



Redland
CITY COUNCIL

Community Grants Program

Guide to acknowledging funding

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Congratulations on your successful funding application for Redland City Council's (RCC) Community Grants and Sponsorship Program. To acknowledge Council's proud support of your project, as required by the program, the RCC logo and *Acknowledgement Statement* must be placed on all promotional material to communicate that RCC is a funding provider.

Council's Acknowledgement Statement must be used in all media releases and media interviews and in speeches at official functions.

Examples of promotional material to include the RCC logo and the Acknowledgement Statement include:

- Newspapers and magazine articles
- Annual Reports
- Brochures
- Posters
- Event invitations
- Websites
- Advertisements
- Newsletters

Acknowledgement Statement

The following Acknowledgement Statement must be used alongside the logo:

Redland City Council is proud to provide funding for the [insert Project name] as part of the [insert Program name] to assist the Redlands community.

The acknowledgement statement together with the logo should be smaller than the applicant's project logo, so it is secondary, and ideally placed in the footer of the material. Examples as follows:

Example 1:

Redland City Council is proud to provide funding for the "insert Project name" as part of the "insert Program name" to assist the Redlands Community.



Example 2:



Redland City Council is proud to provide funding for the "insert Project name" as part of the "insert Program name" to assist the Redlands Community.

Logo

Please contact Council's Community Grants Team on (07) 3829 8999 for the RCC logo files and for advice on placement if required. The RCC logo is available in different formats to accommodate your needs. The RCC logo should always be created from the original, digital artwork file supplied. Please do not recreate, redraw or alter the logo from its original size, shape and colour. The RCC logo specifications are provided here as follows.

1 Logo Specifications

Reproduction of the Redland City Council logo must follow the guidelines in this manual.

The logo must be used in its entirety (ie symbol and type) and in correct proportion at all times. It cannot be stretched or coloured in any way other than that specified.

Use of the logo format (ie. stacked or wide) will depend upon the space allowed.

The full-colour logo is to be used on a white or off-white background for all four-colour process work. If the background is darker than a 30% PMS 300 equivalent, the reversed logo version should be used.

Likewise for the mono colour application.

The logo must never appear on a background that affects the legibility of the logo.

For all one, two and three-colour work, the mono logo is to be used in the most dominant of the colours.

Full Colour Stack Logo - RCC Logo V CMYK.eps
Preferred Format



Mono Colour Stack Logo - RCC Logo V Mono.eps
Preferred Format



Minimum Reproduction Size - Stack Format



The Logo should not be used on a coloured background as "Redland" is not legible.

Full Colour Reversed Stack Logo - RCC Logo VR CMYK.eps
Preferred Format - White text option

Mono Colour Reversed Stack Logo - RCC Logo VR Mono.eps
Preferred Format



Full Colour Wide Logo - RCC Logo H CMYK.eps



Mono Colour Wide Logo - RCC Logo H Mono.eps



Minimum Reproduction Size - Wide Format



The Logo should not be used on a coloured background as "Redland" is not legible.

Full Colour Wide Logo - RCC Logo HR CMYK.eps

Mono Colour Reversed Wide Logo - RCC Logo HR Mono.eps

