



*Dîners
en Rouge*

The graphic consists of a white ribbon that loops and crosses itself, forming a shape reminiscent of a stylized 'R' or a knot, positioned above the event title.

**Mayor's fundraiser for Redlanders affected
by domestic and family violence**

SPONSORSHIP PROSPECTUS



Saturday 18 May 2019



Message from the Mayor

This year marks the fifth *Dîner en Rouge* and although it has grown to be a wonderful event that I am truly proud of, it is one that I still wish was not necessary.

When you hear confronting statistics that on average, one woman is killed by her partner each week in Australia, it can be hard to believe that we can play a role in making a difference.

But then I look beyond the statistics and headlines, at the efforts of domestic and family violence advocates and am inspired to keep going and do more.

Much has been done locally, state-wide and nationally to shine a light into the dark recesses of domestic and family violence. Yet we continue to hear shocking stories in the media of family abuse, horrific violence and tragically, loss of life.

While we have seen all levels of government committing more to dealing with domestic and family violence – for which they should be commended – community action remains as important as ever.

This year's dinner, to be held on Saturday 18 May, will be an exceptional event, run in partnership with Zonta clubs, Soroptimist International, Rotary Club of Cleveland, Redland Foundation and local domestic and family violence service advocates.

While I won't be giving the location away, I can confirm it will be a night not to miss and, most importantly, it will continue to raise awareness and funds for domestic and family violence and the inspiring works of local community services.

As a community it is our responsibility to ensure domestic and family violence does not go unchallenged. By supporting *Dîner en Rouge*, both through sponsorship or attendance, together we can continue to shine a light on an issue that threatens our community's very fabric.

You may never meet the people you are helping – but the secretive nature of this problem means you may equally be helping a relative, friend or colleague. With your support, in that moment when someone is fearful for their safety, or the safety of their children, we can ensure help is at hand.

Thank you for contributing to a safer tomorrow for many Redlands Coast families.

Cr Karen Williams
Mayor of Redland City



Master of Ceremonies

Heather Foord

Heather Foord is one of Queensland's most famous personalities, gaining popularity as Channel Nine's favourite News Presenter over 25 years on the 6pm nightly news.

With a long and varied journalism career, Heather is an accomplished Speaker and MC, mixing humour and anecdotes, along with insights behind the scenes of Network Television.

As a mother to four daughters, Heather also has managed to successfully juggle career and family life – and has many tales to share about balancing all that's thrown at working parents.

Heather is now an Ambassador for the Local Government Association of Queensland, and an avid supporter of several charities, and is especially passionate about school Chaplaincy.

She is a renowned and relaxed speaker, and polished event host.



You're invited

Mayor Karen Williams invites you to book your seat at *Dîner en Rouge*.

All proceeds from this extravaganza will go towards assisting Redlanders affected by domestic and family violence.

Where is the event?

The unique location of *Dîner en Rouge* is a secret until you arrive.

What do I wear?

Dress is formal attire with a red and white theme. Red is for Redlands Coast and white is to acknowledge the national campaign to stop violence against women.

All the details

WHO: You, your colleagues, friends and family

WHAT: A sumptuous banquet, beverages, exceptional entertainment, auctions and raffles

WHEN: Saturday 18 May 2019, meet at 4:30pm

WHERE: A secret location! Meet at Redland Performing Arts Centre, Middle Street, Cleveland

Ticket prices

\$175 each

\$1700 for a group of 10 tickets

(Prices include GST)

How to purchase tickets

Tickets can be purchased from Redland Performing Arts Centre Ticketing by telephone, online or in person.

In person: Redland Performing Arts Centre (RPAC) box office, 2-16 Middle Street, Cleveland, QLD 4163

Online: www.rpac.com.au

Telephone: Bookings can be made during business hours on 07 3829 8131

Tickets will be forwarded upon receipt of payment.

Sponsorship packages

You are invited to make a difference to the lives of Redlanders affected by domestic and family violence by lending your support, or your organisation's support.

Sponsorship packages and benefits		Diamond Investment by negotiation	Platinum \$5000 (ex GST)	Ruby \$3000 (ex GST)	Pearl \$1500 (ex GST)	Rose \$500 (ex GST)
Hospitality	You will receive complimentary tickets to the dinner	6	4	3	2	1
	Access to play a 30-second video/ advertisement at the event	✓	-	-	-	-
Advertising	Customised benefit at the event eg. display	✓	✓	-	-	-
	Brand exposure in print, broadcast and social media	✓	✓	-	-	-
	Webpage logo space	✓	✓	✓	✓	✓
	Big screen logo	✓	✓	✓	-	-
	Acknowledgement in materials for the event	✓	✓	✓	✓	✓
	Opportunity to provide marketing collateral to dinner guests	✓	✓	-	-	-
	Brand exposure on selected event signage	✓	✓	✓	✓	-
	Brand exposure on promotional posters	✓	✓	✓	✓	-
	Collateral on display at event eg. banner	✓	✓	-	-	-
General	Certificate of appreciation	✓	✓	✓	✓	✓
	Use of branding	✓	✓	✓	✓	✓

Sponsorship benefits

Diamond Sponsorship package

Diamond sponsorship offers premium exposure to business and community groups, general guests and media in Redlands Coast and the broader region.

The package offers a premium advertising opportunity for businesses looking to increase brand awareness. You will receive a variety of opportunities to promote and network your business including customised benefits such as access to play a 30-second video/advertisement and many other benefits.

Naming rights

- Your business to have access to play a 30-second video/advertisement

Advertising Benefits

- Customised benefit at the event to suit your business objectives eg. display
- Brand exposure in print, broadcast and social media
- Brand exposure on our event page on the website with a link to your website
- Multimedia branding loop played during the event
- Your logo will be displayed in all promotional materials
- Acknowledgement in all dinner promotional materials at the event
- Opportunity to provide information/marketing collateral to dinner guests
- Brand exposure on selected event signage
- Brand exposure on promotional posters distributed throughout the Redlands Coast community and the wider area
- Collateral i.e. pull-up banners to be on display at the event

Hospitality Benefits

- You will receive six complimentary tickets to the dinner

General Benefits

- You have the right to use the *Dîner en Rouge* branding on approved printed material
- You will receive an official certificate of appreciation

Investment: by negotiation

Platinum Sponsorship package

Platinum sponsorship offers superior exposure to business and community groups, general guests and media in Redlands Coast and the broader region.

In return for your investment as a committed event supporter for the cause you will receive a variety of opportunities to promote and network for your business.

Advertising Benefits

- Customised benefit at the event eg. display
- Brand exposure in print, broadcast and social media
- Brand exposure on our event page on the website with a link to your website
- Multimedia branding loop played during the event
- Your logo will be displayed in all promotional materials
- Acknowledgement in all dinner promotional materials at the event
- Opportunity to provide information/marketing collateral to dinner guests
- Brand exposure on selected event signage
- Brand exposure on promotional posters distributed throughout the Redlands Coast community and the wider area
- Collateral i.e. pull-up banners to be on display at the event

Hospitality Benefits

- You will receive four complimentary tickets to the dinner

General Benefits

- You have the right to use the *Dîner en Rouge* branding on approved printed material
- You will receive an official certificate of appreciation

Investment: \$5000 (excluding GST)



Ruby Sponsorship package

Ruby sponsorship offers high exposure to business and community groups, general guests and media in Redlands Coast and the broader region.

In return for your investment as a committed event supporter for the cause you will receive a variety of opportunities to promote and network for your business.

Advertising Benefits

- Brand exposure on our event page on the website with a link to your website
- Multimedia branding loop played during the event
- Brand exposure on selected event signage
- Brand exposure on promotional posters distributed throughout the Redlands Coast community and the wider area
- Acknowledgement in all dinner promotional materials at the event

Hospitality Benefits

- You will receive three complimentary tickets to the dinner

General Benefits

- You have the right to use the *Dîner en Rouge* branding on approved printed material
- You will receive an official certificate of appreciation

Investment: \$3000 (excluding GST)



Pearl Sponsorship package

Pearl sponsorship offers prominent exposure to business and community groups, general guests and media in Redlands Coast and the broader region.

In return for your investment as a committed event supporter for the cause you will receive a variety of opportunities to promote and network your business.

Advertising Benefits

- Brand exposure on our event page on the website with a link to your website
- Brand exposure on selected event signage
- Brand exposure on promotional posters distributed throughout the Redlands Coast community and the wider area
- Acknowledgement in all dinner promotional materials at the event

Hospitality Benefits

- You will receive two complimentary tickets to the dinner

General Benefits

- You have the right to use the *Dîner en Rouge* branding on approved printed material
- You will receive an official certificate of appreciation

Investment: \$1500 (excluding GST)

Rose Sponsorship package

Rose sponsorship offers exposure to business and community groups, general guests and media in Redlands Coast and the broader region.

In return for your investment as a committed event supporter for the cause you will receive a variety of opportunities to promote and network for your business.

Advertising Benefits

- Brand exposure on our event page on the website with a link to your website
- Acknowledgement in all dinner promotional materials at the event

Hospitality Benefits

- You will receive one complimentary ticket to the dinner

General Benefits

- You have the right to use the *Dîner en Rouge* branding on approved printed material
- You will receive an official certificate of appreciation

Investment: \$500 (excluding GST)

How to pledge your support

Complete the Sponsorship Commitment form (overleaf) and return to:

E: events@redland.qld.gov.au

Postal address:

Dîner en Rouge
PO Box 21
Cleveland QLD 4163

T: (07) 3829 8580

W: redland.qld.gov.au/dinerenrouge

Thanks to last year's major sponsors



Thanks to Event Partners



Thanks also to last year's event supporters



Sponsorship Commitment

Please complete and submit this form to Redland City Council:

Business name:	<input type="text"/>		
ABN:	<input type="text"/>		
Postal address:	<input type="text"/>		
State:	<input type="text"/>	Postcode:	<input type="text"/>
Contact name:	<input type="text"/>		
Position:	<input type="text"/>		
Email:	<input type="text"/>		
Telephone:	<input type="text"/>	Mobile:	<input type="text"/>

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Sponsorship Opportunities

Please contact me about booking the following sponsorship package:

Diamond sponsorship package – by negotiation

Platinum sponsorship package – \$5000 (ex GST)

Ruby sponsorship package – \$3000 (ex GST)

Pearl sponsorship package – \$1500 (ex GST)

Rose sponsorship package – \$500 (ex GST)



SUBMIT

For more information contact the events team:

T: (07) 3829 8580 | E: events@redland.qld.gov.au | W: redland.qld.gov.au/dinerenrouge