



Redlands – Open for Business and Investment



Cleveland Point

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Messages





Message from the Mayor

Redland City has three distinct advantages over our neighbours – position, position, position.

We are the jewel in the crown of South East Queensland – home to one in seven Australians.

Besides being the gateway to the magnificent Moreton Bay marine park, North Stradbroke and the Southern Moreton Bay Islands, the Redlands is located in one of the fastest growing regions in Australia.

This is the best place in Australia to live, work and to visit. It is also the perfect place to consider investing.

Redland City is poised to enter a new era of business and economic growth.

There are enormous opportunities for mixed-use development at our priority development areas of Toondah Harbour at Cleveland and Weinam Creek at Redland Bay to the south.

We are backing our words with actions.

Council is committed to the revitalisation of the Cleveland and Capalaba central business districts and is encouraging investment in the burgeoning health and education sectors in our city.

We continue to reduce red tape and streamline council processes to make it easier to do business.

Redland City invites you to partner with us in creating opportunities to put our city and your business on the map.

Karen Williams
Mayor of Redland City



Message from the Premier

Queensland is open for business.

To make Queensland the state of choice for the business investor, we have cut red and green tape and moved fast in our goal to create Australia's most efficient and effective planning and development system.

Our moves are paying off with Queensland recently ranked as Australia's highest overall performing State Government in a Property Council of Australia survey.

Redland City Council is at the forefront in developing best practice for council planning systems. They are one of three local authorities involved in the Planning Healthcheck — a Queensland Government pilot project aimed at ensuring council assessment practices have standardised information and performance measures, resulting in more certainty and less frustration for developers and investors.

The Redlands is uniquely placed with so many natural attributes. It combines a great bayside lifestyle with

top class educational and medical facilities and is situated close to Brisbane and the Gold Coast and has easy access to the airport and ports.

The three State Members of Parliament who represent the area, Mr Peter Dowling (Redlands), Mr Steve Davies (Capalaba) and Dr Mark Robinson (Cleveland) are working closely with Redland City Council to foster opportunities for local growth and prosperity.

Queensland is a great state with great opportunity and the Redlands is a great place to tap into that opportunity.

Campbell Newman
Premier of Queensland

Introduction



Redland City is poised to enter a new era of growth that can put this unique region of Australia on the world map.

Ideally located at the centre of South East Queensland – only 35 minutes from Brisbane, the third largest city in Australia – Redland City boasts easy access to the Port of Brisbane, and Brisbane and Gold Coast airports.

The Redlands has it all – we are the gateway to magnificent Moreton Bay and the Bay islands; we have an overwhelming community spirit and pride of place; our hinterland and flora and fauna are magnetic attractions; and, importantly, there is enormous potential for investment in established and growing industry sectors and other niche segments of our economy, as well as residential projects to house our rapidly growing population.

The Redlands is not only ready, willing and able to cater for new investment, but is also prepared to offer a raft of incentives to serve as the catalyst for projects that deliver jobs and growth.

Among the measures introduced to make Redland City a more affordable place to do business are targeted regulatory and financial rewards such as:

- generous rate and fee discounts
- concessions on car-parking requirements
- fast-tracked assessments and approvals.

This document pinpoints key opportunities that exist throughout the City, brought about through detailed planning to capitalise on a wealth of existing infrastructure and available land.

With support from the State Government, we have identified key opportunities for mixed-use projects at the:

- CBD areas of Cleveland and Capalaba
- transport and marine hubs at Toondah Harbour and Weinam Creek
- structure planned greenfield sites within close proximity of major activity centres.

Our research shows that health care and social assistance, as well as education and training, and tourism, are emerging industry hubs in the City – but there are significant opportunities across our full range of sectors, namely:

- construction
- manufacturing
- retail
- wholesale trade
- agribusiness
- eco-tourism and visitor accommodation
- information, media and telecommunications
- financial and insurance services.

Ideally placed for export and trade-oriented businesses, we are:

- 28km from Brisbane Airport
- 25km from the Port of Brisbane.

The icing on the cake for potential investors is undoubtedly the fact the Redlands is such an enviable place to live, work and play.

A skilled workforce enjoys a rich community life that offers amenity, lifestyle, established education and sporting facilities and a rich natural environment taking in the mainland, Bay and islands. In fact, Redlands was judged Queensland's Most Sustainable City in 2012.

Redland City is open for business and investment.

Location





Redland City is located in South East Queensland, about 35 minutes' drive from the Brisbane CBD and airport, and 30 minutes from the Port of Brisbane. Comprising an area of 537 sq km, it is positioned on the foreshores, and encompasses the islands of Moreton Bay and borders Brisbane City, Logan City and the Gold Coast. Redland City consists of both mainland and island communities.

Demand drivers



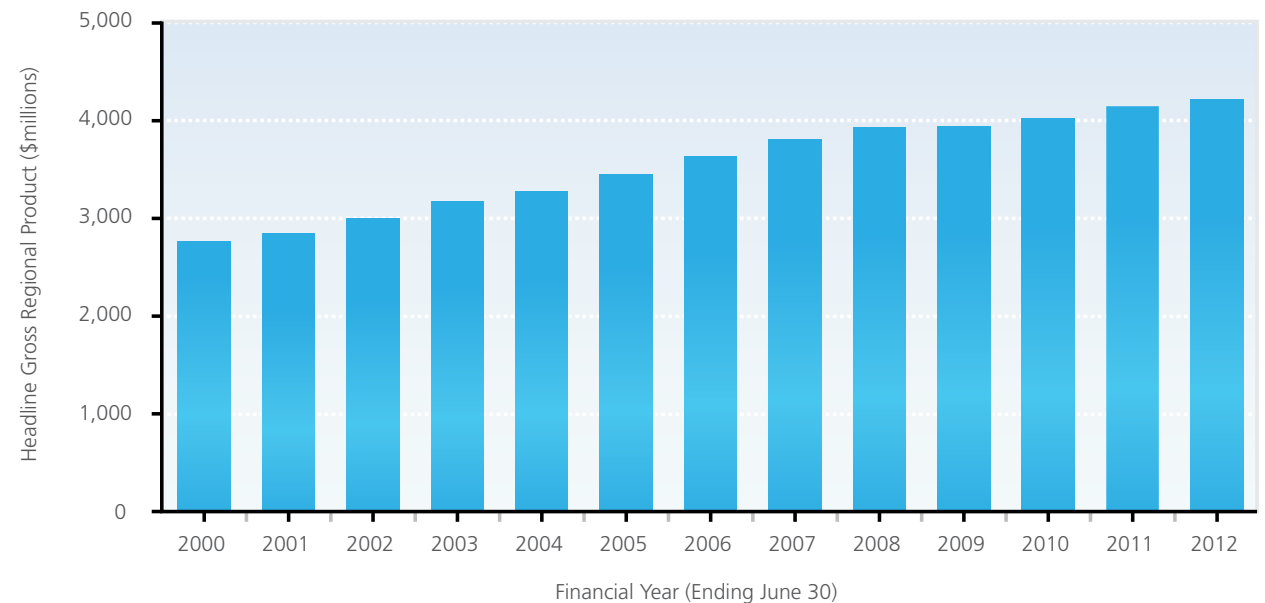
Economic growth

Redland City's diverse economic base has shown consistent growth over the past 12 years. Gross Regional Product (GRP) has risen by 16 per cent in six years, and this strong economic growth is forecast to continue across a range of industry sectors.

GRP FY 2012 \$m	GRP FY 2006 \$m	Change 2006-2012 \$m %
4,198	3,613	585 16.2

- Redland City's GRP represents around 1.6 per cent of Queensland's Gross State Product.
- The City's average annual growth in GRP over the past 12 years is around 4 per cent.
- Key industry sectors forecast to grow include health care and social assistance, retail trade, education and training and construction.

Redland City's headline GRP growth between 2000 and 2012 in constant 2008-09 dollars



Demographics

Redland City has a low unemployment rate compared to the rest of the state. The City has also experienced consistent population growth relative to South East Queensland (SEQ), with an age profile strongly influenced by young, middle-aged and aged demographics.

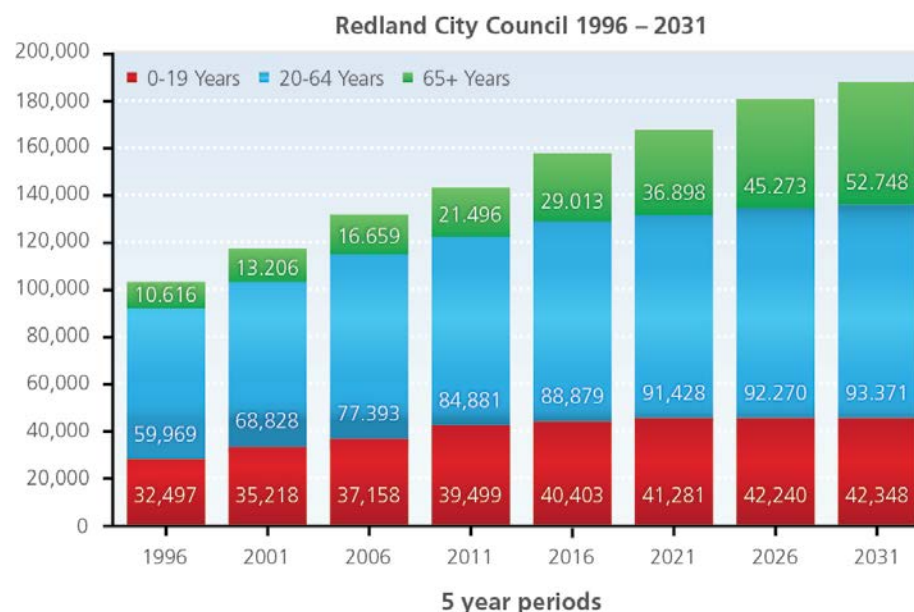
Redlands also has a high proportion of middle income earners relative to surrounding areas in SEQ.

The table below highlights the region’s key demographic features.

Key demographic features

	Indicator	Explanation
✓	Population growth	Redland City had an estimated resident population of 143,628 people in the 2011 Census. By 2031 the City’s population is expected to grow to 188,471 people. Between 30 June 2010 and 2011, the population growth rate for Redland City Local Government Area (LGA) was 1.3%, compared with 1.4% for SEQ and 1.1% for Queensland.
✓	Low unemployment rates	In the September 2012 quarter, the unemployment rate in the Redlands was 3.7%, compared to 5.6% for Queensland.
✓	Employment	Redland City has an estimated resident workforce of 68,000, with 35,500 jobs provided locally.
✓	Age profile	In comparison to the Brisbane City LGA, the Redland City LGA comprises a higher proportion of children aged five to 19 years, older adults aged between 45 and 74 years, and elderly people aged greater than 75 years.
✓	Middle income earners	In comparison to the Brisbane City LGA, there are a high proportion of middle income earners, with 65% of household incomes ranging from \$15,600 to \$130,000 per annum.

Historic and forecast population growth by age



Industry

The top industry sectors by value-add in Redland City are construction, manufacturing, retail, health care and social assistance, wholesale trade as well as education and training. Strong synergies and supply chains exist between these sectors. Health care and social assistance, and education and training, are also emerging industry hubs in the City. The opening in 2013 of the University of Queensland Mater Clinical School Redlands reinforces these links and highlights the potential for further medical/education partnerships.

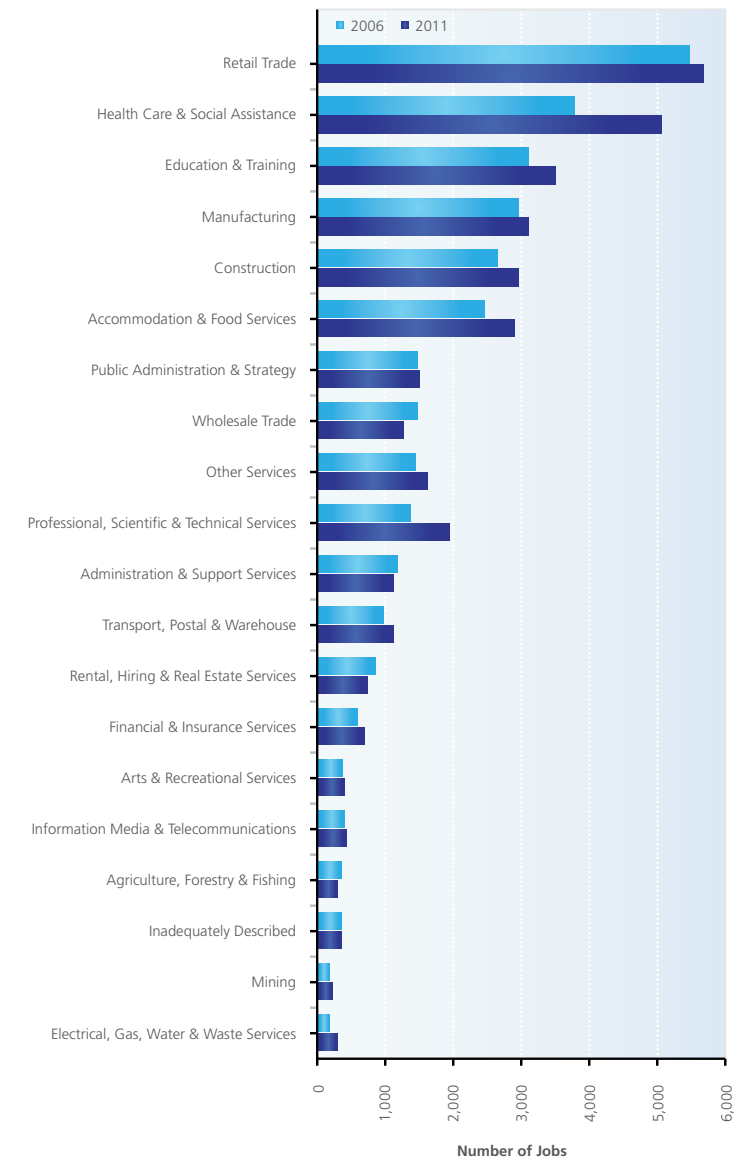
Health care and social assistance has represented more than 35 per cent of jobs growth within Redland City in the past five years.

Professional, scientific and technical services have also grown significantly in the past five years, as have accommodation and food services.

Key industry factors

	Indicator	Explanation
✓	Diverse employment sectors	Redland City has a diverse range of employment across a range of sectors, providing resilience to economic peaks and troughs.
✓	Skilled workforce	A high proportion of residents work within the health care and social assistance industry (12%). Other industries that a high proportion of residents work within are: <ul style="list-style-type: none"> • Retail trade (12%) • Construction (11%) • Manufacturing (11%).
✓	Competitive advantages	Redland City has a competitive advantage across a range of industry sectors including: <ul style="list-style-type: none"> • Retail trade • Construction • Health care and social assistance • Education and training • Professional, scientific and technical services • Arts and recreation • Information, media and telecommunications • Accommodation and food services • Agriculture, forestry and fishing.
✓	Local jobs growth	Local employment is forecast to grow from 35,500 jobs in 2011 to over 49,000 jobs by 2031 – an increase of 38%.
✓	Enterprise precincts	Cleveland, Capalaba and Redland Bay industrial enterprise areas cater for diverse industry sectors and provide economic and employment growth in the region.
✓	Rural industries	Redland City supports a range of rural industries across a diverse range of sectors from poultry farming and processing to horticulture, livestock and breeding, and lifestyle tourism-based industries.
✓	Industry investment	Redland City has the potential to be a magnet for investment. The total investment value for projects in Redland City until 2020 is estimated to be \$235 million. In addition, master planning is underway across the city that is expected to significantly swell investment.

Redland City Employment by Industry 2006–2011



Infrastructure

Transport

Redland City has an integrated transport network servicing all major mainland residential and activity precincts, as well as North Stradbroke Island, Coochiemudlo Island and the Southern Moreton Bay Islands. This not only ensures ease of movement around the City but also links us with the Greater Brisbane area and its world-class air, sea and rail infrastructure.

The network provides:

- direct access to the Gateway Motorway and the Australia Trade Coast hub, as well as multiple connections into and out of the City
- TransLink provision of 3394 local bus trips a week over 31 routes throughout the City. There are two further services from Capalaba to Garden City (Mt Gravatt) and Capalaba to QEII Hospital
- connectivity to key trunk routes, including the Carindale-Brisbane bus corridor, South Eastern Busway corridor and Cleveland rail line corridor
- enhanced public transport access through improved ticketing and connections between TransLink train, bus and ferry services, which have been extended for residents of the Southern Moreton Bay Islands (from 1 July 2013)
- direct rail access from Cleveland to Brisbane Central, with a consistent 30-minute train frequency in the off-peak from 9am-3pm, and an increase in services during peak periods. Redland City has five stations on the 35.9km Cleveland line servicing established communities. Cleveland and Birkdale are supported by integrated bus-to-train transfers
- improved freight movement efficiencies through the consolidation of heavy vehicle routes to more effectively prioritise investment and maintenance
- effective pedestrian and cycling connections throughout the City.

As a designated high-growth SEQ council, Redland City continues to preserve transport corridors for potential sub-arterial, east-west connections.



Capalaba Park 'n' Ride



Health

The Redland Hospital in Cleveland provides acute medical services to the Redlands community. This site is shared with the Mater Private Hospital Redland, which consistently ranks as one of the leading private hospitals in Australia. Also based there is Redland Residential Care, which provides high care services to aged persons.

Future planning and investment will see this location transformed into a health, wellness and education hub, supporting even more medical-aligned industries and support services.

A multi-purpose health hub is also proposed for the Southern Redlands to address the growing health needs of our island communities and those of the Southern Redlands communities.

Education

Redland City has a number of world-class educational facilities. Education services include the Metropolitan South Institute of TAFE and the Nazarene Theological College.

The University of Queensland operates a Centre for Marine Science located by the water at Dunwich, North Stradbroke Island. In addition, the University of Queensland and the Mater Hospital have recently opened a nurse training centre in Cleveland, capitalising on the City's strength in health.

There are 11 high schools, of which five are private. There are 26 primary schools, eight of them private. In total, there are 22,983 school students enrolled in the Redlands in 2013.



Community services

The Redlands is serviced by emergency services such as police, fire and ambulance, but it is its volunteer culture which really stands out. The qualities of our kind and caring community were a major factor in securing the title of Queensland's Most Sustainable City for 2012, and have also led to widely applauded improvements in the health of our waterways.

Residents give their time freely across a diverse range of community organisations and causes. Our many active service clubs complement organisations such as IndigiScapes and bush care groups that work tirelessly to protect our flora and fauna, and those that cater for the needs of our residents through every stage of life. These include sporting, social, services and support clubs and organisations.

All this is backed up with an impressive array of community facilities including the multi-functional Redland Performing Arts Centre, our popular libraries, art gallery and a wide variety of quality sporting fields and facilities, boat ramps and community activity hubs.

Water

Redland Water supplies more than 140,000 people with reliable, high-quality drinking water derived mostly from the pristine silica sand areas of North Stradbroke Island (75 per cent), with a smaller percentage from the rurally bound Leslie Harrison Dam at Capalaba (25 per cent).

Over the past 10 years, Redland Water has achieved a perfect 100 per cent compliance with the Australian Drinking Water Guidelines for biological and chemical health.

The North Stradbroke Island water is predominantly sourced from deep bores that provide 100 metres of filtration through pure silica sand.

Consequently, this water has always rated highly in taste tests as it is free of organics, sediments and industrial pollution. Redland Water continues to ensure its drinking water is disinfected with the most effective system (gaseous chlorine).

Redland Water also has an excellent track record of delivery and although it is unlikely to ever be needed, a back-up supply is available through the South East Queensland Water Supply Grid.



Leslie Harrison Dam

Projected investment trends in Redlands

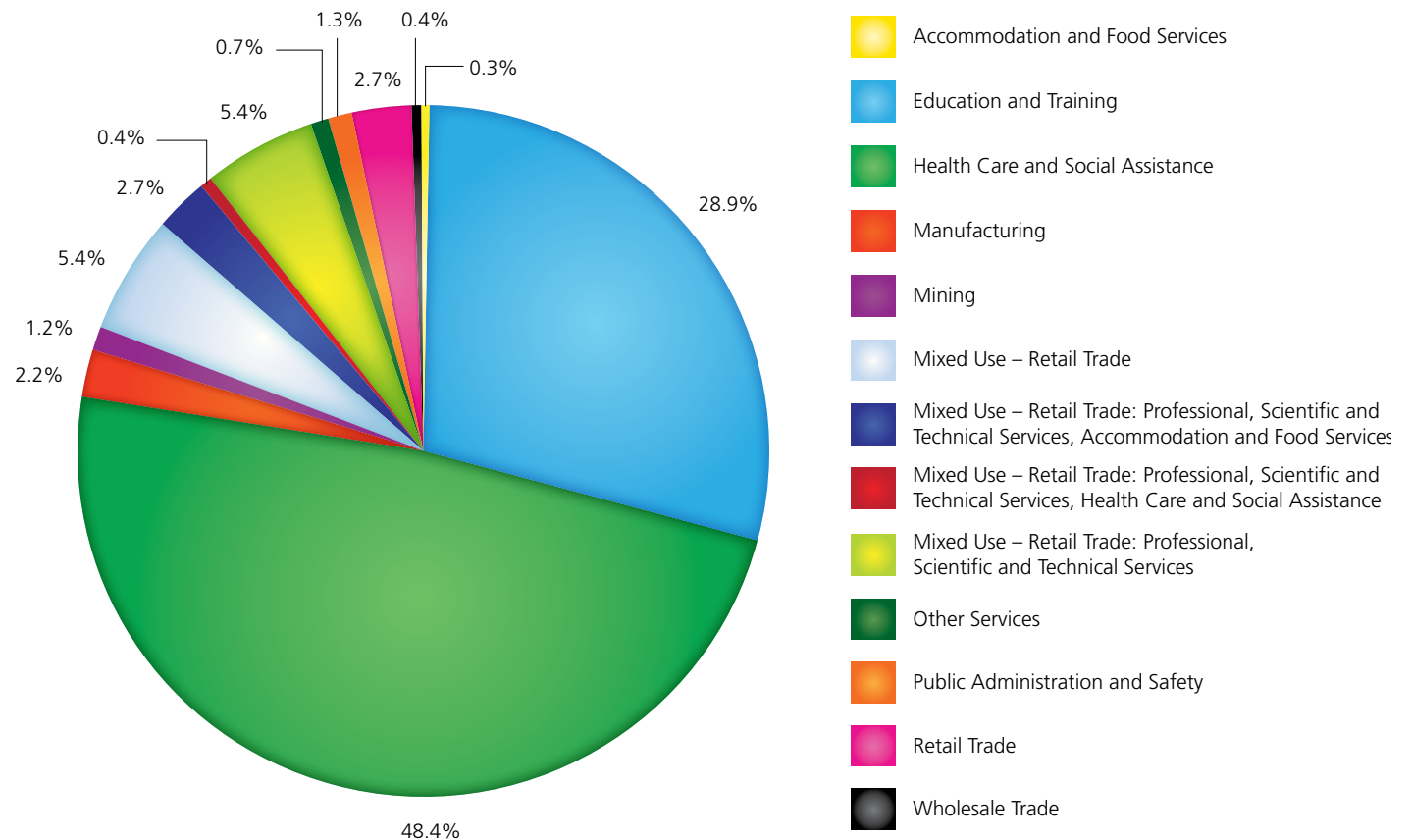
Of the top 10 projects by value within Redland City boundaries, 60 per cent fall within the health care and social assistance industry classification and are generally retirement village dwellings or aged care facilities.

Education and training industries comprise 20 per cent of the top 10, while mixed-use projects also make up 20 per cent of the top 10 projects by value.

The health care and social assistance as well as the education and training industries are expected to provide the majority of investment activity in the near future, around \$198.4 million (or 48 per cent of total investment) and \$118.5 million of investment (or 29 per cent of total investment) respectively.

The health care sector in Queensland has a multiplier effect of 1.62, whereby every dollar invested generates \$1.62 in additional spending in the economy, while the state's education and training sector has a multiplier effect of 1.66.

Share of project value



Planning for the future



Redlands Planning Scheme 2015

Council is preparing a new Planning Scheme for the City, which is due to be completed in mid-2015. This will be the blueprint for development to 2031.

The new plan will help the City fulfil its role within the South East Queensland region by:

- facilitating housing projects and job creation
- managing Moreton Bay and the City's islands
- protecting core koala habitat and populations
- conserving the unique attributes that distinguish the Redlands.

The plan will be user-friendly, using plain and clearly understood language as well as diagrams to demonstrate requirements. The scheme is designed to minimise or remove regulation for low-risk planning issues, support appropriate development and provide guidance for the future growth of the City.

Synergies

All our planning initiatives are closely linked with wider SEQ regional plans under which both Cleveland and Capalaba are recognised as principal regional activity centres.

This makes them two of the highest order centres within the region, intended to provide key focal points for regional employment, community services, entertainment and in-centre residential development.

Key projects highlighted to support the delivery of SEQ infrastructure planning include:

- the Eastern Busway from Buranda to Capalaba, including interim measures to provide priority bus access into and out of the Capalaba principal regional activity centre
- bus priority measures between Cleveland and Capalaba principal regional activity centres, as well as Victoria Point
- passenger rail duplication between Cleveland and Lota
- Redlands' sub-arterial road upgrade
- the Cleveland-Redland Bay Road upgrade.

Cleveland and Capalaba Master Plans

The Cleveland and Capalaba master plans are the catalysts for invigorating these two principal regional activity centres. Council is proactively recruiting businesses, education and service providers as well as promoting a range of housing options and encouraging their consolidation as the key commercial centres of the Redlands.

The *Cleveland Master Plan* has several key themes for the CBD.

These include:

- increasing the population density through mixed-use development
- increasing variety and volume of activity
- consolidating and strengthening the arts and education precinct on the western edge of the CBD
- improving pedestrian and cycling routes
- improving public amenity
- ensuring strong community and social links
- providing high quality infrastructure investment opportunities.



The *Capalaba Master Plan* outlines key features to guide the development of a dense and active town centre. These include:

- planning for strategic infrastructure such as the Eastern Busway and realignment of Redland Bay Road to integrate the two main retail centres, and provide opportunities for a range of retail, commercial and residential uses
- a pedestrian spine around which development, transit, community and commercial opportunities can emerge
- a town square with a focus on cultural and civic activities
- connectivity between the Capalaba town centre and green spaces
- increased shaded streets and spaces
- introduction of medium density residential development in the CBD, and increased building heights within the core of the town centre
- physical and economic links between the CBD and southern section of Capalaba
- a park-side esplanade in Capalaba Regional Park.



Investment opportunities



Priority areas

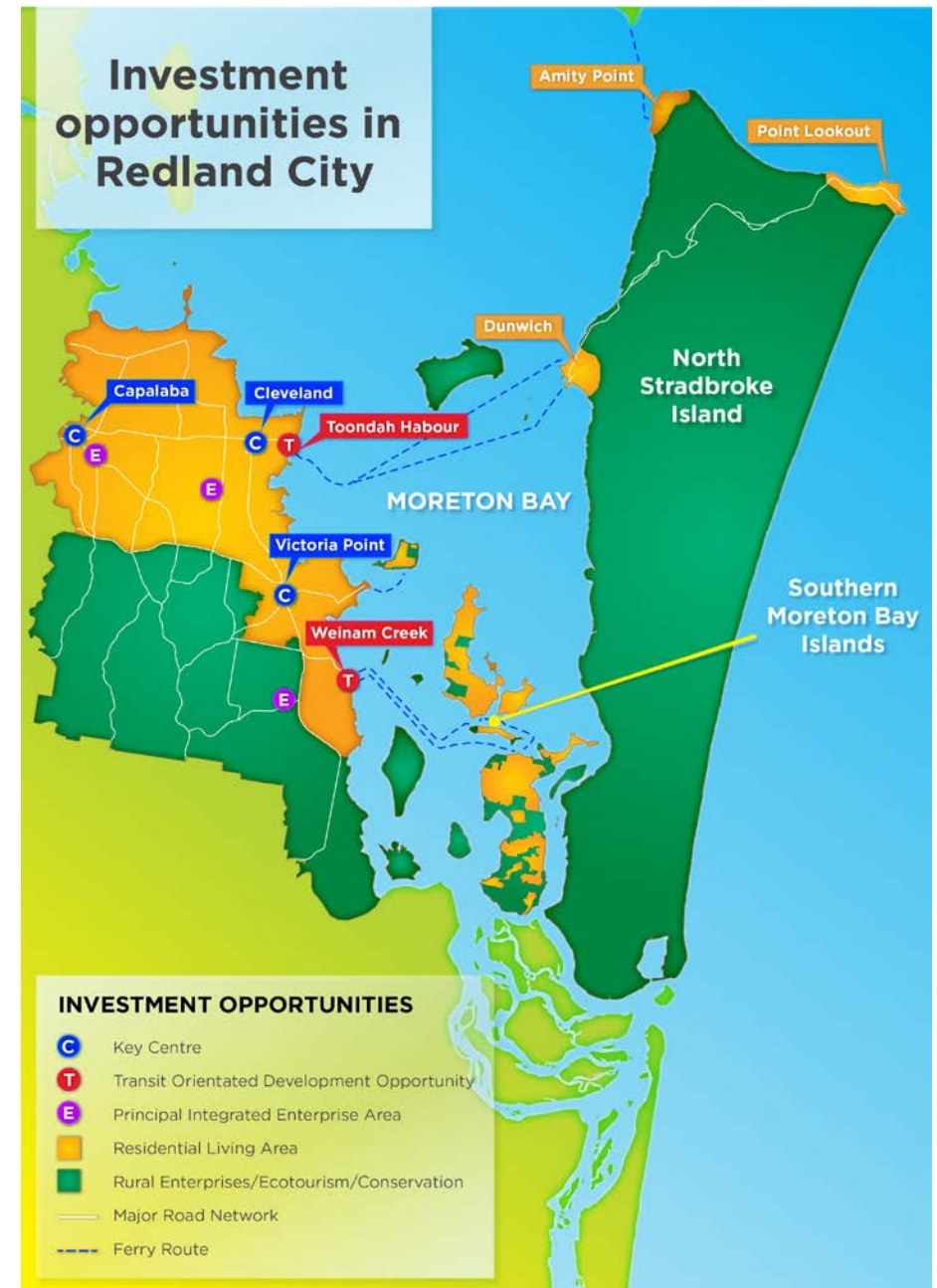
A number of investment opportunities exist throughout the Redlands. Redland City Council has offered a range of financial and regulatory incentives to stimulate investment across residential projects and the CBD precincts.

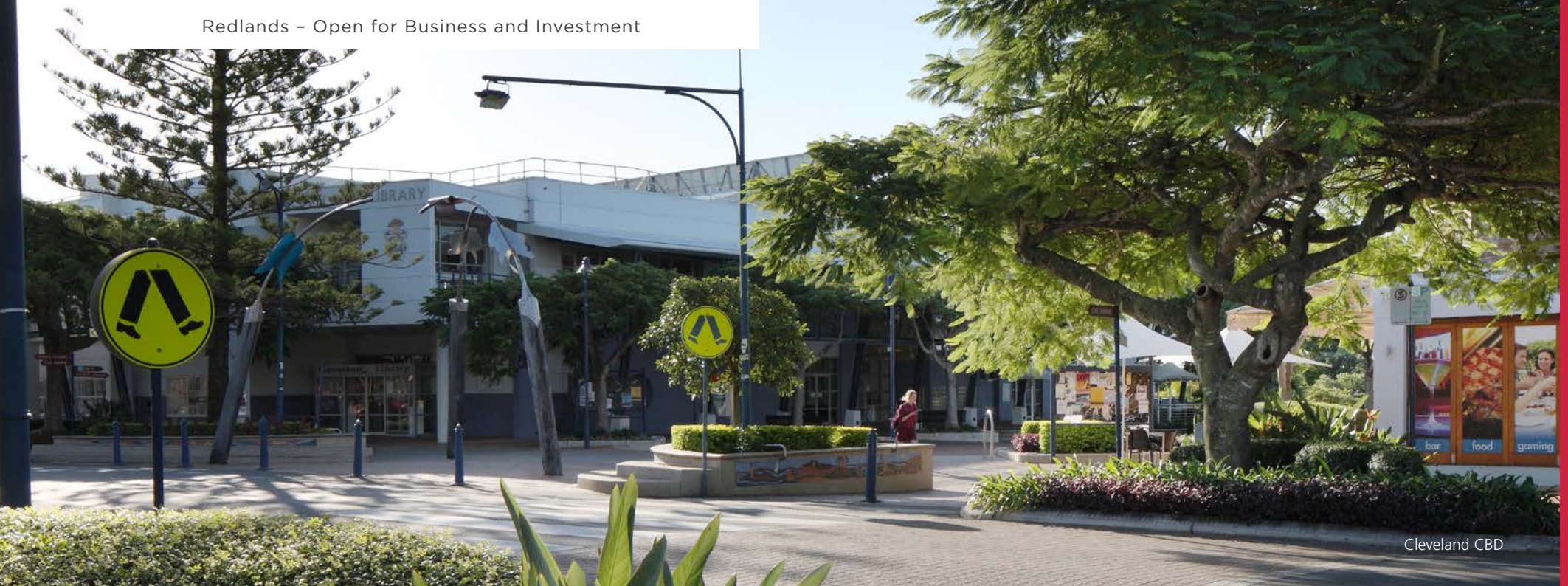
Council and the Queensland Government are collaborating on master planning of the Toondah Harbour and Weinam Creek precincts. Some potential development projects at the precincts may be subsequently delivered by the private sector through an Expression of Interest process. Community members will have the opportunity to share their views on future plans for both the Toondah Harbour and Weinam Creek precincts.

Cleveland CBD Revitalisation Special Committee

Council's CBD Revitalisation Special Committee is charged with overseeing the development of Cleveland town centre as a drawcard for leisure, entertainment, shopping, health and education and other businesses. The creation of a range of financial and regulatory incentives to assist with kick-starting this development, combined with a wide range of other initiatives, highlights Council's commitment to reinvigorating Cleveland CBD as the City's civic heart and a favoured place to live, work and play.

Council is exploring opportunities to utilise its 3.3 hectares of landholdings to stimulate revitalisation of the Cleveland CBD.





Cleveland CBD

Cleveland CBD Incentives Package

Council has launched an incentives package to facilitate further development of the Cleveland CBD. Stimulus measures include:

- defined land uses for commercial offices and education facilities, mixed-use apartment buildings, health care facilities as well as shops and tourist accommodation
- financial incentives such as waivers of fees and infrastructure charges, subject to financial and budget considerations
- fast-tracked assessment of material change of use applications to within 20 business days
- car-parking concessions by adopting a base maximum consistent with transit-oriented development
- short-term amendments to the Redlands Planning Scheme to ensure changes of tenancies within the major centres are self-assessable for eligible uses.

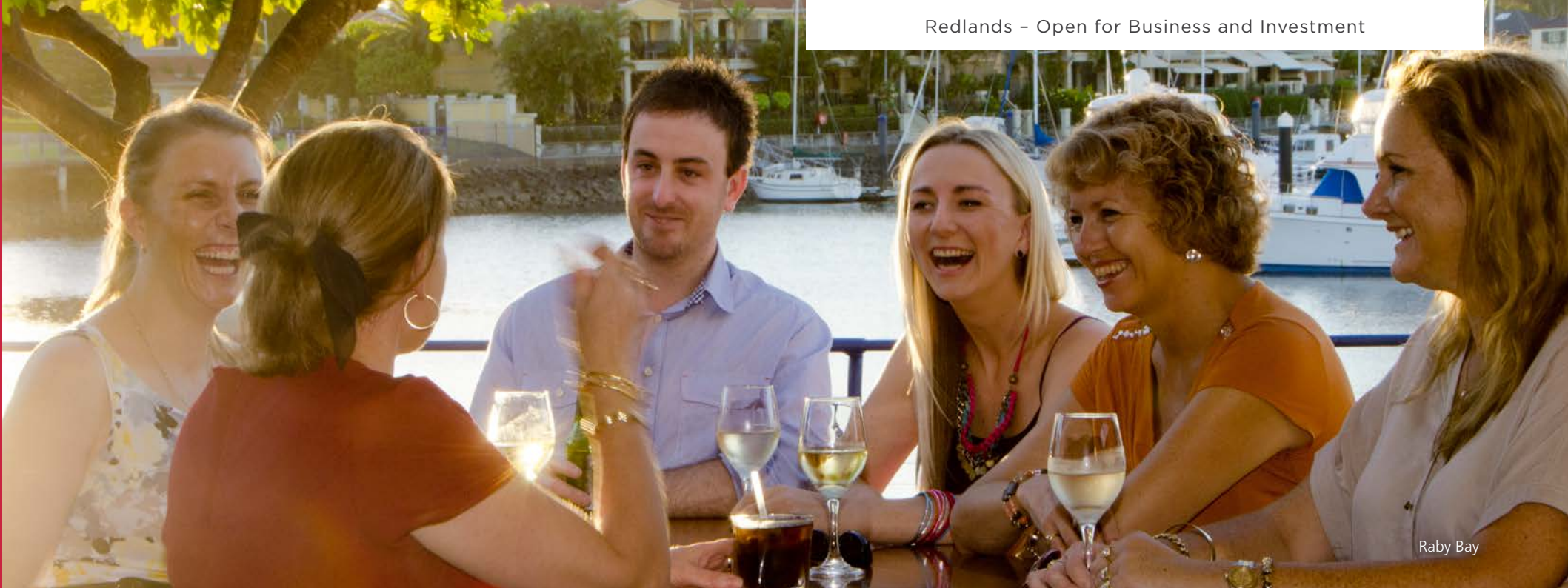
Council will also consider allowing an increase in building heights, and therefore development yield, where certain additional design criteria are met.

The package commenced in March 2013 and will operate until June 2015.

More land use options

Besides the key areas of education, health care and tourist accommodation, opportunities also exist in the following categories:

- aged care and special needs housing, where part of mixed-use
- apartment buildings, where part of mixed-use
- commercial offices
- community facilities
- hotels
- indoor recreation facilities (cinemas, convention centre and fitness centre)
- refreshment establishment
- retail shops.



Raby Bay

Key precincts

Four key precincts provide the opportunity for Cleveland CBD to be developed as a vibrant destination. These are:

Bayside Precinct: located around Raby Bay Harbour Park and the Cleveland train station. Potential for mixed-use residential, leisure, specialist boutique and artisan retail.

Centre Core: located around Bloomfield Street and Middle Street (east). Potential for mainstream retail and commercial, with frontages at ground level and residential accommodation above ground level.

Civic, Creative Arts and Knowledge Hub: located at the western end of Middle Street. Opportunities to accommodate a variety of community uses and educational facilities that establish a focus for the arts and learning.

Reinforced Core: this wider centre core seeks to consolidate under-utilised sites and provide development opportunities for a variety of uses, including mixed-use residential, retail and commercial ventures.







Toondah Harbour

Toondah Harbour

Located on the southern shores of Moreton Bay in Cleveland, Toondah Harbour is the principal point of departure and arrival for vehicular ferry and water taxi services between the mainland and North Stradbroke Island. The harbour is also used to launch recreational craft. It also comprises residential and open space lands.

Continuing growth of user numbers at Toondah Harbour will place increased demand on the existing small-scale harbour facilities, which may impact the natural environment.

The potential area for development at Toondah Harbour – the Gateway to Straddie – comprises landholdings located at Middle Street, Cleveland

as well as land and sea areas that provide a total area of approximately 67 hectares (17.5 hectares over land, and 49.5 hectares within Moreton Bay). Redland City Council and the Queensland Government are the major landholders in the area.

Aspirations for a vibrant Toondah Harbour include:

- establishing new water transport services and support facilities including a commercial ferry terminal, a marina, and boat and marine industries
- improving access to the waterfront through the consolidation of facilities and making improvements to public open spaces to encourage marine-based activities

- providing an accessible and connected place with boardwalks, cycling paths and a bus terminal
- offering a sense of place with communal areas to provide opportunities for social interaction and recreation activities, such as parks
- creating opportunities for mixed-use and medium density residential development including apartments, commercial offices, and tourist accommodation including a boutique hotel, restaurants, cafes and shops.

Development opportunities at Toondah Harbour would be complementary to the Cleveland CBD and its revitalisation.



Weinam Creek

There is a real opportunity to reinforce Weinam Creek as a point of community focus and a regional gateway to Moreton Bay.

The Weinam Creek Marina is located at the intersection of Banana Street and Meissner Street, Redland Bay. Existing facilities at the marina include a jetty used by commercial ferry operators servicing the Southern Moreton Bay Islands, recreational boat ramp facilities and car parking for residents of, and visitors to, the Southern Moreton Bay Islands.

The bus stop and ferry interchange provide an integral link between the mainland, Southern Moreton Bay Islands (Macleay, Lamb, Karragarra and Russell) and Greater Brisbane area.

The area surrounding the marina features a mix of urban development with significant areas of open space along the foreshore. These areas vary from walkway corridors and small picnic areas to large sporting areas.

This foreshore open space presents stunning views to Moreton Bay and the Southern Moreton Bay Islands.

The potential area for development at Weinam Creek Marina is approximately 42 hectares (36.2 hectares over land and 5.8 hectares within Moreton Bay).

The Queensland Government is the major landholder in the area.

Opportunities to reinvigorate Weinam Creek include:

- establishing new water transport services and support facilities, including a commercial ferry terminal and marina
- providing greater access to the waterfront through the consolidation of facilities and improving public open spaces to encourage marine-based activities
- providing an accessible and connected place with boardwalks, cycling paths and a bus terminal
- offering a sense of place with communal areas for social interaction and recreation activities, such as parks and a village green
- creating opportunities for mixed-use and medium density residential development including a neighbourhood shopping centre comprising a full-line supermarket and speciality retail, commercial offices, cafes, medium density residential apartments and a public car parking facility.

Capalaba Town Centre

Capalaba is a major transport gateway to and from Brisbane and is Redland City's commercial heart. The town centre is anchored by two large shopping centres – Capalaba Park and Capalaba Central – each containing a number of large discount department stores, supermarkets and a variety of speciality stores.

There is great potential for Capalaba to develop into a fully-functioning transit-oriented

development with great amenity for residents and visitors.

Large areas of land ripe for mixed-use development are located within the central portions of the CBD, with surrounding infrastructure and higher order commercial services already in place. The CBD is bounded by green space, including the Capalaba Regional Park, which provides the perfect backdrop for high-quality residential living.



Allied health and wellness

As Redland City grows, so does the need to provide for residents' needs, particularly the ageing population.

The Redlands is perfect for a broad range of health care ventures that could include specialist medical treatment as well as healing, rehabilitation and holistic services for community members and the City's neighbours.

Mater Health Services and the Metropolitan South Hospital and Health Board are undertaking master planning processes for the Redland Hospital and the adjoining Mater Private Hospital Redland. The underlying driver is to shape the future development of the site to create a health and wellness precinct.

Redland Hospital currently forms part of the Metropolitan South Hospital and Health Board, which is responsible for overseeing the

hospital as part of the Australian Government hospital governance reforms.

A broader health precinct cluster has the potential to grow employment in the health care and social assistance sectors, in addition to other industry sectors across the City. This would deliver benefits from the multiplier effect associated with this type of precinct, such as construction, retail, accommodation and food services.

The area around the Redland and Mater hospitals is serviced by a number of primary care and specialist health providers.

Potential also exists for the provision of an allied health training precinct, community and aged care facilities and associated health care industries that could result in the development of a health and associated industries cluster at the site.



Residential investment opportunities

Residential investment opportunities exist across the City, particularly in the suburbs of Cleveland, Capalaba and Victoria Point where multi-storey and mixed-use developments are able to capitalise on connectivity to public transport. Significant opportunities also exist in many of the City's suburbs for small scale infill development as well as for island living opportunities on the Southern Moreton Bay Islands.

Greenfield development sites are also available within Thornlands, Victoria Point and Mt Cotton Village Estate. New structure planned urban communities, accommodating a range of housing types along with a variety of community, commercial and retail facilities, have been started within the suburbs of Thornlands at Kinross Road and South East Thornlands.

A new urban community is planned to the west of Victoria Point Major Centre. Ongoing monitoring of land supply and demand will determine the timing of detailed structure planning of this area.



Cleveland Point, shooting
Chronicles of Narnia

Tourism investment opportunities

The Redlands has it all – world-class beaches, beautiful foreshores and picturesque hinterlands.

It's no wonder that more than one million people from around the world already choose to relax in the Redlands each year, and this figure is expected to increase.

Council aims to increase the value of tourism in the Redlands through enhancing the cultural and environmental values of the region.

There is great scope for innovation and investment including the establishment of the Minjerribah Knowledge Centre on North Stradbroke Island in partnership with Traditional Owners, the Quandamooka People.

The City's economy can also be grown by capitalising on our diverse natural surroundings through eco-tourism. Council strongly supports the growth of nature-based development in the Redlands with key goals including environmentally sustainable buildings.

Council partners with Brisbane Marketing and Tourism and Events Queensland to promote Redland City.

The Redlands is gaining status as a filming location, further boosting its image and appeal to both national and international markets. Council most recently worked with Screen Queensland on the production of *The Chronicles of Narnia: Voyage of the Dawn Trader*. Much of the

water-based shooting was done off Cleveland Point, as it was considered a perfect and beautiful location for the shoot. The film *Salt Maiden* was filmed on Coochiemudlo Island.

Council has also expressed interest to Screen Queensland for the City to be considered as a potential location for the movie *20,000 Leagues Under the Sea* and other feature films.

There is potential for the variety and quality of accommodation options across the Redlands to be enhanced, particularly given the visual amenity within the coastal suburbs, rural hinterland and islands of Moreton Bay.

Opportunities exist for luxury accommodation and 4 star conference and accommodation facilities, caravan parks, unique and world-class eco-accommodation and luxury camping, waterfront accommodation, backpackers and school or education camp facilities.

Redland City is establishing its place on the map as a destination of choice for businesses, investors and holiday makers.

Contact Details

For more information about doing business and investing in the Redlands please contact the Office of the Mayor and Elected Representatives on (07) 3829 8624.

Disclaimer

The information contained in this document or its attachments is to the best of our knowledge accurate at the time of authorising the printing of the publication on Thursday 9 May 2013. Any representation, statement, opinion or advice, expressed or implied in this publication is made in good faith for general information purposes but and on the basis that the Redland City Council, its agents and employees are to the extent permissible by law, not liable (whether by reason of negligence, lack of care or otherwise) to any person for any damage or loss whatsoever which has occurred or may occur in relation to that person taking or not taking (as the case may be) action in respect of any representations, statement or advice referred to above.

