Redlands Netball Strategy 2011 - 2021
Redlands Netball Strategy  2011 - 2021

This study was jointly funded by Redland City Council with Redland Netball Association and Netball Queensland.

Prepared by:

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LEISURE PLANNING + MANAGEMENT + ACTIVE LIVING CONSULTANTS
# TABLE OF CONTENTS

1. INTRODUCTION ........................................................................................................................................................................... 1
   1.1. STUDY PURPOSE ............................................................................................................................................................................. 1

2. STUDY APPROACH ............................................................................................................................................................................................................. 3

3. BACKGROUND RESEARCH ........................................................................................................................................................................... 4
   3.1. REDLANDS 2030 COMMUNITY PLAN .................................................................................................................................................. 4
   3.2. REDLAND CITY COUNCIL CORPORATE PLAN: 2010 - 2015 ................................................................................................................. 5
   3.3. SOUTH EAST THORNLANDS STRUCTURE PLAN, MARCH 2010 ...................................................................................................... 5
   3.4. REDLAND SOCIAL INFRASTRUCTURE STRATEGY, 2009 ......................................................................................................................... 6
   3.5. REDLANDS REGIONAL SPORTS FACILITY PLAN, JULY 2008 ............................................................................................................. 6
   3.6. SOUTHERN MORETON BAY ISLANDS SPORT & RECREATION STRATEGY, 2008 ........................................................................ 6
   3.7. PINKLANDS SPORTING COMPLEX MASTER PLAN, 2006 ..................................................................................................................... 7
   3.8. SPORT AND RECREATION FACILITIES AND SERVICES STUDY, 2004 ........................................................................................ 8

4. SUPPLY ANALYSIS ....................................................................................................................................................................................... 10
   4.1. OUTDOOR NETBALL COURTS ................................................................................................................................................................. 10
   4.2. INDOOR NETBALL COURTS .................................................................................................................................................................... 13
   4.3. SCHOOL OUTDOOR COURTS ................................................................................................................................................................. 16
   4.4. PRIVATE NETBALL COURTS .................................................................................................................................................................... 17
   4.5. PROPOSED COURTS ................................................................................................................................................................................ 17

5. PARTICIPATION, POPULATION AND TRENDS ................................................................................................................................................. 18
   5.1. REDLAND NETBALL ASSOCIATION .................................................................................................................................................... 18
   5.2. STATE AND NATIONAL DATA .............................................................................................................................................................. 19
   5.3. POPULATION ............................................................................................................................................................................................ 21
   5.4. DISTRIBUTION OF PARTICIPANTS, FACILITIES AND POPULATION .............................................................................................. 22

6. STAKEHOLDER CONSULTATION ................................................................................................................................................................. 23
   6.1. OVERVIEW .............................................................................................................................................................................................. 23
   6.2. SUMMARY OF CONSULTATION OUTCOMES .................................................................................................................................. 23
   6.3. VISION WORKSHOP ................................................................................................................................................................................. 28

7. MODELLING OF COURT DEMAND ............................................................................................................................................................ 30
8. RECOMMENDATIONS

8.1. REDLAND NETBALL ASSOCIATION (RNA) AND NETBALL QUEENSLAND (NQ)

8.2. REDLAND CITY COUNCIL

MAPS:
1. **Introduction**

1.1. **Study Purpose**

The purpose of this project was:

“To strategically engage with the community, schools and stakeholders to develop and provide a framework, recommendations and implementation plan for Redland City Council, Netball Queensland and Redland Netball Association for the planning and implementation of Netball in the Redlands over a 10 year period (2011-2020).”

Council sought the following outcomes from the project:

- A thorough understanding of the roles and responsibilities of Council, State Government, peak bodies and service providers in the provision of Netball programs, services, facilities and events.
- Measurement of current Netball provision through a detailed audit of facilities, organisations, programs and assessment of enablers and barriers to Netball participation.
- An integrated strategy to guide netball provision over a 10 year horizon.
- A detailed implementation plan with cost estimates.

The aim of the project was:

*To identify, analyse and assess Netball and healthy lifestyle opportunities in the Redlands including but not limited to clubs, associations, facilities and schools to create and implement a vision for Netball in Redlands for the next ten years.*

The project deliverables included the establishment of current facilities and programs for netball in the Redlands and benchmarking the level of services required for the sport for the next 10 years. In addressing these deliverables the process was required to include:

- Consultation and engagement with peak bodies, schools, clubs, community and stakeholders of netball
- Visioning workshops
- Survey of participants and stakeholders
- In-depth facility and program audits
Policy review and recommendations
Review of programs, competitions, sites and facilities.

The production of a ten year strategy was to include:

- A vision’ for Netball in the Redlands
- A framework for netball that aligns with the strategic directions for Netball Queensland, Redlands Netball Association and Council
- Designated roles and responsibilities for Netball programs, services and infrastructure across the Redlands
- A prioritised ten-year implementation plan
- Detailed recommendations for future provision of infrastructure for netball to meet regional sports facility standards and broader city and community needs.
- Recommended future budget allocation for netball promotion and development, including schedule of funding opportunities
- Integration with existing Council, Government and sport strategies/ policies
- An Executive Summary that can be used as a marketing tool
- Supporting documentation.
2. **Study Approach**

A four stage study approach was undertaken. This comprised the following:

**Stage 1: Background Research**
- Inception meeting
- Review of background research
- Demographic and trend analysis
- Meetings with Council staff
- Audit of facilities and programs

**Stage 2: Stakeholder Engagement**
- Discussions with Netball Queensland, Redland Netball Association, Schools, Australian Sports Commission, Department of Communities – Sport and Recreation Services, Metropolitan East School Sport
- One-on-one meetings with representatives of all netball clubs in Redlands
- Visioning workshop with clubs, RNA, Netball Queensland and Redland City Council
- Interview survey and web based survey of participants and parents
- Survey of all schools in Redlands

**Stage 3: Information Analysis and Draft Report**
- Analysis of information
- Draft Strategy development
- Presentation to Project Steering Committee
- Community/ stakeholder feedback

**Stage 4: Study Finalisation**
- Agreed amendments from feedback process
- Final report and study finalisation
3. **Background Research**

A range of relevant reports and studies were reviewed to set the strategic context for this study. Key findings are summarised below.

3.1. **Redlands 2030 Community Plan**

This ambitious ‘people’s plan’ is based on extensive community engagement and sets out shared visions and values to drive civic planning, guide Council decision making, and inform ongoing reviews of strategies and services. It is described as a ‘blueprint for residents, businesses, organisations and Council to work together for a better city’ (p5). The Plan contains eight vision outcome areas considered vital for the future of the Redlands. Of most relevance to this study is the ‘Strong and Connected Communities’ vision outcome described as follows:

> ‘Our health, well being and strong community spirit will be supported by a full range of services, programs, organisations and facilities, and our values of caring and respect will extend to people of all ages, cultures, abilities and needs.’

Of the fifteen goals in this vision outcome, four are especially relevant:

- **Goal 11: Responsive Social Infrastructure**
  Easily accessible facilities, services and networks cater for the needs of a diverse community to participate fully in arts, heritage and culture, sport and recreation, community development and lifelong learning.

- **Goal 12: Resources for clubs and organisations**
  Practical support builds and strengthens community-run organisations through strategic planning, grants, leased facilities, volunteer programs, shared resources and innovative partnerships.

- **Goal 13: An active community**
  The community enjoys the many pathways, tracks, trails, skateparks and outdoor, indoor and water-based recreational activities and sports on offer, and community sports centres provide convenient access for community participation and social support.

- **Goal 14: Inclusive schools**
  In all suburbs, schools are a vibrant focus of activity for the whole community, offering opportunities for lifelong learning, sports, arts, leisure and interaction among all generations.
### 3.2. Redland City Council Corporate Plan: 2010 - 2015

The Corporate Plan guides the allocation of Council resources over the next five years and will drive the delivery of the Redlands 2030 Community Plan. The format of the Corporate Plan mirrors the vision outcomes of the Redlands 2030 Community Plan. Strategies contained in three of the eight vision outcomes are relevant to this study. These are as follows:

<table>
<thead>
<tr>
<th>Vision Outcome</th>
<th>Strategy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Green living</td>
<td>2.1 Achieve sustainability through strong leadership and innovation, and by effective planning and managing our services, assets and resources</td>
</tr>
<tr>
<td>Wise planning and design</td>
<td>5.6 Manage the built environment in a way that creates accessible and user friendly spaces and maintains our local character and identity, ensuring all new developments use high quality design that reflects our sub-tropical climate, promotes health, community harmony and wellbeing</td>
</tr>
<tr>
<td></td>
<td>5.12 Plan, provide and advocate for essential physical and social infrastructure that supports community well-being and manage Council’s existing infrastructure assets to ensure current service standards are maintained or improved</td>
</tr>
<tr>
<td></td>
<td>5.13 Enhance the city’s liveability and enable people to enjoy outdoor activities, social gatherings and community events through planning, providing and managing high quality parks and open spaces</td>
</tr>
<tr>
<td>Strong and Connected Communities</td>
<td>7.3 Increase community safety, health and wellbeing by planning and delivering programs, services, partnerships, regulations and education</td>
</tr>
<tr>
<td></td>
<td>7.5 Increase the physical activity participation of residents and deliver programs and incentives that strengthen opportunities for sport and recreation</td>
</tr>
<tr>
<td></td>
<td>7.7 Increase children and young people’s active participation in community life and support their social, cultural and physical development</td>
</tr>
</tbody>
</table>

### 3.3. South East Thornlands Structure Plan, March 2010

The South East Thornlands Structure Plan comprises an area of 146ha, the northern boundary of which abuts the Pinklands Sporting Reserve. Under the Redlands Planning Scheme, south east Thornlands is included in the Emerging Urban Community Zone and is recognised as a Local Development Area under the SEQ Regional Plan. The area will accommodate a range of dwelling types including detached dwellings and medium density housing and will make a significant contribution to the dwelling targets for Redland
City identified in the SEQ Regional Plan. The Structure Plan provides for a potential district park (2-4ha). The proximity of this area to Pinklands Sporting Reserve would be expected to increase the utilisation of the reserve.

### 3.4. **Redland Social Infrastructure Strategy, 2009**

This Council strategy nominates 5 ‘catalyst’ projects which are designed to have a ‘big impact well beyond’ a single catchment or district to reflect the aspirations of the community and position Redland as a social and cultural leader in South East Queensland. One of these five projects is the Regional Sports Facility – a premier sports facility in southern Redlands (Thornlands) at a standard suitable for elite athletes and the wider community (refer 3.5 below).

### 3.5. **Redlands Regional Sports Facility Plan, July 2008**

This study was undertaken for Council to identify the need for sports facilities in Redlands over the next 15 years. Netball was among a number of sports examined. The study found Pinklands Sporting Complex as a whole to be well maintained and in very good condition. The study noted a total of 22 netball courts in Redlands excluding school courts – comprising Keith Surridge Park, Pinkland’s Sporting Complex, and William Taylor Sportsfield. The report indicated that ‘space exists to expand the current [Pinklands] netball facility if and as required’ beyond the 6 hard courts and 8 grass courts identified in the study. The study found a moderate increase in participation and that facilities were under capacity. It noted that netball had a change in management at the time of undertaking the study and did not respond to the organisation survey. Based on the benchmarks used in the study, it found that with a ‘moderate increase in netball (up to 10%), facilities will not reach capacity until the year 2018. Netball will require another 9 courts before the year 2021’. It also indicated that investigations should occur into the development of Pinklands Sporting Reserve into a major regional centre for netball by developing ‘more courts and/or redeveloping grass courts into hard courts for increased use.’ The study considered that local demand for netball courts should be directed to school facilities.

The priority recommendation of this study was the establishment of a regional sports facility in the southern area of Redland City defined as the suburbs of Thornlands, Victoria Point, Redland Bay, Sheldon and Mt Cotton. A 60-70ha site was suggested to take account of potential impacts of topography, planning constraints and environmental considerations. Stage 1 of this development was recommended to incorporate facilities for rugby league, soccer, touch, hockey, gridiron and tennis. It also recommended the potential longer term development of a regional aquatic/leisure centre, indoor court complex (up to 4 courts) possibly as part of the aquatic centre, additional playing fields for AFL, cricket, soccer, rugby union and touch, and a cycling criterium circuit. A range of potential site locations were examined.

### 3.6. **Southern Moreton Bay Islands Sport & Recreation Strategy, 2008**

This study undertaken for Council made the following recommendations in relation to netball:

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1. The description of current court provision in the study did not include the 4 outdoor netball courts at EGW Wood Sportsfields, Wellington Point. The number of courts at William Taylor Sportsfields were incorrectly stated as 6 instead of 4, and the number of courts at Pinklands Sporting Complex were stated as 14 instead of 12.

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■ Liaise with island communities to determine the support for establishment of a local netball competition
■ 3 x sports courts for tennis, netball, basketball and volleyball (Russell Island)
■ 2 x sports court for tennis, netball and basketball (Macleay Island)

3.7. **Pinklands Sporting Complex Master Plan, 2006**

A 2006 Master Plan for Pinklands Sporting Complex noted that Redland Netball Association advised that membership growth had exceeded court availability. At that stage there were 820 junior and 112 senior playing members. The main needs expressed by the Association were:

■ Additional hard courts
■ Upgraded car park, maintenance and improved signage
■ Improved pedestrian access and access for people with disabilities
■ Additional shade, lighting and storage

Short term and long term concept plans were prepared for the site. High priority elements of the Implementation Plan were:

■ New netball shade structures and storage area
■ Detailed car park design and traffic study
■ New car parks and internal road upgrades

Both the short term and long term concept plans proposed an additional five (5) hard courts located on the unsealed car park to the east of the existing hard courts (including opportunities for covering one of these courts in the long term); conversion of two (2) existing grass courts to hard courts; and an additional two grass courts in the far western triangle of the Association’s leased area. This would provide a total of 13 hard courts and 6 grass courts which would “meet the competition and training needs of the Association for at least the next 10 years”. The plan compensated for the loss of existing car parks by providing new car parks along Cleveland-Redland Bay Road accessed via a new entrance to the site at the Dinwoodie Road intersection. The long term concept plan recommended relocation of the equestrian group (RASDEG) to an alternative location and expansion of rugby league fields in this area.

The short term and long term versions of the concept plans are illustrated below.
3.8. **SPORT AND RECREATION FACILITIES AND SERVICES STUDY, 2004**

This study examined a range of formal and informal sport and recreation activities and recommended a number of actions under four key strategy headings. In relation to netball the study reported the following:

- Netball in Redlands had a lower participation rate (1.7%) compared to Queensland as a whole (4.2%) based on ERASS data
- Outdoor netball clubs reported a 10-15% growth in membership
- Games will eventually need to be scheduled at facilities away from Pinklands
It recommended further investigation into the future provision of courts, particularly in the southern part of Redlands and the high priority upgrading of netball facilities, specifically:

- Additional lights on netball courts at Alexandra Hills State High School
- Additional lights on courts at Keith Surridge Park, Alexandra Hills
- 3 new bitumen courts and 3 new grass courts at Pinklands Sporting Reserve
4. **Supply Analysis**

Existing outdoor, indoor, school courts (actively encouraged for community use) private courts, and population data are illustrated at Map 1 to Map 3 appended to this report.

4.1. **Outdoor Netball Courts**

There are four Council sportsparks with outdoor netball courts in Redlands, as outlined below.

### 1. Pinklands Sporting Reserve – Cleveland Redland Bay Road, Thornlands

<table>
<thead>
<tr>
<th>Features</th>
<th>Usage</th>
<th>Site Characteristics</th>
<th>Site Assessment</th>
</tr>
</thead>
<tbody>
<tr>
<td>- 6 hard courts (floodlit). 4 courts recently resurfaced</td>
<td>- Sole venue for regional competition in Redlands</td>
<td>- Single main road frontage with good visibility</td>
<td>- Site is very constrained with limited opportunity to expand.</td>
</tr>
<tr>
<td>- 6 grass courts – bare patches around goals and centre circle, weeds, uneven surface</td>
<td>- Training (Blues Union, Lorikeets, Dolphins, Sharks, Thunderbolts Netball Clubs)</td>
<td>- Limited designated access for people with mobility issues through site</td>
<td>- Main development opportunities are replacement of some grass courts with hard courts to increase functionality and use.</td>
</tr>
<tr>
<td>- Clubhouse containing canteen, operations room, toilets, first aid room, undercover area</td>
<td></td>
<td>- Limited security lighting</td>
<td>- Facilities are generally in good condition. Improved maintenance regime and upgrade needed for grass courts</td>
</tr>
<tr>
<td>- Storage shed</td>
<td></td>
<td>- Site perimeter fencing</td>
<td>- Car parking is an issue for the entire precinct.</td>
</tr>
<tr>
<td>- Car park (unsealed)</td>
<td></td>
<td>- Spoon drain pools water alongside hard courts</td>
<td>- The development of a new entry to the complex off Cleveland-Redland Bay Rd is not expected to impact on the number of courts currently provided, but will result in the net loss of some car parking.</td>
</tr>
</tbody>
</table>
2. **EGW WOOD SPORTSFIELDS – BIRKDALE RD, WELLINGTON POINT**

<table>
<thead>
<tr>
<th>Features</th>
<th>Usage</th>
<th>Site Characteristics</th>
<th>Site Assessment</th>
</tr>
</thead>
<tbody>
<tr>
<td>4 x hard courts (lit)</td>
<td>Training (All Stars Netball Club)</td>
<td>Single road frontage to sports precinct site</td>
<td>Club has plans to resurface courts in two years time</td>
</tr>
<tr>
<td>Small storage shed</td>
<td>Site used extensively by local schools, including for interschool sports.</td>
<td>Very limited passive surveillance, Courts tucked behind building towards rear of site</td>
<td>Well developed district facility</td>
</tr>
<tr>
<td></td>
<td></td>
<td>No dedicated disability access – no sealed pathway from car park to courts</td>
<td>Site is important for local training and school use</td>
</tr>
<tr>
<td></td>
<td></td>
<td>No surrounds lighting or fencing</td>
<td>Safety/security is an issue, particularly at night due to poor visibility</td>
</tr>
<tr>
<td></td>
<td></td>
<td>No amenities</td>
<td>Bird faecal build-up is a problem on the courts (nearby watercourse)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>New 3-court indoor facility at Redlands College is nearby</td>
<td>Very limited shade – none alongside courts</td>
</tr>
</tbody>
</table>
### 3. William Taylor Sportsfield – Mooroodu Road, Thorneside

<table>
<thead>
<tr>
<th>Features</th>
<th>Usage</th>
<th>Site Characteristics</th>
<th>Site Assessment</th>
</tr>
</thead>
</table>
| ▪ 4 courts (bitumen, 2 light poles only)  
▪ Shared clubhouse – Mooroodu Sport and Recreation Club | ▪ Training (Raiders Netball Club) | ▪ Basic lighting but funding recently obtained to upgrade  
▪ Single road frontage  
▪ Courts are set back from road and have limited visibility  
▪ No security lighting  
▪ No fencing  
▪ Shade under verandah of clubhouse, but limited shade alongside courts | ▪ Bitumen surface in fair condition  
▪ Some surface cracks due to roots from nearby large trees  
▪ Problems with broken glass  
▪ Suitable as local facility  
▪ Main focus of Reserve is on soccer |

### 4. Keith Surridge Park – Windeemere Rd, Alexandra Hills

<table>
<thead>
<tr>
<th>Features</th>
<th>Usage</th>
<th>Site Characteristics</th>
<th>Site Assessment</th>
</tr>
</thead>
</table>
| ▪ 2 plexipave courts (floodlit)  
▪ Storage shed | ▪ Training (Meteors Netball Club)  
▪ Personal trainers from adjacent health and fitness centre  
▪ Clubs from within BCC hire for training | ▪ Major road frontage  
▪ Good visibility  
▪ Part of Alexandra Hills Sporting Club grounds which includes clubhouse, amenities, canteen etc  
▪ Full perimeter fencing  
▪ No shade around courts | ▪ Courts in fair condition  
▪ No expansion capacity  
▪ Serves as local training facility |
### 4.2. Indoor Netball Courts

| 1. Redlands College – 38 Anson Rd, Wellington Point |
|---|---|---|---|
| **Features** | **Usage** | **Site Characteristics** | **Site Assessment** |
| ▪ 3 multi-use indoor courts with synthetic floor  
▪ Divider court curtain  
▪ External amenities | ▪ Used extensively by school for school sport both in and out of school hours.  
▪ Also used by community groups for volleyball and basketball. | ▪ Sports Centre is set towards back of school, however pathway directly from street to sports centre and car park extends from street to sports centre  
▪ Sealed parking in school with boomgate  
▪ Unsealed parking external to school as well as some on-street parking (some distance away) | ▪ School is supportive of additional community use (fee payable) when available |
## 2. Sheldon College – Taylor Rd, Sheldon

<table>
<thead>
<tr>
<th>Features</th>
<th>Usage</th>
<th>Site Characteristics</th>
<th>Site Assessment</th>
</tr>
</thead>
</table>
| - Multi-use indoor facility including retractable seating, gymnasium, commercial catering facilities, function areas, meeting rooms  
- 2 courts with synthetic floor, suitable for training (1 court only in competition mode)  
- 1 x undercover court – undersized, but suitable for training  
- 2 outdoor courts  
- School amenities, toilets etc | - Mostly school use  
- Used for training by Sheldon College teams entered in RNA competition  
- Minimal community use | - Sports centre and courts have no road frontage.  
- Courts set back from road – ok for school, poor for community access.  
- Sealed off road car parking – direct access to sports centre | - Indoor courts are suitable venue for training, not competition  
- School has reservations about broader community use |
## 3. ORMISTON COLLEGE – 97 DUNDAS STREET WEST, ORMISTON

<table>
<thead>
<tr>
<th>Features</th>
<th>Usage</th>
<th>Site Characteristics</th>
<th>Site Assessment</th>
</tr>
</thead>
</table>
| - 2 multi-use indoor sports courts with timber floor, spectator seating, amenities, gymnasium, commercial catering facilities, function areas and multi purpose rooms | - Competition and training | - Single road frontage.  
- Good visibility – sports hall. Outdoor courts are behind sports hall and obscured from street view.  
- Dedicated sealed parking outside sports centre.  
- School also has 5 multi-marked outdoor courts (3 beside outdoor sports centre, 2 in junior school on other side of campus) | - Excellent training or competition facility.  
- School supportive of community use (rates are $70 per hour for one court and $95 per hour for two courts) |

### Site Assessment
- Excellent training or competition facility.
- School supportive of community use (rates are $70 per hour for one court and $95 per hour for two courts)

## 4. VICTORIA POINT STATE HIGH SCHOOL – 93-131 BENFER RD, VICTORIA POINT

<table>
<thead>
<tr>
<th>Features</th>
<th>Usage</th>
<th>Site Characteristics</th>
<th>Site Assessment</th>
</tr>
</thead>
</table>
| - Single court indoor sports hall with sprung timber floor | - School and community use | - Centre incorporates change rooms/ amenities and kitchen servery  
- School also has 4 outdoor multi-use outdoor courts | - Available for community use |

### Site Assessment
- Available for community use
## 5. REDLANDS PCYC – DEGEN RD, CAPALABA

<table>
<thead>
<tr>
<th>Features</th>
<th>Usage</th>
<th>Site Characteristics</th>
<th>Site Assessment</th>
</tr>
</thead>
<tbody>
<tr>
<td>3 indoor sports courts</td>
<td>Mostly basketball</td>
<td>Good access, with two road frontages</td>
<td>Limited spare capacity of courts</td>
</tr>
<tr>
<td>with timber floor</td>
<td></td>
<td>Ample car parking</td>
<td></td>
</tr>
<tr>
<td>Small gym</td>
<td></td>
<td>Good visibility</td>
<td></td>
</tr>
<tr>
<td>Meeting rooms</td>
<td></td>
<td>Courts are configured so as to enable one court to be separated from the other two</td>
<td></td>
</tr>
</tbody>
</table>

### Site Assessment
- Limited spare capacity of courts

### Site Characteristics
- Good access, with two road frontages
- Ample car parking
- Good visibility
- Courts are configured so as to enable one court to be separated from the other two

### Features
- 3 indoor sports courts with timber floor
- Small gym
- Meeting rooms

### Usage
- Mostly basketball

### Site Assessment
- Limited spare capacity of courts

---

### 4.3. School Outdoor Courts

Many schools in Redlands have some form of outdoor netball courts or multi-marked courts which could be used for netball. Relatively few schools feel their courts are appropriate for community use or encourage community use. From discussions with schools in the region, those with dedicated outdoor netball courts where community use is actively encouraged are as follows:

- Alexandra Hills State School (2 courts)
- Birkdale South State School (2 courts)
- Birkdale State School (2 courts)
- Cleveland District State High School (2 courts)
- Wellington Point State High School (2 courts)

Other schools with at least two outdoor multi-purpose netball/tennis courts are as follows:
4.4. **PRIVATE NETBALL COURTS**

A privately owned and operated indoor cricket/netball centre (Victoria Point Indoor Sports Centre) is situated at 126 Link Rd, Victoria Point. The centre has a very active indoor netball competition catering for juniors, seniors, women’s, men’s and mixed teams.

4.5. **PROPOSED COURTS**

Council is considering the development of multi-purpose netball courts as part of master planning and delivery of sports facilities on sports reserves on Russell Island and Macleay Island.
5. **Participation, Population and Trends**

5.1. **Redland Netball Association**

From data supplied by Netball Queensland, after a ‘spike’ in members in 2006, membership of Redland Netball Association has remained static over the last 5 years – 1,028 members in 2006 and 1,040 in 2010 (refer Figure 1). This is despite an estimated 10,000 new residents in Redland City between 2006 and 2010 (assuming a 1.8% per annum growth rate).

![Figure 1: Redland Netball Association – Participation data 2005 - 2010](image)

The vast majority of netball participants are juniors (8 – 17 years). Enrolments in Fun Net (an entry level participation program for children aged 5 – 7 years) have halved from 5.4% to 2.7% of all participation over the last 5 years (refer Table 1). Given that the estimated proportion of children in the 5-9 age cohort remained relatively stable in Redland City over this period, this is an area that could be further developed.

<table>
<thead>
<tr>
<th>Year</th>
<th>Seniors</th>
<th>Juniors (8-17)</th>
<th>Fun Net (5-7)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2005</td>
<td>14.6%</td>
<td>83.0%</td>
<td>2.4%</td>
</tr>
<tr>
<td>2006</td>
<td>11.5%</td>
<td>83.1%</td>
<td>5.4%</td>
</tr>
<tr>
<td>2007</td>
<td>9.8%</td>
<td>85.9%</td>
<td>4.3%</td>
</tr>
<tr>
<td>2008</td>
<td>8.4%</td>
<td>88.7%</td>
<td>3.0%</td>
</tr>
<tr>
<td>2009</td>
<td>12.7%</td>
<td>84.3%</td>
<td>2.9%</td>
</tr>
<tr>
<td>2010</td>
<td>11.3%</td>
<td>86.0%</td>
<td>2.7%</td>
</tr>
</tbody>
</table>

Table 1: Breakdown of RNA participation: 2005-2010

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5.2. **STATE AND NATIONAL DATA**

### 5.2.1. STATE SPORTING ORGANISATIONS

From 2008 data on registered participants supplied by State Sporting Associations to the Department of Communities – Sport and Recreation Services, it is evident that netball has the highest rate of participation of all organised sports among junior females (refer Figure 2). Among seniors, the level of participation declines substantially but still ranks in the top five sports (refer Figure 3).

*Figure 2: State Sporting Organisation Membership – Junior Females (2008)*

*Figure 3: State Sporting Organisation Membership – Senior Females (2008)*

Source: State Sporting Organisation data supplied to Department of Communities – Sport and Recreation Services (2008)
5.2.2. ERASS DATA

From the findings of the most recent (2009_ Exercise, Recreation and Sport Survey (ERASS)\(^3\) survey, netball is ranked as the 8th most participated-in exercise, sport or recreation activity of Queensland females aged 15 over (refer Table 2).

Table 2: Top 10 exercise, recreation and sporting activities for Queensland men and women aged 15 yrs and over (2009)\(^4\)

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>FEMALES - Participation Rate (%) &amp; Rank</th>
<th>MALES - Participation Rate (%) &amp; Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Rate</td>
<td>Rank</td>
</tr>
<tr>
<td>Walking (other than bushwalking)</td>
<td>45.9</td>
<td>1</td>
</tr>
<tr>
<td>Aerobics/ fitness</td>
<td>26.2</td>
<td>2</td>
</tr>
<tr>
<td>Swimming</td>
<td>14.7</td>
<td>3</td>
</tr>
<tr>
<td>Running</td>
<td>8.0</td>
<td>4</td>
</tr>
<tr>
<td>Cycling</td>
<td>7.2</td>
<td>5</td>
</tr>
<tr>
<td>Tennis</td>
<td>5.9</td>
<td>6</td>
</tr>
<tr>
<td>Football (outdoor)</td>
<td>2.5</td>
<td>12</td>
</tr>
<tr>
<td>Golf</td>
<td>1.8</td>
<td>16</td>
</tr>
<tr>
<td>Walking (bush)</td>
<td>3.9</td>
<td>9</td>
</tr>
<tr>
<td>Surf Sports</td>
<td>0.8*</td>
<td>-</td>
</tr>
<tr>
<td><strong>Netball</strong></td>
<td>5.3</td>
<td>8</td>
</tr>
<tr>
<td>Yoga</td>
<td>5.4</td>
<td>7</td>
</tr>
<tr>
<td>Dancing</td>
<td>3.8</td>
<td>10</td>
</tr>
</tbody>
</table>

Estimate has a relative standard error of between 25% and 50% and should be used with caution

Over the last decade, ERASS data suggests netball participation has been declining slightly compared to other activities (refer Table 3) among Queensland females aged 15 and over.

\(^3\) Exercise, Recreation & Sport Survey (ERASS) are a joint initiative of the Australian Sports Commission and state/territory governments. They have been undertaken annually since 2001. The surveys collect information on the frequency, duration, nature and type of physical activities that are participated in by persons aged 15 years and over for exercise, recreation and sport during the 12 months prior to interview.

Table 3: Female participation rates in the top 10 exercise, recreation and sporting activities most frequently participated in by Queenslanders aged 15 yrs and over (2001-2009)5

<table>
<thead>
<tr>
<th></th>
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<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Walking (other than bushwalking)</td>
<td>45.9</td>
<td>1</td>
<td>51.5</td>
<td>1</td>
<td>42.2</td>
<td>1</td>
<td>44.7</td>
<td>1</td>
<td>45.1</td>
<td>1</td>
<td>52.1</td>
<td>1</td>
<td>46.2</td>
<td>1</td>
<td>43.4</td>
<td>1</td>
<td>41.2</td>
<td>1</td>
</tr>
<tr>
<td>Aerobics/fitness</td>
<td>26.2</td>
<td>2</td>
<td>25.6</td>
<td>2</td>
<td>24.8</td>
<td>2</td>
<td>22.0</td>
<td>2</td>
<td>21.0</td>
<td>2</td>
<td>18.1</td>
<td>3</td>
<td>17.6</td>
<td>2</td>
<td>14.9</td>
<td>3</td>
<td>14.8</td>
<td>3</td>
</tr>
<tr>
<td>Swimming</td>
<td>14.7</td>
<td>3</td>
<td>15.5</td>
<td>3</td>
<td>13.2</td>
<td>3</td>
<td>16.2</td>
<td>3</td>
<td>14.9</td>
<td>3</td>
<td>18.2</td>
<td>2</td>
<td>16.3</td>
<td>3</td>
<td>16.2</td>
<td>2</td>
<td>18.2</td>
<td>2</td>
</tr>
<tr>
<td>Running</td>
<td>8.0</td>
<td>4</td>
<td>8.3</td>
<td>5</td>
<td>5.6</td>
<td>6</td>
<td>5.0</td>
<td>7</td>
<td>6.6</td>
<td>=5</td>
<td>5.1</td>
<td>7=</td>
<td>5.7</td>
<td>7</td>
<td>5.0</td>
<td>8</td>
<td>4.2</td>
<td>8</td>
</tr>
<tr>
<td>Cycling</td>
<td>7.2</td>
<td>5</td>
<td>8.4</td>
<td>4</td>
<td>5.9</td>
<td>5</td>
<td>6.6</td>
<td>4</td>
<td>7.3</td>
<td>4</td>
<td>7.9</td>
<td>4</td>
<td>7.5</td>
<td>4</td>
<td>6.2</td>
<td>5</td>
<td>5.1</td>
<td>6</td>
</tr>
<tr>
<td>Tennis</td>
<td>5.9</td>
<td>6</td>
<td>5.7</td>
<td>8</td>
<td>4.4</td>
<td>8</td>
<td>5.9</td>
<td>5</td>
<td>6.6</td>
<td>=5</td>
<td>6.9</td>
<td>5</td>
<td>7.4</td>
<td>5</td>
<td>7.5</td>
<td>4</td>
<td>8.1</td>
<td>4</td>
</tr>
<tr>
<td>Yoga</td>
<td>5.4</td>
<td>7</td>
<td>4.7</td>
<td>9</td>
<td>3.9</td>
<td>9</td>
<td>4.9</td>
<td>8</td>
<td>5.1</td>
<td>7</td>
<td>6.1</td>
<td>6</td>
<td>5.6</td>
<td>8</td>
<td>4.8</td>
<td>9</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Netball</td>
<td>5.3</td>
<td>8</td>
<td>6.9</td>
<td>7</td>
<td>5.1</td>
<td>7</td>
<td>5.2</td>
<td>6</td>
<td>4.1</td>
<td>=9</td>
<td>5.1</td>
<td>=7</td>
<td>5.9</td>
<td>6</td>
<td>5.7</td>
<td>6</td>
<td>7.7</td>
<td>5</td>
</tr>
<tr>
<td>Walking (bush)</td>
<td>3.9</td>
<td>9</td>
<td>7.5</td>
<td>6</td>
<td>6.5</td>
<td>4</td>
<td>4.1</td>
<td>9</td>
<td>4.5</td>
<td>8</td>
<td>4.2</td>
<td>9</td>
<td>4.9</td>
<td>9</td>
<td>5.3</td>
<td>7</td>
<td>4.0</td>
<td>9</td>
</tr>
<tr>
<td>Dancing</td>
<td>3.8</td>
<td>10</td>
<td>3.8</td>
<td>11</td>
<td>2.4</td>
<td>11</td>
<td>3.1</td>
<td>10</td>
<td>4.1</td>
<td>=9</td>
<td>3.5</td>
<td>10</td>
<td>3.4</td>
<td>12</td>
<td>-</td>
<td>-</td>
<td>3.0</td>
<td>12</td>
</tr>
</tbody>
</table>

* Estimate has a relative standard error of between 25% and 50% and should be used with caution; ** Estimate has a relative standard error greater than 50% and is considered too unreliable for general use.

5.3. **Population**

The population of Redland City Council is projected to increase by almost 50,000 from an estimated 132,970 in 2006 to 182,680 by 20266. The vast majority of this growth will occur in the new development areas of Redland Bay and Thornlands, with a substantial shift in the distribution of the population to these areas (refer Table 4). Capalaba will continue to be a high population area. Like Queensland as a whole, Redland City will experience an ageing population profile to 2026. From a netball perspective, the key age cohorts of 5–24 years are predicted to increase overall by 1660, but as a proportion of total population the numbers of young people are declining. Some suburbs are expected to experience a decline in total population. In others, the total population is projected to increase but the number of young people (5-24 years) will decline. Alexandra Hills is projected to experience a sharp decline in the number of 5-24 year olds (-2,224). Overwhelmingly, the growth in the netball target age groups between 2006 – 2026 will occur in Redland Bay (+3,723) and Thornlands (+3,068).

---


Table 4: Projected population movement 2006-2026 by suburb for total population and young people (5-24 years)

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Alexandra Hills</td>
<td>17,662</td>
<td>16,717</td>
<td>-945</td>
<td>-2,224</td>
</tr>
<tr>
<td>Birkdale</td>
<td>14,660</td>
<td>16,194</td>
<td>1,534</td>
<td>-968</td>
</tr>
<tr>
<td>Capalaba</td>
<td>17,905</td>
<td>24,837</td>
<td>6,932</td>
<td>287</td>
</tr>
<tr>
<td>Cleveland</td>
<td>14,164</td>
<td>14,771</td>
<td>607</td>
<td>-442</td>
</tr>
<tr>
<td>Ormiston</td>
<td>5,792</td>
<td>6,675</td>
<td>883</td>
<td>-393</td>
</tr>
<tr>
<td>Redland Bay</td>
<td>11,041</td>
<td>25,722</td>
<td>14,681</td>
<td>3,723</td>
</tr>
<tr>
<td>Sheldon-Mt Cotton</td>
<td>5,168</td>
<td>9,598</td>
<td>4,430</td>
<td>366</td>
</tr>
<tr>
<td>Thorneside</td>
<td>3,515</td>
<td>3,384</td>
<td>-131</td>
<td>-239</td>
</tr>
<tr>
<td>Thornlands</td>
<td>11,075</td>
<td>22,592</td>
<td>11,517</td>
<td>3,068</td>
</tr>
<tr>
<td>Victoria Point</td>
<td>14,565</td>
<td>18,578</td>
<td>4,013</td>
<td>-610</td>
</tr>
<tr>
<td>Wellington Point</td>
<td>10,498</td>
<td>11,439</td>
<td>941</td>
<td>-908</td>
</tr>
<tr>
<td>Islands</td>
<td>6,925</td>
<td>12,173</td>
<td>5,248</td>
<td>n/a</td>
</tr>
<tr>
<td>Total:</td>
<td>132,970</td>
<td>182,680</td>
<td>+49,710</td>
<td>+1,660</td>
</tr>
</tbody>
</table>

5.4. **Distribution of Participants, Facilities and Population**

Map 1 (appended to this report) illustrates the current distribution of young people (5-24 years) in Redlands – the highest concentrations being in the suburbs of Capalaba and Alexandra Hills. Map 2 illustrates the suburbs from which Redland Netball Association players are drawn. It is evident that the suburbs of Thornlands and Victoria Point account for a higher proportion of active players than may be expected, no doubt due to the location of the Association’s playing headquarters at Pinklands Sporting Complex. Map 3 shows the projected distribution of young people (5-24 years) as at 2026, with by far the majority in the Redland Bay/Thornlands/Victoria Point/Sheldon-Mt Cotton precinct.

Pinklands Sporting Complex is actually well positioned to service the predicted population growth in Redland Bay and Thornlands, but courts are already at capacity for training and competition and, as outlined in the supply analysis at section 4.1(1), p10, there is very limited expansion capacity (other than conversion of grass courts to hard surface) unless the entire Reserve is redeveloped as suggested in the 2006 Master Plan summarised at 3.7, p7. This would require court being developed on the existing car park, alternative and expanded car parking provided, and the relocation of the existing Pony Club.
6. **STAKEHOLDER CONSULTATION**

6.1. **OVERVIEW**

The consultation process comprised:

- Individual meetings with representatives of all netball clubs in Redlands – Allstars, Blues Union, Dolphins, Lorikeets, Meteors, Raiders, Sharks and Thunderbolts
- Meetings with Redland Netball Association (RNA) and Netball Queensland
- Meetings with Metropolitan East School Sport
- Survey of schools in Redlands
- Meeting with Australian Sports Commission (Active After-school Communities Program - AASC)
- Intercept survey and on-line survey of players/parents
- Meetings with Council officers
- Visioning workshop with clubs, RNA, Netball Queensland and Redland City Council

6.2. **SUMMARY OF CONSULTATION OUTCOMES**

6.2.1. **NETBALL BODIES**

A summary of the key issues to emerge from the consultation with netball groups is outlined at Table 5.
### Table 5: Summary of consultation outcomes (netball bodies)

<table>
<thead>
<tr>
<th>Stakeholder</th>
<th>Club Overview</th>
<th>Facilities</th>
<th>Development Constraints/ Issues</th>
</tr>
</thead>
<tbody>
<tr>
<td>Netball Clubs/ RNA/ Netball Qld</td>
<td>▪ Smaller clubs static or declining</td>
<td>Pilklands</td>
<td>▪ Loss of players to “Metro” competition because it is seen as more elite</td>
</tr>
<tr>
<td></td>
<td>▪ Larger clubs growing</td>
<td>▪ Grass courts are used for junior competition (&lt;10) from 8am until 12pm on Saturdays</td>
<td>▪ Division grading is an issue – teams graded into higher divisions and beaten regularly by large margins. Results in an uneven competition and makes it difficult to retain players.</td>
</tr>
<tr>
<td></td>
<td>▪ Some larger clubs have a coaching convenor</td>
<td>▪ Junior fixtures (10 &amp; over) are played on hard courts from 8am to 5pm on Saturdays</td>
<td>▪ Good communication by RNA (email/ website)</td>
</tr>
<tr>
<td></td>
<td>▪ Difficulty getting committee members/ coaches/ volunteers in general</td>
<td>▪ Senior competition conducted from 6.45pm to 9.15pm on Mondays</td>
<td>▪ Need for more proactive developmental role by RNA to increase participation and improve competition standard</td>
</tr>
<tr>
<td></td>
<td>▪ Some loss of players in 13-17 year age groups (due to work commitments, socialising)</td>
<td>▪ Hard courts used for training by 5 of the 9 clubs on Monday to Thursday evenings and Friday afternoons</td>
<td>▪ Limited coaching or player development conducted by RNA. Courses are managed by NQ or Brisbane East Region.</td>
</tr>
<tr>
<td></td>
<td>▪ Some feel that clubs training at Pilklands should pay additional fees</td>
<td>▪ Uncertainty around new entrance and impact on courts has been a concern</td>
<td>▪ RNA has an Umpire Convenor but has not had a Coaching Convenor in recent years</td>
</tr>
<tr>
<td></td>
<td></td>
<td>▪ Hard courts are at capacity for junior competition between 8am and 3.30pm</td>
<td>▪ Few links with schools due to the difficulty of getting coaches or unavailability of coaches for Active After School program</td>
</tr>
<tr>
<td></td>
<td></td>
<td>▪ Hard courts at capacity for evening training – not all teams can train at the venue</td>
<td>▪ Need for more unified approach among clubs and RNA committee to grow the sport</td>
</tr>
<tr>
<td></td>
<td></td>
<td>▪ Convert grass courts to hard courts (retain 2 grass courts for introductory level players)</td>
<td>▪ Not always a representative of every club on RNA Committee</td>
</tr>
<tr>
<td></td>
<td></td>
<td>▪ Lack of shade and lighting on grass courts</td>
<td>▪ Need for improved role description and understanding of roles at Assoc and Club level</td>
</tr>
<tr>
<td></td>
<td></td>
<td>▪ Need for improved maintenance of grass courts</td>
<td>▪ Association is in sound financial position</td>
</tr>
<tr>
<td></td>
<td></td>
<td>▪ Pilklands not seen as long term home if population growth eventuates</td>
<td>▪ Opportunities to access external funding being lost due to lack of people with the skills/ time to write grant applications</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Indoor Facilities</td>
<td>▪ RNA purchases a kit from Netball Qld and pays $100 ($10/hr) for a coach for ‘Net Set Go’ programs. Program is conducted over a 10 week period from 8.30-9.30am on Saturdays</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Cost of hire are an issue for clubs</td>
<td>▪ RNA umpire badging system encourages junior umpires and works well</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Club Training Facilities</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Facilities in varying condition. Main issues are around condition of court surface, shade and lighting</td>
<td></td>
</tr>
</tbody>
</table>
6.2.2. Schools

Key issues from discussions/surveys with schools and the Australian Sports Commission (Active After-school Communities Program - AASC) were as follows:

- Interschool netball competition is quite strong (although Capalaba and Wellington Point schools have struggled to get teams)
- Cost of bus transport is a barrier to some schools participating
- Schools are satisfied with the condition of netball courts at Pinklands, but Secondary schools have stopped using the complex due to the cost of accessing the courts (schools are now playing home and away games)
- No links between netball clubs and schools
- Schools struggle getting teachers for school sport
- Lack of pathways between schools and clubs
- Opportunity to develop a network of umpires, coaches and players through schools
- Active After School Community Programs (AASC) are funded by the Australian Sports Commission and aimed at primary school aged children
- Approved ‘sites’ receive a grant from the Australian Sports Commission to run Active After School Community Programs (AASC) and receive a list of available activities which can be chosen for inclusion in that site’s program
- There are 23 AASCP sites throughout the Bayside. None of these has any connection to RNA or affiliated clubs.
- Activity providers (which could include RNA or clubs) have to be AASCP registered which involves attending a ‘Community Coach Training Program’.
- Netball Australia award a ‘Foundation Level’ coaching qualification to those who complete the training program.
- Providers can set their own rates for coaches which can be funded from the ASC grant
- There are good examples of local sports in Redlands that have embraced the AASC (eg Redlands Baseball – using the grant to fund a part-time coach; Redlands Hockey; and Victoria Point Sharks)
- A new campaign is being launched to encourage AASCP participants to join a club

6.2.3. Parents/Players/Volunteers

A survey of parents, players and volunteers was undertaken to obtain their thoughts on needs and priorities for netball in the Redlands. One hundred and twenty-four (124) surveys were completed. Most of these surveys (90) were completed during face-to-face interviews conducted with parents/players aged over 16 years at Pinklands Sporting Complex, on Saturday 6th August 2010. The remaining responses (34) were completed on-line, following promotion of the survey to RNA members who had an email address listed on the Netball Queensland database. About two-thirds of respondents (62%) had been involved in netball in Redlands for less than 3 years and the remainder (38%) for more than 3 years.
Respondents were asked how satisfied they were with the current facilities and programs offered for netball in the Redlands (refer Figure 4). Most respondents were satisfied with the cost of participation, number of clubs, distribution of clubs, ease of accessing training facilities and the way competitions in the Redlands are run. Some people commented on the way the competition is run, mostly offering the view that better organisation and a more even competition was needed. Player development opportunities, although still rating highly, had a higher overall level of dissatisfaction (19.8%) while a similar proportion indicated 'don't know' (20.7%). The most frequently expressed view among those dissatisfied about player development was the need for more development opportunities or better promotion of existing opportunities. Most respondents (44.4%) indicated 'don't know' in response to their level of satisfaction with opportunities for developing umpires, coaches or officials. This is not surprising, given the difficulty attracting volunteers for these tasks. In terms of the Pinklands Sporting Complex, respondents were fairly evenly divided between those who are satisfied (54.7%) and those dissatisfied (45.3%).

Figure 4: Satisfaction levels of parents/players with netball services and facilities
The main reason for dissatisfaction with Pinklands Sporting Complex related to parking and site entry/exit. Other significant concerns related to lack of shade, poor drainage, insufficient courts, maintenance of grass courts, lighting, seating for parents, absence of a playground and player development. A cross section of comments that illustrate these views is outlined below.

“Parking is terrible and dangerous. Very muddy when wet. Holes in the grass courts.”

“Need more shade around the courts, grass courts aren't maintained adequately.”

“Needs drains, public liability issue.”

“No shade, no seats, no walkways, terrible parking.”

“When wet its very muddy, no drainage.”

“Proper shading, more water taps, walk ways, indoor facilities and seats.”

“Playground would help mums with kids.”

“Getting in and out of Pinklands is fraught with danger and is an extremely dangerous intersection and regularly you feel like you are risking your life going right out of the centre.”

“There are not enough courts, the entrance is dangerous, parking is a problem when other sports are playing, no proper disabled parking, no room for association to grow.”

“Other netball complexes are all concrete courts and not grass courts.”

“I feel there needs to be appropriate seating arrangements made for the parents people who come down to watch. There could be possibly a small playground erected for younger children which is fenced to play and be safe in the grass area not in use for games too.”

“Entering and exiting is terrible, parking is terrible, not enough shade, not enough hard courts.”

“There are not enough hardcourts to cope with the moddies registered now to go into 11yrs.”

“Not enough lit hard courts.”

“Two clubs are very large and then there are a few very small clubs which are suffering with too few players. Representative players receive extra coaching while base grade players are not offered any other opportunities.”

“Other than representative training, Redlands doesn't offer any development clinics for players of different skill levels leaving it entirely to coaches to improve the athletes when half of the coaches are in fact players or mothers who have stepped forward because nobody else will coach.”
Overall, the main improvements sought at Pinklands Sporting Complex were:

1. Better parking/access
2. Shade
3. Improved drainage
4. More/better courts

### 6.3. Vision Workshop

A workshop with representatives of the RNA committee, Netball Queensland and Council was held on 7th September 2010 to discuss the vision for netball in Redlands over the next 10-15 years and guide future direction in terms of membership, strengthening the competition, player development, coaching development, improving the carrying capacity of Pinklands, long term competition facilities, training facilities and promotion/program development.

<table>
<thead>
<tr>
<th>WHAT DO WE WANT TO ACHIEVE?</th>
<th>HOW WILL WE DO IT?</th>
<th>WHAT DO WE WANT TO ACHIEVE?</th>
<th>HOW WILL WE DO IT?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Membership</td>
<td></td>
<td>Player and Coaching Development</td>
<td></td>
</tr>
<tr>
<td>Increase membership in line with</td>
<td>Create an off season twilight competition Decentralise social competitions at other</td>
<td>Coaching clinics – player development</td>
<td>Run more clinics for all 12 and 13 year olds – coaching coordinator. Clubs can run their own Expand to include more than rep players</td>
</tr>
<tr>
<td>population growth. Maintain junior</td>
<td>courts.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>membership at 85% of total members.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Establish stronger links with schools</td>
<td>Active After Schools Program. School holiday programs.</td>
<td>Coaching development opportunities</td>
<td>Seek funding to run local, specialised skill development programs Improve fitness, strength and conditioning</td>
</tr>
<tr>
<td>Strengthen the competition</td>
<td></td>
<td>Funding</td>
<td>Adviser – Dept of Communities (Sport and Recreation Services) Recreation Officer at Redland Council</td>
</tr>
<tr>
<td>Improve communication</td>
<td>No strategy identified</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Better coaching</td>
<td>Identify targets for recruiting as coaches</td>
<td>Pinklands Carrying Capacity</td>
<td></td>
</tr>
<tr>
<td>Review grading and even up the</td>
<td>No strategy identified</td>
<td>More hard courts</td>
<td>Convert 6 grass courts to hard courts – preferably not concrete</td>
</tr>
<tr>
<td>competition</td>
<td></td>
<td></td>
<td>Include lights</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Get recommendations from NQ on surface</td>
</tr>
<tr>
<td>WHAT DO WE WANT TO ACHIEVE?</td>
<td>HOW WILL WE DO IT?</td>
<td>WHAT DO WE WANT TO ACHIEVE?</td>
<td>HOW WILL WE DO IT?</td>
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<tr>
<td><strong>Facilities</strong></td>
<td></td>
<td><strong>Promotion and Program Development</strong></td>
<td></td>
</tr>
<tr>
<td>More opportunities for training</td>
<td>School facilities</td>
<td>Rep carnivals and club carnivals</td>
<td>Host 1 rep carnival and 1 club carnival Host school carnivals</td>
</tr>
<tr>
<td>Decentralise for training purposes</td>
<td>Possible cover over some courts</td>
<td>Strengthen from within in program development</td>
<td>School holiday programs Active After School programs Net Set Go</td>
</tr>
<tr>
<td>Indoor courts or covering of outdoor courts to provide a pathway for elite players and remove the variables of weather</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Venue for state level events [Need 21 courts for state championships, 12 of which must be lit]</td>
<td>Possible long term goal if a new regional facility is developed</td>
<td>Promote the game</td>
<td>Promote through networks</td>
</tr>
</tbody>
</table>
7. MODELLING OF COURT DEMAND

7.1.1. OVERVIEW

The Strategic Leisure Group has developed a model (Predictomatic ©) for estimating the adequacy of facility provision and future demands in response to population growth. The purpose of developing the model was twofold:

1. To provide a more quantitative means for establishing the actual capacity of sporting facilities to meet community demand, and
2. To predict the need for future land/ facilities

The model is calibrated for localised participation data, current and future population estimates, and takes into account peak usage demand times and participation numbers that can be accommodated for different activity types. The model is aimed at providing an additional reference point for decision making which adds to other research such as observational needs, existing plans and consultation findings. It is based on:

- Statistical participation data from ABS and ERASS (Qld figures)
- Queensland-wide data on registered participants in various sports
- Club/ sport membership data (where available from the target population)
- Calculations of the actual capacity of different facilities to accommodate users.

7.1.2. HOW DOES IT WORK?

The Predictomatic © has been designed to run in several ways. Population data is calibrated for a community (this means analysing the 5-14 and 15+ age ratios, and the total population) to enable sport, recreation and physical activity data to be calculated. If data for the community is not available then current state averages from national surveys and/ or state-wide registered membership can be used. Once calibrated, the total population drives the model and provides the following:

- Estimated participation in different sports
- Aggregated results for facility/ sport groupings
- Estimated use of facility types and facility groups
- Notional number of facilities needed to service a population
- Notional land area needed per facility and in total.
7.1.3. Limitations and Constraints

The outputs of the model are broad and, due to the variations in survey methodology and detail in data sets for individual communities, will vary in the level of confidence. However, it works well in conjunction with other research methods and allows for comparison with other results as well as providing another perspective on predicting demand and facility needs. The model is not intended to be used as the sole tool in projecting future facility needs. If fully calibrated, it can be used to review the adequacy of existing provision as well as land and facility types needed for future provision. However, participation trends may change over time for many reasons, so modelling of demand by necessity has a level of uncertainty.

7.1.4. Variables and Assumptions

The model is adjusted with several variables including:

- Optimal hours available for use on weekdays and weekends for facility types which reflects peak hours and core use times
- Assumptions on the number of players/users a facility can accommodate
- Population cohorts are grouped into 15+ and under 15. The specific population projections in these age cohorts were used in calculations. A participation rate consistent with current levels is assumed.

7.1.5. Assessment of Current and Future Demand

The Predictomatic © model was applied to assess future facility requirements based on the population projections outlined at Table 4, p22. It is projected that a 15 court complex will be required to meet the needs of a continued centralised netball competition by 2026 – i.e. an additional 3 courts over and above current provision at Pinklands Sporting Complex. The vast majority of population growth to 2026 will occur in the suburbs of Thornlands and Redland Bay so Pinklands Sporting Complex is well positioned to meet this demand. However, there is no room for expansion of courts unless the entire complex is reconfigured – a 2006 Master Plan (refer section 3.7, p7) provided for 5 additional hard courts constructed on the existing unsealed car park but this was subject to a traffic study and detailed car park design.

From observation of the site on game days car parking is difficult, and from the consultation process this is the major concern of existing users. It is likely that the proposed new entrance to the site will result in the loss of some existing parking so this issue will be exacerbated in the short term. Unless a specialist traffic and parking study indicates the capacity of the site to compensate for the loss of parking spaces from the new entry to the site and expansion of courts into the existing car park, as well as accommodate demand for more parking generated by additional courts – the expansion of netball courts at Pinklands Sporting Complex appears problematic. Moreover, if the RNA and/or Redland City Council wish to host State Championship netball events in Redlands in future, a minimum of 21 courts would be required, 12 of which would need to be floodlit. To that end, Pinklands Sporting Complex would not be a suitable long term home for netball in Redlands.
The existing hard courts at Pinklands Sporting Complex are at capacity for junior competitions on Saturdays in their current configuration and there are no available time slots for additional early evening team training during the week. Conversion of four (4) of the six (6) grass courts to hard surface would enable the facility to cater for up to 16 additional games every Saturday between 12.30pm and 5.15pm (existing grass courts are not utilised after 12.00pm). Lighting of these 4 courts would enable additional teams to use the venue for mid week training. There are differing views within the netball community as to whether grass courts should be retained for duty of care reasons to younger players. From discussion with Netball Queensland representatives there is no stipulation that younger players must play on grass courts. Conversion of 4 grass courts to hard surface would improve the functionality of the complex, cater for increased membership generated by population growth over the next decade, still retain 2 grass courts for younger players, and not reduce existing car parking. It would still be necessary to confirm that additional car parking on game days could be accommodated as a result of up to 200 players using the 4 converted courts over a 4½ hr period from 12.30pm to 5.15pm. In the short term, conversion of 4 grass courts to hard surface may just have the effect of finishing game days earlier as matches can be allocated over more courts. However, over time, increased membership brought about by population growth would inevitably take up the slack such that all courts would be fully utilised over the whole day.

In the longer term, a site capable of accommodating 15 courts with potential for expansion to 21 courts (if Council wants to stage State level events in Redlands) should be identified. An area of approximately 2ha would be required for a 15 court facility including circulation space and clubhouse, plus approximately 1.5ha for parking and internal road access. Approximately 0.5ha would be needed to accommodate the additional 6 courts.

The 2008 Redlands Regional Sports Facility Plan recommended that a 60-70ha site for a regional sports facility in the southern area of Redland City be identified (ie defined as the suburbs of Thornlands, Victoria Point, Redland Bay, Sheldon and Mt Cotton). The study recommended the potential longer term development of an indoor court complex (up to 4 courts) at the regional sports facility. If co-located with an indoor facility, a new regional netball complex would be afforded greater flexibility, would be more attractive to senior players (who are keener to play on indoor surfaces) and could potentially add to the viability of the indoor facility. The number of outdoor courts could be reduced by the number of indoor courts provided – and hence the overall land area required.
8. **Recommendations**

8.1. **Redland Netball Association (RNA) and Netball Queensland (NQ)**

8.1.1. **RNA Vision**

The following vision statement for the RNA is suggested:

"Redland Netball Association will be a progressive and cohesive body that is committed to the well planned growth and development of netball in the Redlands."

The achievement of the vision will be underpinned by a number of **guiding principles**:

- Strong *developmental pathways* for players and coaches will be in place
- The RNA competition will be of a high standard which is *competitive* with other Associations
- Grading of teams will ensure an *equitable* competition with a high level of *player retention*
- Ample opportunities for those who wish to play *socially* will be provided.
- Membership will keep pace with the *growth and distribution* of new residents in Redlands
- Good *leadership*, sound financial *viability* and *unity of purpose* will be features of the Association.
- The Association will work with Redland City Council to ensure *facilities meet future needs* and enable the Association to host state level events in the long term.

8.1.2. **Administration & Management**

1. Seek Netball Queensland and Redland City Council support for, and endorsement of, an application to the Department of Communities (Sport and Recreation Services) to employ a Sport and Recreation Coordinator under its 'Local Sport and Recreation Jobs Plan' program. Consistent with the aims of this funding program, the role of this position would be to:
   - Provide advice to the association and clubs on governance, roles and responsibilities and club management
   - Identify opportunities for the association and clubs to better deliver netball in Redlands
   - Create partnerships and opportunities for the association, Redland City Council and schools to work together to encourage greater participation and volunteering in netball
   - Support the association and clubs to source information on grant opportunities, sponsorship, fundraising and corporate partnerships
   - Advise the association and clubs on marketing and promotional activities to increase participation and volunteering
2. Cultivate a unified and cohesive approach to the development of netball in the Redlands by:
   - Seeking Netball Queensland support to clarify the roles and responsibilities of committee members
   - Ensuring all clubs are represented equally on the RNA management committee
   - Facilitating advice and training for committee members on such things as running meetings, conflict resolution, dealing with difficult people
   - Having an annual Association workshop which focuses on planning and evaluation of progress toward objectives

3. Appoint a Grants Officer on the RNA committee or allocate funding to engage external assistance to apply for external grants, especially in the areas of training and development of players and coaches, facility development, volunteer development, and program development.

4. RNA should seek Netball Queensland assistance to implement a program of club development to foster parity in the size and strength of individual clubs (i.e., there are currently two larger clubs which are growing and other clubs which are static or declining by comparison).

5. Ensure the position of Coaching Convenor on the RNA Management Committee is filled, preferably by an independent person with no involvement with a particular club. Include within this role, or incorporate into other existing Management Committee roles, the following:
   - Liaison with Netball Queensland to conduct coaching accreditation courses in Redlands
   - Budget for subsidising RNA members to enrol in courses from Foundation to Advanced levels, and encourage enrolments in courses
   - Consider adopting a similar ‘badging’ system to the RNA Umpiring program.
   - Liaise with Netball Queensland to coordinate Player Development clinics for the RNA as a whole
   - Expand the Net Set Go program
   - Ensure player development programs do not focus solely on representative players
   - Focus on 12 and 13 year olds in the first instance for additional Player Development
   - Work closely with Metropolitan East School Sport and local schools to develop a network of coaches who can provide netball training and development for teachers in local schools and/or conduct Active After School Programs in schools

6. Consider implementing a payment/reward system for coaches to attract more participants to the role.

7. Develop a marketing strategy for the RNA if and when the Sport and Recreation Coordinator position (refer 8.1.2 (1) above) is funded.

8. In the interim, establish a number of key partnerships to improve the promotion and development of netball in the region, especially Metropolitan East School Sport and the Australian Sports Commission’s Active After Schools Community Program.

9. Put in place a “Succession Plan” for the RNA committee

10. Review hire fees and conditions of hire for schools to encourage their use of Pinklands Sporting Complex
8.1.3. **COMPETITION AND PROGRAM DEVELOPMENT**

1. Review the current process of grading teams into divisions to remove the disparity between skill levels of teams. Aim to increase player numbers sufficiently to enable the establishment of three divisions where this is a particular problem.

2. Develop a decentralised off-season social ‘twilight’ competition at courts across the region to increase localised access to netball and increase the sports “social” opportunities.

3. Aim to deliver at least one representative carnival and one club carnival annually.

4. Work with Metropolitan East School Sport to develop greater links with school sport in the region.

5. Liaise with the Coordinator of the Australian Sports Commission’s Active After School Program to deliver netball activities throughout the Redlands. Focus on:
   - Schools within the catchment of clubs with low membership numbers
   - Schools in suburbs with high projected growth of young people (ie Thornlands, Redland Bay)

6. Undertake a membership drive, primarily through schools, to increase player numbers. Focus on the schools identified in (5) above.

7. Continue to support clubs to deliver the Net Set Go program.

8.1.4. **IMPLEMENTATION OF STRATEGY**

1. Redland Netball Association should seek funding for the employment of a Sport and Recreation Coordinator under the Local Sport and Recreation Jobs Plan of the Department of Communities (Sport and Recreation Services). Funding can be provided to a cluster of organisations (5-7) to:
   - Provide advice on governance
   - Develop networks and support collaborative approaches to sport and recreation
   - Support organisations with grant-seeking, sponsorship, fundraising and corporate partnerships
   - Advise on effective marketing strategies and promotional activities

The position could kick-start the initiatives of the Redlands Netball Strategy. Redland Netball Association should liaise with Council to seek their support and assistance in compiling the application.

8.2. **REDLAND CITY COUNCIL**

Recommendations are expressed as immediate (within 12 months), short term (1 – 4 years), medium term (5 – 9 years), and long term (10 years +).
<table>
<thead>
<tr>
<th>Recommendation</th>
<th>Timing</th>
</tr>
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<tbody>
<tr>
<td>1. Undertake a traffic study to identify opportunities for expansion of car parking at Pinklands Sporting Complex</td>
<td>Immediate</td>
</tr>
<tr>
<td>2. Provided the traffic study recommended in (1) above identifies the potential for a net increase in car parking for netball at Pinklands Sporting Complex (after new entry into the site has been completed), then: a. Seek external funding to assist in converting four of the six grass courts to hard surface  b. Install floodlighting, shade structures and seating on the 4 converted courts  c. Retain the two remaining grass courts at the northern end of the complex  d. Support the RNA in undertaking improvements at Pinklands Sporting Complex (and/ or facilitate external funding) focusing on:  - Additional shade and seating adjacent to existing hard courts  - Improved drainage  - Sealed pathways from car parks to courts/ clubhouse</td>
<td>Short term</td>
</tr>
<tr>
<td>3. If the traffic study recommended in (1) above determines that there is no potential for a net increase in car parking for netball at Pinklands Sporting Complex - do not undertake any improvements for netball at Pinklands Sporting Complex, other than those outlined at 2(d) above</td>
<td>Ongoing</td>
</tr>
<tr>
<td>4. Irrespective of whether or not the potential for additional car parking for netball at Pinklands Sporting Complex exists, identify a site in the southern corridor (preferably in Thornlands, and preferably co-located with a potential future indoor sporting complex) as a long term regional headquarters for Redland Netball Association. Specifications should include: a. 15 hard courts. Land area = approx 2ha (including clubhouse and circulation space)  b. Incorporate sufficient land area to expand to 21 courts (to accommodate potential future State level events). Land area = approx 0.5ha.  c. Car parking and internal road access. Land area = approx 1.5ha  d. If co-located with a future indoor facility, then subject to the outcome of a feasibility study for development of the indoor courts, consider reducing the number of courts (and land area) for outdoor netball courts by however many indoor courts are provided.</td>
<td>Short term</td>
</tr>
<tr>
<td>5. Seek funding to relocate Redland Netball Association to the site identified in (4) above, in accordance with the following time frame: a. If a net increase in car parking at Pinklands Sporting Complex is possible and recommendation (2) is above is able to be implemented  b. If expanded car parking for netball at Pinklands Sporting Complex is not possible and therefore recommendation (2) above cannot be implemented</td>
<td>Long term</td>
</tr>
<tr>
<td>6. Convert the existing netball courts at Pinklands Sporting Complex to an alternative use when the new regional complex is developed</td>
<td>Medium to long term</td>
</tr>
<tr>
<td>7. Encourage and support clubs to retain their training venues - this takes pressure off Pinklands from a training perspective, and also provides local facilities for informal activities</td>
<td>Ongoing</td>
</tr>
<tr>
<td>8. Should predicted population growth in Thornlands and Redland Bay result in insufficient courts being available for training at Pinklands Sporting Complex (before or after conversion of grass courts to floodlit, hard courts) encourage clubs in these growth suburbs to utilise the three outdoor courts and/ or indoor facility at Victoria Point State High School</td>
<td>Ongoing</td>
</tr>
</tbody>
</table>
MAPS: