspark.com.au/)

Redland Investment Corporation

In 2014, Redland City Council established a proprietary company, Redland Investment Corporation, to identify alternative revenue sources for Council and new business opportunities for the Redlands Coast community.

This business is wholly owned by Council and operates under the *Local Government Act 2009* (Qld), *Local Government Regulation 2012*, *Corporations Act 2001* and *Auditor-General Act 2009*. Its purpose is to benefit the Redlands Coast community.

[W redland.qld.gov.au/RIC](https://www.redland.qld.gov.au/RIC)

Precincts

Health Precinct

Redland City Council is working in partnership with Metro South Hospital and Health Services and Mater Private to deliver a Health Precinct Master Plan. The precinct will incorporate the planned expansion of the private and public hospitals and identify potential industry clustering opportunities around the hospitals.

Redland Aquatic and Emergency Precinct

This project, which will utilise nearly 40,000 square metres of land in the centre of south east Queensland, will deliver a world-class aquatic centre to Redlands Coast as well as a new Surf Life Saving Queensland (SLSQ) headquarters and Centre of Excellence.

There is also potential to include emergency services agencies (fire, ambulance and State Emergency Service volunteers) and a fully integrated disaster response centre. Estimated to cost \$71 million, the Australian-first centre will not only bring economic benefits to Redlands Coast, south east Queensland and Queensland but will complement the North Stradbroke Island Economic Transition Strategy, create employment opportunities and provide an opportunity for cost savings for government through the shared use of facilities and resources, better coordination and accommodation for emergency services personnel.



A photograph of a cafe interior. In the foreground, a wooden table holds a white square plate with a cup of almond croissants. A hand with red nail polish and a ring is visible at the bottom. To the left, a hand holds a red mug. In the background, another plate with a croissant and a white plate with a spoon are visible. The background is blurred, showing wooden chairs and other patrons.

Section 2:

Redland City Council
business resources

Redland City Council business resources

Facts and figures

Knowing your market, the economy and demographics of the area you have chosen to do business in is essential. Council provides profiles on the website as well as background reports and surveys.

[W redland.qld.gov.au/EconomyCommunity](http://redland.qld.gov.au/EconomyCommunity)

To assist you in tailoring profiles to meet your specific needs, Council provides the 'id demographics' service. It is available on Council's website at

[W profile.id.com.au/redland](http://profile.id.com.au/redland)

If you require assistance with the service, please contact Council's Economic Development Team on telephone

+61 7 3829 8999 or email invest@redland.qld.gov.au.

Business workshops

Council holds business workshops and events throughout the year.

[W redland.qld.gov.au/BusinessWorkshops](http://redland.qld.gov.au/BusinessWorkshops)

Business in Redlands Coast Newsletter

Join other business owners who stay updated with the latest business news by subscribing to the Business in Redlands Coast Newsletter. The newsletter is packed with information about economic development initiatives, networking events happening in Redlands Coast and Brisbane, along with new ideas and opportunities for your business.

[W redland.qld.gov.au/BusinessNewsletter](http://redland.qld.gov.au/BusinessNewsletter)

Chambers of commerce

Redland City Chamber of Commerce

The Chamber is the voice of business in Redlands Coast, with a focus on strengthening community connections and building a brighter future for the Redlands Coast economy.

[W redlandchamber.org.au](http://redlandchamber.org.au)

Bay Islands Chamber of Commerce

The Bay Islands Chamber of Commerce represents the Bay Islands business community and works to protect, support and nurture business on the Bay Islands.

[f Bay Islands Chamber of Commerce](#)

Straddie Chamber of Commerce

The Straddie Chamber of Commerce was formed by North Stradbroke Island-based businesses to meet the challenges of the economic transition period from being primarily sand-mining to alternative industries.

The Chamber represents every kind of business, including trades, services, resources, transport, accommodation, hospitality, attractions and tours.

[W straddiechamber.org](http://straddiechamber.org)

Chamber of Commerce and Industry Queensland

The Chamber represents more than 400,000 small and medium businesses across Queensland and provides essential advice, services and tools for your business.

[W cciq.com.au](http://cciq.com.au)

Tourism and events

Redlands Coast has it all – villages, islands, rainforest, rural hinterland, farmland, beaches, bays, creeks and freshwater lakes as well as iconic flora and fauna.

In addition to natural assets, Redlands Coast is proud of the community's culture and heritage, and this sense of pride is exchanged with visitors to the region.

It is also captured in the 'Redlands Coast - Naturally Wonderful' place brand which Council launched in 2018, following an extensive consultation process. The place brand is being used to enhance community pride and to drive growth in tourism and business investment.

[W redland.qld.gov.au/RedlandsCoast](https://www.redland.qld.gov.au/RedlandsCoast)

Council provides tourism operators with an e-newsletter containing tourism events and news from Redlands Coast.

[W redland.qld.gov.au/TourismEventsNewsletter](https://www.redland.qld.gov.au/TourismEventsNewsletter)

A dynamic industry, tourism is identified in the *Redland City Economic Development Framework 2014-2041* as one of eight key growth sectors that can be used as a driver for socio-economic progress for this city.

Council has adopted the *Redland City Tourism Strategy and Action Plan 2015-2020*, which provides the blueprint for growing tourism in the region.

[W redland.qld.gov.au/TourismStrategy](https://www.redland.qld.gov.au/TourismStrategy)

Council has adopted the *Redland City Events Strategy and Action Plan 2017-2022*, which will help define Redlands Coast as an events destination, boost jobs creation and support local businesses.

The five-year plan provides a collective vision for Redlands Coast to become known as one of Australia's most event-friendly destinations, with a balanced calendar of events across the city that attract visitors, boost the economy and enhance our community and cultural fabric.

[W redland.qld.gov.au/EventsStrategy](https://www.redland.qld.gov.au/EventsStrategy)



Regional and international relations

Redland City Council has close working relationships with other local government areas, as well as cities in China, Japan and South Korea. Council works to maintain and further develop these relationships in order to boost opportunities for the exchange of ideas in support of business and investment.

Regional relations

Council of Mayors (South East Queensland): Australia's largest regional local government advocacy organisation. Its membership comprises all 11 mayors in the region, including the Mayor of Redland City. The organisation strives to deliver better regional funding, policy and collaborative outcomes for the mayors, councils and communities of south east Queensland.

[🌐 seqmayors.qld.gov.au](http://seqmayors.qld.gov.au)

Regional Development Australia: an Australian Government initiative that brings together all levels of government to enhance the development of Australia's regions.

It is a national network of 55 committees comprising local leaders who work with all levels of government, business and community groups, including Redland City Council.

[🌐 rdaloganandredlands.org.au](http://rdaloganandredlands.org.au)

International relations

Council has a number of agreements in place with overseas cities to assist local businesses in gaining access to booming Asian markets and encourage investment in Redlands Coast.

Official agreements include: a Sister City Agreement with Qinhuangdao in China; Cultural and Educational Cooperation Agreement with Kani City in Japan; Friendship City Agreement with Yongin in South Korea; and a Memorandum of Understanding with Wuchuan City, China.

To further facilitate exchanges such as trade delegations with China and Japan, Redland City Council has appointed two Honorary Ambassadors, each an eminent and highly respected individual in Redlands Coast and their countries of origin. Mr Michael Choi and Dr Tetsuo Mizuno offer international advice to Council and provide linkages into their respective countries of China and Japan in order to increase business opportunities.

[🌐 redland.qld.gov.au/InvestmentRelations](http://redland.qld.gov.au/InvestmentRelations)

Procurement

When Council wishes to acquire goods and services, tenders or expressions of interest will be requested. These will be advertised in local media and on the tenders section of the website. Here you can find all the current tenders available, as well as awarded and upcoming tender opportunities.

[🌐 redland.qld.gov.au/Tenders](http://redland.qld.gov.au/Tenders)

You can also read about the tender process and get important advice on submitting your tender successfully.

Please see Council's Preparing Tender Documentation Guide.

[🌐 redland.qld.gov.au/TenderProcess](http://redland.qld.gov.au/TenderProcess)

Contact the Procurement Services Unit at procurementtenders@redland.qld.gov.au with any other queries about tenders.

Permits and licences

Your business may require a permit or licence from Redland City Council. A comprehensive list is on the website.

Information is listed under the following headings:

- ✔ advertising
- ✔ business permits and licences
- ✔ event organisers
- ✔ food businesses
- ✔ local law and health (for permits)
- ✔ film and photography.

[🌐 redland.qld.gov.au/BusinessInvestmentForms](http://redland.qld.gov.au/BusinessInvestmentForms)



Section 3:

Starting a business

Queensland Government resources and programs

Business Queensland

Business Queensland is a very useful compilation of business and industry information from a number of Queensland Government departments available on one website. It includes advice on starting a business.

business.qld.gov.au

Advance Queensland

Advance Queensland offers a comprehensive suite of programs.

It is based on international evidence of 'what works' and is designed to create the knowledge-based jobs of the future, drive productivity improvements and build on natural advantages.

advance.qld.gov.au

Advance Queensland – Innovate Queensland

Innovate Queensland helps small to medium enterprises grow through workshops and webinars on innovation, technology commercialisation, innovation planning and research, and design.

advance.qld.gov.au/entrepreneurs-startups/innovate-qld.aspx

Innovator/Inventor Consultation Service

The service offers up to one hour of free advice for Queensland inventors/innovators who are seeking to progress the development of their ideas and take them to market.

ausicom.com/inventors_guide

Office of Small Business

The functions of the Office of Small Business are transitioning to the new Department of Employment, Small Business and Training. This site will continue to be available and updated until the establishment of the new department's website.

ditid.qld.gov.au/small-business

Accelerate Small Business Grants

The Queensland Government is providing \$3 million in grant funding over three years to established Queensland-based small businesses to engage business mentors, coaches, specialist consultants or an advisory board, for a six to 12-month period. (An advisory board provides non-binding strategic advice to a management team.)

The Accelerate Small Business Grants Program provides targeted assistance to small businesses that can demonstrate high-growth and employment aspirations. The grants are designed to enable them to engage high-level experts and strategic advisors to work closely with them in their business.

business.qld.gov.au/starting-business/advice-support/grants/accelerate-grants

Small Business Digital Grants

The Small Business Digital Grants Program provides small businesses with access to digital technologies and services to enable them to work smarter, engage with the global economy and make the most of online business opportunities arising from digital disruption.

business.qld.gov.au/starting-business/advice-support/grants/digital-grants

Small Business Entrepreneur Grants

The Small Business Entrepreneur Grants Program provides new small businesses access to professional advice and support in the critical early stages of establishing a business.

Matched funding of up to \$5000 (excluding GST) may be provided to eligible businesses to engage a consultant, advisor or business coach for up to three months to help establish or develop the business. The minimum grant funding amount is \$1000.

[🌐 business.qld.gov.au/starting-business/advice-support/grants/entrepreneur-grants](https://business.qld.gov.au/starting-business/advice-support/grants/entrepreneur-grants)

Intellectual Property Info Kit

The kit includes online tools to help small and medium enterprises (SMEs) to understand Australia's Intellectual Property (IP) system and how to identify, protect and commercialise IP.

[🌐 business.qld.gov.au/running-business/protecting-business/ip-kit](https://business.qld.gov.au/running-business/protecting-business/ip-kit)

Queensland Arts Showcase Program (QASP)

QASP provides funding of up to \$100,000 to support individuals, organisations or collectives to deliver vibrant and accessible arts and cultural experiences for Queensland.

The program invests in:

- ✔ the development and growth of a vibrant and accessible arts and cultural sector in Queensland
- ✔ strengthening the Queensland arts and cultural sector's connection with new audiences state-wide, nationally and internationally
- ✔ supporting artistic and non-artistic collaborations to develop innovative and quality arts and cultural experiences
- ✔ strengthening professional development and the creation of employment and training opportunities for Queensland's small to medium arts and cultural sector.

[🌐 www.qld.gov.au/recreation/arts/funding/organisations/arts-showcase](https://www.qld.gov.au/recreation/arts/funding/organisations/arts-showcase)

Australian Government resources and programs

Starting your Business Checklist

To help you get started, the Australian Government has developed a Starting Your Business checklist covering many of the basic issues you need to consider.

The checklist contains a series of questions to guide you through the various stages of your business: before you start, when you start, when you buy and when you run your business.

[🌐 business.gov.au/info/plan-and-start/templates-and-tools/checklists/starting-your-business-checklist](https://business.gov.au/info/plan-and-start/templates-and-tools/checklists/starting-your-business-checklist)

Grants, assistance and other support

While funding to start business is generally not on offer, other forms of assistance may be available to help you.

Try searching for activities you're looking to achieve with your business, such as research and development, trade, innovation or employment.

You may also find assistance in the form of grants, low-interest loans, tax and tariff concessions and more.

[🌐 business.gov.au/assistance](https://business.gov.au/assistance)

Tax incentives for early stage investors

From 1 July 2016, if you invest in a qualifying early stage innovation company (ESIC), you may be eligible for tax incentives. The tax incentives for early stage investors (sometimes referred to as 'angel investors') are contained in Division 360 of the *Income Tax Assessment Act 1997*.

[🌐 ato.gov.au/Business/Tax-incentives-for-innovation/In-detail/Tax-incentives-for-early-stage-investors](https://ato.gov.au/Business/Tax-incentives-for-innovation/In-detail/Tax-incentives-for-early-stage-investors)

\$5

Section 4:

Growing a business



Queensland Government resources and programs

Business Queensland

Business Queensland is a very useful compilation of business and industry information from a number of Queensland Government departments available on one website. It includes advice on growing a business.

[W business.qld.gov.au](https://www.business.qld.gov.au)

Advance Queensland

Advance Queensland provides useful information for those who are starting or growing their business.

[W advance.qld.gov.au](https://www.advance.qld.gov.au)

Advance Queensland - Ignite Ideas Fund

The Ignite Ideas Fund supports start-ups and small to medium Queensland businesses to commercialise market ready innovative ideas that will help them grow and compete in a global market and create new jobs. Grants of up to \$250,000 (excluding GST) are available to support activities that will test and implement commercialisation plans for a product, process or service that is at, or beyond, minimum viable product or market ready stage.

The fund aims to support start-ups and small to medium Queensland businesses to commercialise market ready innovative ideas that will:

- ✓ generate jobs today and in the future
- ✓ enhance innovation and skilled job opportunities across regional Queensland
- ✓ help Queensland businesses compete in global markets
- ✓ grow Queensland's reputation for innovation.

[W advance.qld.gov.au/entrepreneurs-and-startups-industry-small-business/ignite-ideas-fund](https://www.advance.qld.gov.au/entrepreneurs-and-startups-industry-small-business/ignite-ideas-fund)



Advance Queensland - Business Development Fund

The fund helps to turn ideas into reality with co-investment in Queensland businesses at the forefront of commercialising ground-breaking research or innovations.

Key points:

- ✔ applications can be submitted at any time
- ✔ funding of between \$125,000 and \$2.5 million for a Queensland business
- ✔ eligibility criteria apply
- ✔ additional application requirements apply.

The Business Development Fund is looking for Queensland-based businesses that:

- ✔ are commercialising research, an innovative idea or an innovative product or service
- ✔ require seed, early stage or follow-on investment
- ✔ will create opportunities for new, high value and skilled employment
- ✔ have a realistic prospect of becoming commercially successful.

And private sector co-investors that have:

- ✔ committed to providing an investment in a business that at least matches the investment sought from the Business Development Fund
- ✔ demonstrated commitment to, and track record in making investments in seed and early stage businesses
- ✔ experience in providing support, management and mentorship to seed and early stage businesses
- ✔ a strong and established reputation
- ✔ the ability to manage fund reporting.

An independent Business Development Fund investment panel, made up of nine experienced entrepreneurs, assesses fund applications.

www.advance.qld.gov.au/entrepreneurs-and-startups-industry-investors-small-business/business-development-fund





Department of State Development, Manufacturing, Infrastructure and Planning

The Department drives the economic development program for Queensland by creating a diverse and thriving economy. The website contains a wealth of information.

statedevelopment.qld.gov.au/our-department/strategic-direction.html

Department of State Development, Manufacturing, Infrastructure and Planning - Jobs and Regional Growth Fund

The \$150 million Jobs and Regional Growth Fund is part of the Queensland Government's broader Jobs and Regional Growth Package, targeted at growing regional economies and jobs for Queenslanders. The fund will help facilitate private sector projects which create employment and economic growth opportunities in regional areas outside south east Queensland facing significant economic and employment challenges.

Financial assistance ranging from \$100,000 to more than \$10 million is available for proponents to apply directly. Applications will be assessed under an appropriate set of criteria and the type and level of assistance will be determined on a case-by-case basis.

Applications will be considered across a broad range of medium to large businesses, for both new projects and expansion of projects in Queensland that maximise benefits for regional employment and economic growth.

statedevelopment.qld.gov.au/industry/industry-support/jobs-and-regional-growth-fund.html

Department of State Development, Manufacturing, Infrastructure and Planning - Biofutures Industry Development Fund

The Biofutures Industry Development Fund is a \$5 million repayable fund to help well-advanced industrial biotech proponents to get large-scale projects through the final stage of financial due diligence to secure financing from investors.

statedevelopment.qld.gov.au/industry-development/biofutures-industry-development-fund.html

Department of State Development, Manufacturing, Infrastructure and Planning - tendering for government business

The workshops titled Tendering for Business will help maximise your chances of winning work, including on major projects.

statedevelopment.qld.gov.au/events/tendering-for-business-workshops.html

Department of State Development, Manufacturing, Infrastructure and Planning - capability statement workshops

Capability statements are a key requirement in the pre-qualification for government projects and tendering opportunities, as well as for private sector major projects and sub-contractor work.

You will learn what a business capability statement is and why it is important to have one, how to access the latest information on Queensland's major projects, improve your understanding of the major projects supply chain and develop your draft business capability statement.

The workshops are popular and places fill quickly. An attendance fee applies.

statedevelopment.qld.gov.au/capability-statement-workshops/regional-development/capability-statement-workshops.html

Mentoring for Growth

Mentoring for Growth (M4G) offers eligible businesses access to volunteer business experts who provide insights, options and suggestions relating to challenges and opportunities you are experiencing in your business.

The M4G program assists Queensland businesses to grow and succeed in the current business environment.

business.qld.gov.au/running-business/growing-business/mentoring-growth

Queensland Government Back to Work Program (Employers)

The program offers support payments of up to \$20,000 for eligible employers who hire eligible, unemployed jobseekers.

backtowork.initiatives.qld.gov.au/

Australian Government resources and programs

Australian Business and Industry Portal

The business.gov.au is an online government resource for the Australian business community. The website offers simple and convenient access to all of the government information, assistance, forms and services you need. It's a whole-of-government service providing essential information on planning, starting and growing your business.

[🌐 portal.business.gov.au/](https://www.business.gov.au/)

Department of Industry, Innovation and Science

The Department's vision is to enable growth and productivity for globally competitive industries. To help realise this vision, the Department has three key objectives:

- ✔ supporting science and commercialisation
- ✔ growing business investment and improving business capability
- ✔ streamlining regulation and building a high performance organisation.

[🌐 industry.gov.au](https://www.industry.gov.au/)

National Industry and Science Agenda (NISA)

Technology is changing the way we live, work, communicate and pursue good ideas. These changes bring unprecedented opportunities and challenges for Australia.

The National Innovation and Science Agenda, launched in 2015, is about harnessing these opportunities and positioning Australia for the future.

The Agenda is a comprehensive suite of initiatives to enable Australia to seize the next wave of prosperity by embracing new ideas through innovation and science.

[🌐 industry.gov.au/industry/IndustryInitiatives/Pages/National-Innovation-and-Science-Agenda.aspx](https://www.industry.gov.au/industry/IndustryInitiatives/Pages/National-Innovation-and-Science-Agenda.aspx)

Entrepreneurs' Programme

The Entrepreneurs' Programme is a suite of facilitation services which assist small and medium businesses to innovate and grow. It focuses on opportunities to improve:

- ✔ business innovation capability
- ✔ business research collaboration
- ✔ innovative entrepreneurship and commercialisation.

[🌐 industry.gov.au/industry/IndustryInitiatives/Pages/Entrepreneurs-Programme.aspx](https://www.industry.gov.au/industry/IndustryInitiatives/Pages/Entrepreneurs-Programme.aspx)

R&D Tax Incentive

The Research and Development (R&D) tax incentive, offered by the Australian Taxation Office, encourages companies to engage in R&D benefiting Australia, by providing a tax offset for eligible R&D activities.

It has two core components:

- ✔ a refundable tax offset for certain eligible entities whose aggregated turnover is less than \$20 million
- ✔ a non-refundable tax offset for all other eligible entities.

[🌐 ato.gov.au/Business/Research-and-development-tax-incentive/](https://www.ato.gov.au/Business/Research-and-development-tax-incentive/)

Australian Business Licence and Information Service (ABLIS)

ABLIS helps you find the government licences, permits, approvals, registrations, codes of practice, standards and guidelines you need to know in order to meet compliance guidelines.

[🌐 ablis.business.gov.au/](https://www.ablis.business.gov.au/)



Section 5:

International trade

Queensland Government

Trade and Investment Queensland

Trade and Invest Queensland (TIQ) is Queensland's global business agency. It assists exporters to break into emerging and established markets and to promote Queensland as the gateway to the Asia-Pacific region.

tiq.qld.gov.au

Trade and Exports Programs (TEP)

Trade and Exports Programs (TEP) provide information and advice to Queensland companies looking to harness exporting opportunities. TEP assistance includes advice on consultation and planning, trade missions and preparing for events.

tiq.qld.gov.au/export/how-we-help-exporters

Australian Government

Austrade

The Australian Trade and Investment Commission, Austrade, assists Australian businesses, educational institutions, tourism operators, governments and citizens to:

- ✓ develop international markets and promote international education
- ✓ win productive foreign direct investment
- ✓ strengthen Australia's tourism industry
- ✓ seek consular and passport services.

austrade.gov.au

Export Market Development Grants (EMDG)

EMDG offers financial assistance to aspiring and current exporters and supports a wide range of industry sectors and products.

enterprise1.com.au/emdg

Export Finance and Insurance Corporation (Efic)

Efic is a specialist financier that delivers simple and creative solutions for Australian companies – to enable them to win business, grow internationally and achieve export success.

efic.gov.au

Tradex

The Tradex scheme allows an importer to gain an up-front exemption from Customs duty and GST on eligible imported goods that are intended for export.

business.gov.au/assistance/tradex-scheme

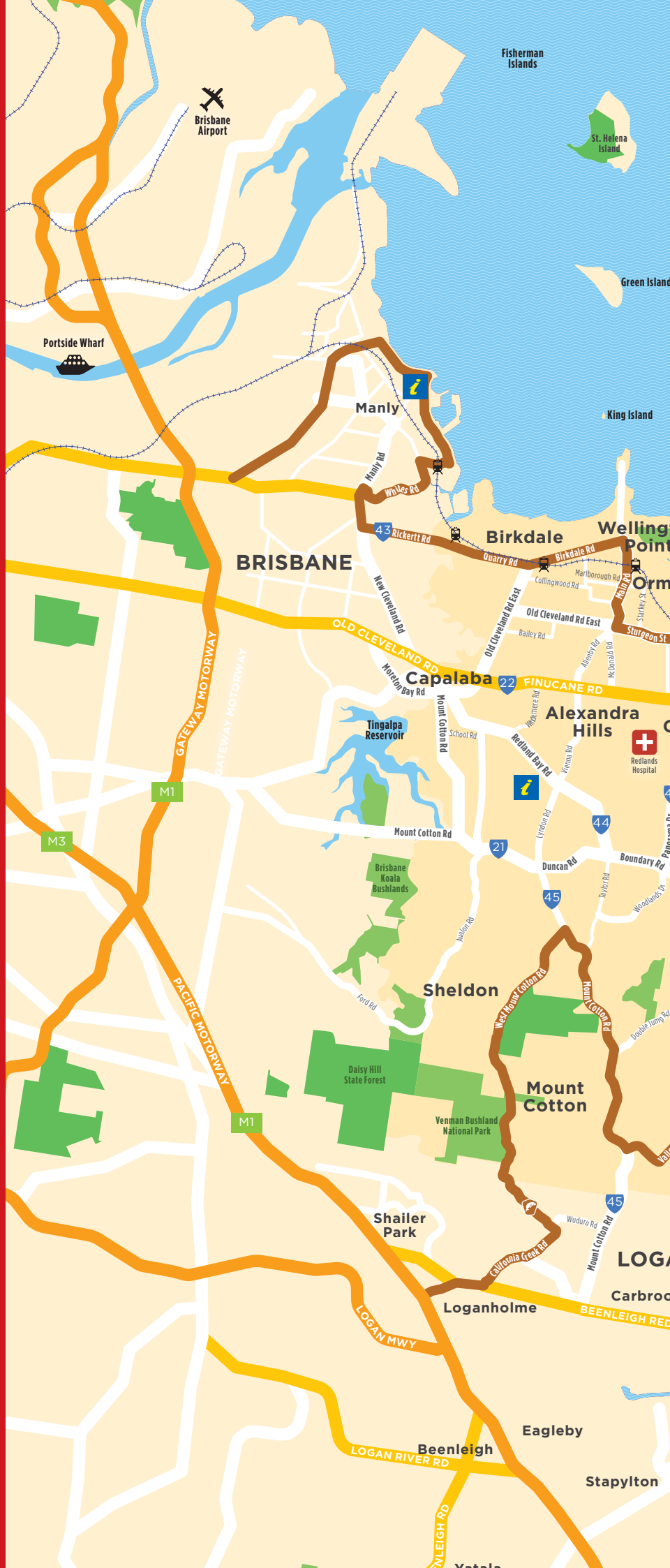
Australia Unlimited – Landing Pads

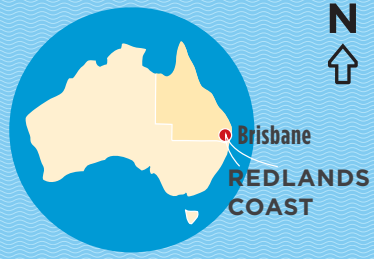
Landing Pads provide market-ready Australian start-ups and scale-ups with access to some of the world's most renowned hubs including San Francisco, Tel Aviv, Shanghai, Berlin and Singapore.

australiaunlimited.com/Landing-Pads



Map of Redlands Coast





LEGEND

-  Visitor Information Centre
-  Redlands Hospital
-  Land-based whale watching
-  International and Domestic Airport
-  Cruise terminal
-  Ferry service
-  Train station

-  Train line
-  Southern Moreton Bay Tourist Drive
-  Motorways



Contact Details

For more information about doing business and investing in Redlands Coast, please contact Council on +61 7 3829 8999 or email invest@redland.qld.gov.au

Disclaimer

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